

East Lothian Partnership

Musselburgh Area Plan

2019-2024

“We will work in partnership to achieve an even more prosperous, safe and sustainable East Lothian, with a dynamic and thriving economy that enables our people and communities to flourish.”

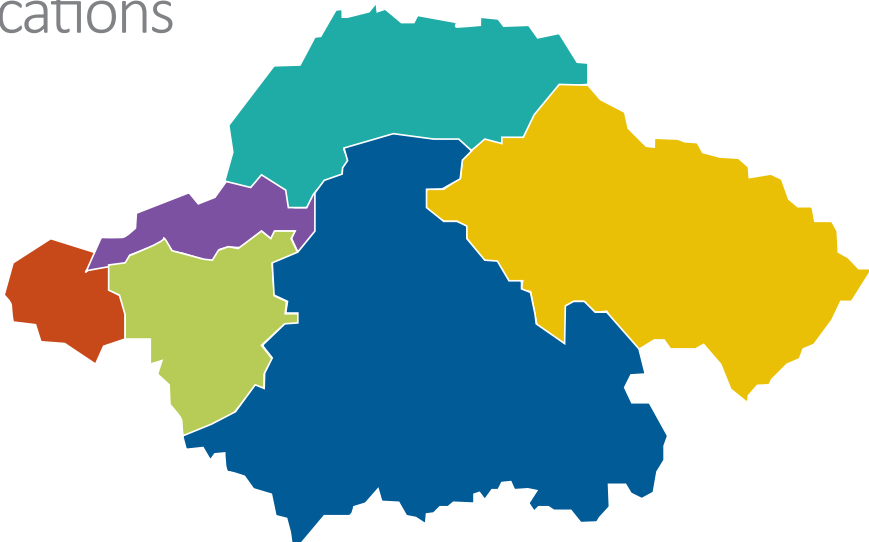


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Area Partnership Locations

- Musselburgh
- Fa’side
- Haddington & Lammermuir
- Dunbar & East Linton
- North Berwick Coastal
- Preston Seton Gosford



Foreword

The Musselburgh Area Partnership (MAP) has been working on our Area Plan for 2019 – 2024.

The MAP is represented by mainly volunteers who represent many organisations in our community of Musselburgh, Old Craighall, Wallyford and Whitecraig.

By listening to community views through our Annual Public meeting and Annual Communities Day, and working together with the key organisations who support our community we have developed a plan of key priority areas to be addressed.

The focus of the plan is to reduce inequalities in our community which range widely from poverty, health, transport and educational attainment. These key areas have also been identified by evidence from local information sourced from surveys and the local area profile. Through working in Partnership with East Lothian Council and other stakeholders we have already delivered over 120 projects and initiatives aimed at making a difference in our Community.

One of our biggest achievements to date is our Participatory Budgeting programme where community members put forward projects which they think will make a difference and community members vote for those that should be funded. The successful projects are funded and evaluated once completed. This is putting decision making firmly in the hands of the community. This is a National priority with Musselburgh having been seen as good practice with recognition from Scottish Government and East Lothian Council. We aim to continue this programme throughout the period of this plan.

Thanks must be made to the many volunteers who give a great deal of their own time and tremendous effort because they want to make a difference in our community. Without this local commitment our aims and goals would be hard to achieve.

Our subgroups have worked hard to gain knowledge and understanding of what is needed by drawing on local, regional and national experience so we can focus on what is important. These have had a significant focus on attainment and health inequalities.

We will continue to reach out, listen and consult with the community as we move forward to ensure we identify the issues that are important to make our community a better place to live, work and enjoy.

We have a fantastic community spirit with an abundance of cultural, historic and iconic assets which makes our community an attractive place to others.

Working together we can make a difference.

