

# East Lothian Partnership

## Preston Seton Gosford Area Plan

2019-24

“We will work in partnership to achieve an even more prosperous, safe and sustainable East Lothian, with a dynamic and thriving economy that enables our people and communities to flourish.”



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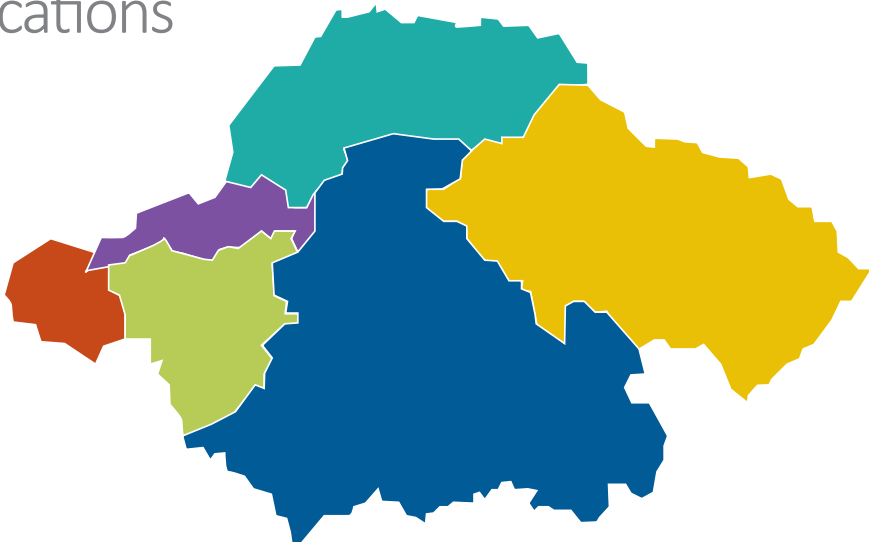
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Cover photos: Jim Nisbet  
Prestonpans Mercat Cross, Prestongrange, Longniddry, Port Seton Harbour

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## Area Partnership Locations

- Musselburgh
- Fa’side
- Haddington & Lammermuir
- Dunbar & East Linton
- North Berwick Coastal
- Preston Seton Gosford



# Foreword

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Our Preston Seton Gosford Area Partnership (PSG) Area Plan 2019-24 has developed over the past four years.

Through bringing the community together to have our voices heard our aim is to influence decisions about the things that matter to us. Through listening to local views, looking at the evidence from the Area Profile and gathering information from the many partners involved we have developed our Area Plan.

Our Area Partnership was first established in 2014 and is made up of a broad range of people representing over 30 community organisations and groups. Most volunteer their time and energy to make their community an even greater place to live, work, get around and visit. To date we have successfully worked with East Lothian Council and other Partners to support and deliver over 100 projects to help make life that much better for everyone.

We have a number of working groups who are pulling resources, expertise and their passion together to deliver projects which are addressing significant health inequalities and poverty, reducing the educational attainment gap for our children and young people to help families get the best start in life, increasing social contact and the ability for people to take part in community life. We want to encourage healthy and active lifestyles promoting walking and cycling on our path networks which link our communities. We have a rich cultural and industrial heritage which we want to share with visitors to the area and increase the employability skills and opportunities of local people through work and volunteering to strengthen our many community assets. The former Cockenzie Power Station site presents a unique opportunity to bring jobs and prosperity to the area.

People have a strong sense of place and belonging and there is a real community spirit in Prestonpans, Cockenzie & Port Seton and Longniddry. We aim to protect, harness and build on the positive outlook people have about where they live. We all work together to be a welcoming community where everyone is valued.

We will continue to work with communities across the Partnership Area to develop this plan in a fair, transparent, accountable and inclusive way.

This area plan is also evidenced using local data from a variety of sources. The latest profile for the Preston, Seton, Gosford area can be accessed at:

[www.eastlothian.gov.uk/psgsnapshot](http://www.eastlothian.gov.uk/psgsnapshot)

**Ferhan Ashiq**

Chair, Preston Seton Gosford Area Partnership



# Understanding Preston, Seton & Gosford



**18,191**

**Preston Seton Gosford Residents**

9973 Prestonpans 5284 Cockenzie & Port Seton 2385 Longniddry

- Children & young people
- Working age 16-64
- Pensionable age 65+

This area plan has been shaped by a wide range of consultation and engagement activity over the last four years. Some of this activity was led by community groups and some by Preston Seton Gosford Area Partnership, these consultations have given the local community an opportunity to tell us their views on what can be done to make it a great place for everyone.

The **East Lothian Residents Survey 2017** showed that 85% of respondents in the Preston Seton Gosford (PSG) ward rated their neighbourhood as a 'very good' place to live, compared to 74% across East Lothian (EL).