Iain Clark

Chair, Musselburgh Area Partnership



Understanding Musselburgh



24,191

Population

- Children & young people
- Working age 16-64
- Pensionable age 65+

This area plan has been shaped by a wide range of consultation and engagement activity over the last 4 years. Much of this activity has been led by the Musselburgh Area Partnership, including consultations at our annual Communities Day, our Annual Public Meetings, and various pop-up shops and surveys. These consultations have given the local community an opportunity to tell us their views on what can be done to make it an even greater place for everyone.

CHILD POVERTY



28% 15%

children living in poverty

Musselburgh East Musselburgh West

EL average 20% after housing costs

INCOME INEQUALITY



£566.86

weekly income difference between least & most deprived areas

ATTAINMENT

93.6% & 83.2%

MUSSELBURGH WEST

MUSSELBURGH EAST

of school leavers have **positive destinations**

(EL average 92.9%)



Town Centre has the only

AIR QUALITY

Management Area in East Lothian



CRIME & SAFETY



2X

87% felt safe walking home at night in their neighbourhood

THE LEVEL OF **REPORTED CRIMES** PER 10K POPULATION THAN EL AVERAGE



EMPLOYMENT INEQUALITY

10% of working age considered **Employment Deprived**

EL average 8.5%

7.2% on **Universal Credit**

EL average 4.8%

43% of all Citizens Advice activity on Benefits, Tax Credits & National Insurance

ACTIVE TRAVEL



Significant potential to promote **greater levels of cycling and walking** supported by public transport links identified in *Future-Proofing Musselburgh* report.

Notably **higher hospital admissions** across Musselburgh North and East for drug related conditions, Asthma, Chronic Obstructive Pulmonary Disease, and Coronary Heart Disease than East Lothian averages.

HEALTH



Musselburgh Area Partnership

In 2014 Area Partnerships were set up across East Lothian as the 'local voice' of community planning. They strengthen and close the gap between communities, area-based services and East Lothian Partnership and are the main opportunity for local communities to contribute to the East Lothian Plan and influence service planning and delivery in their area. Musselburgh Area Partnership includes East Lothian Councillors, Community Councillors from Musselburgh and Inveresk, Wallyford and Whitecraig, Tenants and Residents Groups, Parent Council representatives from schools, Churches, Queen Margaret University and members from local community groups and organisations.

In 2016 the ward boundaries for the Musselburgh area changed, Musselburgh is now one ward and the villages of Wallyford and Whitecraig are now included in the Tranent, Wallyford and Macmerry Ward, but not in the Area Partnership boundary as this remains the same and Wallyford and Whitecraig remain in the Musselburgh Area Partnership.

The role of the Area Partnership is to:

- Develop an area plan based on a shared vision for the area, using evidence from the Area Profile and local intelligence - with a focus on reducing inequalities, prioritising prevention, early intervention and sustainability.
- Act as the principal point of contact, consultation and engagement on the delivery of local services and service improvement.
- Oversee resource allocation devolved to the area in accordance with priorities established by the area plan.
- Monitor the effectiveness of stakeholder and community engagement to develop, deliver and review the area plan and local service delivery; drawing on and building on existing activities of local groups and partnerships.



A map of the Musselburgh area showing the ward boundary of the Area Partnership. The boundary is highlighted in orange, while the surrounding areas are in grey. A line connects the orange boundary to a list of villages included in the partnership.

- Carberry
- Cousland
- Fisherrow
- Inveresk
- Levenhall
- Monktonhall
- Newhailes
- Old Craighall
- Stoneybank
- Wallyford
- Whitecraig

Devolved budgets

Local people can have their say on the East Lothian Council budget spend through Area Partnerships. In 2018/19 this totalled £1.85 million across six Area Partnerships. Musselburgh area Partnership has a devolved budget of £350,000 from East Lothian Council and this comes from four different sources:



1. Amenities Services: £100K

To be used for services provided by the council's Amenity Services team. This can include maintenance, renovation and minor improvements in; parks, sports pitches, open spaces, hard landscaping, rural paths, woodlands, children's play areas, grass cutting, street sweeping, street bins, signs and fencing.



2. Roads Capital: £50K

Spending can include traffic and safety schemes, footway and car park improvements, street lighting, carriageway repairs or resurfacing, signage and/or drainage improvement. Funds can be used to support sustainable and active transport initiatives.



3. General Service: £100K

To be used for non-recurring general services priorities determined by each Partnership in their Area Plan.



4. Educational Attainment: £100K

To further support the goal of improving attainment and achievement, and to reduce inequalities within schools and the wider learning community.

Subgroups



Active Travel

Connecting communities by promoting walking, cycling and sustainable travel.



Budget & Priorities

Looking at priorities, costs and delivering initiatives and projects.

Communications

Promoting the work of the partnership and planning 'Communities Day'.

Health & Wellbeing

Two previous subgroups; Children and Young People and Senior Citizens have been amalgamated into one, helping to reduce health inequalities with a focus on both the previous subgroups including raising educational attainment.

Your Voice Your Choice

Bringing together interest groups and individuals to deliver a programme of Participatory Budgeting where the community decides.



The bigger picture

The East Lothian Partnership are determined to build an East Lothian that is increasingly:

- PROSPEROUS
- COMMUNITY-MINDED
- FAIR

To achieve this the East Lothian Partnership has developed the East Lothian Plan 2017-2022 and its Statement of Intent is:

“We will work in partnership to achieve an even more prosperous, safe and sustainable East Lothian, with a dynamic and thriving economy that enables our people and communities to flourish.”

The responsibility for delivering the seven outcomes in the plan rests with East Lothian Partnership (ELP) and the six Area Partnerships. They all have a role in reviewing progress on the outcomes detailed in the following pages of this plan.

By working together effectively the Musselburgh Area will be a Prosperous, Community-minded and Fair place to live, work and visit.

This plan also reflects the recommendations from the East Lothian Poverty Commission (ELPC) report “Challenging perceptions. Overcoming Poverty” published in 2017 and includes a specific poverty related outcome:

‘We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and poorest people.’

Supporting Plans

It is important to note that this area plan does not stand alone. It forms part of wider network of plans from other partners that interlink and complement each other in terms of reducing inequalities. East Lothian Poverty Commission is a group of independent members tasked with focusing on the issue of poverty in the county and how it is affecting people’s lives.



Our priorities

What we are going to do

Our vision is to work with our community to make life better for everyone who lives, gets around, works, and visits the Musselburgh Area Partnership Area.

The **East Lothian Plan** themes & outcomes:

Theme 1: PROSPEROUS

Outcome 1.1

People are working, are free from in-work poverty and are able to develop and improve their work skills.

Outcome 1.2

Local businesses are thriving and the business base is expanding.

Outcome 1.3

People and businesses in East Lothian have better access to digital infrastructure and the digital skills they need.

The Priorities of Musselburgh Area Partnership are based around the 3 Themes within the East Lothian Plan of Prosperous, Community Minded and Fair.

Our Vision is to work with our community to make life better for everyone who, lives, gets around, works and visits the Musselburgh Area.

Theme 2: COMMUNITY-MINDED

Outcome 2.1

East Lothian has strong, resilient communities, where people respect and support each other.

Outcome 2.2

East Lothian people can live affordably and contribute to a thriving community life in a high-quality environment.

Theme 3: FAIR

Outcome 3.1

We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and the poorest people.

Outcome 3.2

People in East Lothian are enjoying healthier lives

The East Lothian Plan also includes a specific poverty related outcome:

'We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and poorest people.'

By working together effectively the Musselburgh Area will be a Prosperous, Community-minded and Fair place to live, work and visit.

PROSPEROUS

Making the Musselburgh area a great place to work and do business in

1. Support town centre regeneration in Musselburgh by encouraging the implementation of the Musselburgh Town Centre Strategy (MTCS) and other initiatives.

ACTION

Monitor and review progress in implementing the actions identified in the current MTCS.

Support the Musselburgh Business Partnership
Work with the Musselburgh Business Partnership to promote business and develop a better marketing strategy in the Musselburgh Area and further enhance Musselburgh High Street.

Promote attractions, assets and more events to Musselburgh Town Centre and the wider area and maintain support for the Community Market.

Actively promote the *Town Centre First Principle*, to support continued investment in town centres

2. Fisherrow Harbour and waterfront area is restored and enhanced as a local asset and opportunity for economic development.

ACTION

Work with the newly established Fisherrow Harbour and Seafront Association to develop the actions identified in the Fisherrow Harbour and Seafront Feasibility Study. (INSERT LINK)

3. The Musselburgh Town Hall is preserved and well used by the local community.

ACTION

Support the Musselburgh Museum and Heritage group towards the redevelopment and restoration of the building.

4. Working with the Community in Whitecraig to ensure the new community facility effectively meets the needs of the local community.

ACTION

The new Whitecraig Community Facility provides a programme of activity that meets local needs.

COMMUNITY-MINDED

Musselburgh is a great place live

5. Increased use of active modes of travel (i.e. walking and cycling) for trips within the Musselburgh area and cross boundary connections.

ACTION

Clearly identify local priorities for upgrading, improving and introducing cycle and walking routes across the Musselburgh Area and follow recommendations from the MAP Path Audit.

Promote the River Esk Path as a safe and scenic active travel route between Musselburgh Station, the Town Centre and wider community.

Ensure there are safe walking / cycling routes within and between Communities including all schools – and these are promoted throughout the community.

6: Green spaces are protected and enhanced for community recreation.

ACTION

Explore options for the development and promotion of Lewisvale Park including a Friends of Lewisvale Park Group.

Development of Whitecraig Play Park.

Contribute to the development of a masterplan for the Levenhall Links and Ash Lagoons Area, working with Service Areas and Stakeholders to consider the recommendations of the Levenhall Links Boating Pond Feasibility Study.

Develop a project at 'Wallyford Bing' with Wallyford Primary School, CLD and Countryside Rangers to promote biodiversity.

Work with Amenity Services to plan an annual programme of improvements to Green Spaces throughout the Musselburgh Area.

Our priorities

COMMUNITY-MINDED

Musselburgh is a great place live

7. Work collaboratively to support and coordinate services to young people within the Musselburgh Area.

ACTION

Work with young people to ensure their voice is represented.

Actively promote the opportunities for young people to achieve accredited awards and Positive Destinations.

Work closely with all cluster Schools to help increase children's development and educational attainment.

Actively promote Duke of Edinburgh Awards and Volunteering to Young People

To Promote Loose Parts Play in the Musselburgh Area

8. Young people have the opportunity to play an active role in shaping the future of this community and develop into confident citizens.

ACTION

Support Musselburgh Grammar School's Development Group to build up positive, community partnership working and enhance pupils' transition from school to the world of work.

Engage with St David's RC High School, Dalkeith to ensure young people from Musselburgh attending this School are given equal opportunities to become involved in the work of the Area Partnership.

9. Free and fun fitness opportunities are available and existing green spaces (parks and the natural landscape) are accessible and used by families and people.

ACTION

Develop and promote free and accessible walking activity trails and historic walks.

Installing exercise / outdoor gym equipment where it can be demonstrated there is the most need.

10. Local residents are well informed about opportunities and developments in their area and how they can get involved.

ACTION

Continue to hold the Communities Day event on an annual basis and encourage volunteer activities throughout the community.

Actively encourage and engage with new residents to ensure they feel part of the community.

Actively promote the communities needs in the development of new schools within the Musselburgh Area.

FAIR

Reducing the impact of poverty and inequalities

11. Encourage measures that will lead to improved air quality in Musselburgh High Street to help reduce health inequalities.

ACTION

Support the development of transport planning to encourage improved traffic flow and management leading to improved air quality.

Support service areas to develop initiatives to improve air quality.

12. Residents are more able to directly influence spending to tackle local needs and enhance their community.

ACTION

Participatory Budgeting *Your Voice Your Choice* projects are developed locally to address need within the MAP area.

Local improvements are developed working in partnership with local Housing officers and tenants and residents' groups to address local needs, to enhance the environment, reduce inequalities and tackle poverty.

13. Communities across the area have effective plans in place to support and protect vulnerable residents in the event of severe weather or emergencies.

ACTION

Work with the Musselburgh and Inveresk, Wallyford and Whitecraig Community Councils to further develop the current work on the Area Resilience Plans.

14. People are eating more healthily and accessing local grown food including producing their own.

ACTION

Work collaboratively with other services to provide more opportunities for people to grow their own food.

Provide opportunities for families to learn about food and to enhance their cooking skills.

15. Help ensure roads and footways within the Musselburgh area are well maintained, safe and accessible.

ACTION

Work collaboratively with the Roads Service to ensure that roads and footways identified as requiring attention are repaired and improved.

16. Work collaboratively with local communities, police and other agencies to ensure the Musselburgh area remains a safe place to live work and visit.

ACTION

The Area Partnership and other agencies will work with the Police to help identify priorities that can be incorporated within the local policing plans.

17. Help to ensure that both the effects of poverty and the root causes of poverty are addressed in the Musselburgh Area.

ACTION

We will continue to implement the recommendations outlined by the East Lothian Poverty Commission within their report "Challenging perceptions overcoming poverty".

Help to address the need to enhance Digital Skills identified within the report by filling the gap in the Musselburgh Area on a Digital Skills Project working with the Citizens Advice Bureau.

Explore the possibility of installing Town Centre WiFi in Musselburgh as identified in the Musselburgh /town Centre Strategy.

Work with Community Organisations and the third sector to further develop projects to address poverty.

18. Support families so that children have the best start in life and can access the services they need to develop and learn.

ACTION

Help sustain the work of the 1001 days Family Worker.

Work with Schools to co-ordinate Holiday Clubs to improve educational attainment and combat hunger.

19. Support Older People's Needs

ACTION

Look to address the issues identified in our survey of older people in the Musselburgh Area.

Health and Wellbeing subgroup to engage with Health and Social Care around Older peoples needs including the work on re-provisioning.

Musselburgh Area Partnership Member Organisations

East Lothian Council Musselburgh Ward Councillors
East Lothian Council Tranent, Wallyford & Macmerry
Ward Councillors
Musselburgh & Inveresk Community Council
Wallyford Community Council
Whitecraig Community Council
Beach Lane Tenants & Residents Association
Brunton Court Tenants & Residents Association
Campie Primary School Parent Council
Musselburgh Grammar School Parent Council
Musselburgh Churches Together
Queen Margaret University
Bridges Project
Musselburgh Conservation Society
Support from the Start
Fisherrow Waterfront Group
Musselburgh Business Partnership
ELOSCN
Senior Citizens Network

East Lothian Partnership Member Organisations

Association of East Lothian Community Councils
Children 1st
Coalition of Community Care and Support Providers
in Scotland
East Lothian Council
East Lothian Health and Social Care Integration Joint Board
Edinburgh College
ELTRP
Federation of Small Businesses
JobcentrePlus / Department for Work and Pensions
Lothian and Borders Community Justice Authority
Midlothian and East Lothian Chamber of Commerce
NHS Lothian
Police Scotland
Queen Margaret University
Scottish Care Ltd
Scottish Enterprise
Scottish Fire and Rescue Service
Scottish Natural Heritage
Skills Development Scotland
Social Enterprise in East Lothian
STRiVE
Visit Scotland



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