## Adult Education



**29%** of PSG residents have no formal qualifications. EL average 25%

5 ward data zones among Scotland's 10% most and 3 within least **educationally deprived**

## Carers



**10%** of PSG residents provide unpaid care to a family member or friend

26% of carers provide **over 50 hours** of weekly care

## Attainment

**89%** of school leavers have **positive destinations**



**9% less** of PSG leavers enter further / higher education than EL average

PSG school exclusions higher than EL average.

## Employment inequality

**9.3%** of working age in PSG considered employment deprived

EL average: 8.5%

**£518.19** difference in weekly income between least and most affluent areas



## Income inequality

**1 in 5** children live in poverty



## Child Poverty

**28.8%** private households in fuel poverty in Prestonpans Town Centre

EL average: 11.9%



## Fuel Poverty

**1 in 5** residents aged 65+ by 2027



## Older people

## Maternal Health

Smoking during pregnancy higher in Prestonpans than EL by **22%**

Teen (15-19) pregnancy **double** EL average

## Free School Meals



**10.2%** primary and **8.5%** secondary PSG pupils are registered for free meals



Life expectancy average lower in PSG than EL

Notably higher hospital admission rates for heart disease, psychiatric, alcohol and drug related conditions.

## Adult Health

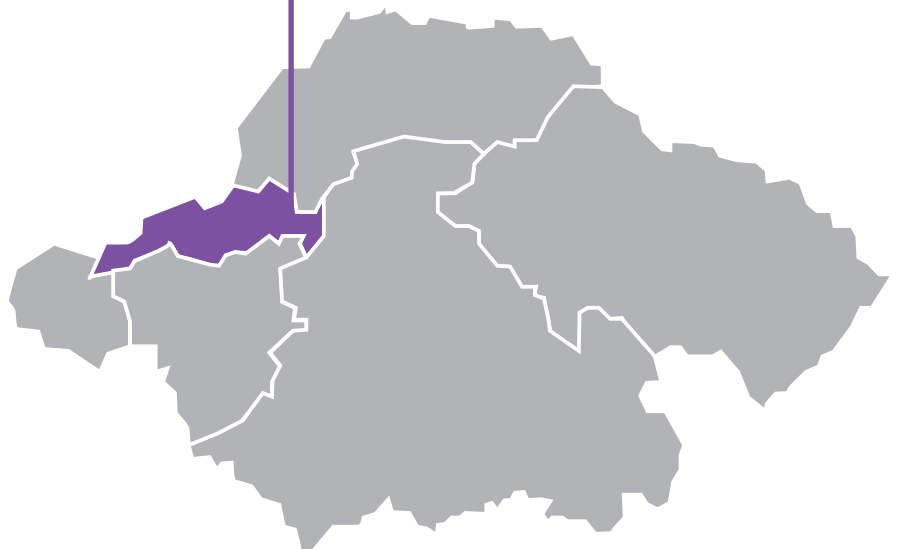
# PSG Area Partnership

Preston Seton Gosford Area Partnership includes East Lothian Councillors, Community Councillors from Prestonpans, Longniddry and Cockenzie & Port Seton, Tenants and Residents Groups, Pupil and Parent Council representatives from schools and members from local community groups.

The role of the Area Partnership is to:

- Develop an area plan based on a shared vision for the area, using evidence from the Area Profile and local intelligence - with a focus on reducing inequalities, prioritising prevention and early intervention and sustainability.
- Monitor the delivery of the area plan and its impact; reporting progress to the East Lothian Partnership at least once a year.
- Oversee resource allocation devolved to the area in accordance with priorities established by the area plan.
- Act as the principal point of contact, consultation and engagement on the delivery of local services and service improvement.
- Monitor the effectiveness of stakeholder and community engagement to develop, deliver and review the area plan and local service delivery; drawing on and building on existing activities of local groups and partnerships.

Cockenzie  
Longniddry  
Port Seton  
Prestonpans  
Seton Mains



# Devolved budgets

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East Lothian Council devolve budgets to the Area Partnerships. In 2018/19 this totalled 1.85 million across six Area Partnerships and although this is not new money it is used to influence how service budgets are spent. The budgets come from four different sources:



## 1. Amenities Services

To be used for services provided by the council's amenity services team. This can include maintenance, renovation and minor improvements in; parks, sports pitches, open spaces, hard landscaping, rural paths, woodlands, children's play areas, grass cutting, street sweeping, street bins, seats, signs and fencing.

## 2. Roads Capital

Spending can include traffic and safety schemes, footway and car park improvements, street lighting, carriageway repairs or resurfacing, signage and/or drainage improvements. Funds can be used to support sustainable and active transport initiatives.



## 3. General Service

To be used for non-recurring general services priorities determined by each Partnership in their Area Plan.

## 4. Educational Attainment

To further support the goal of improving attainment and achievement, and to reduce inequalities within schools and the wider learning community.



# Subgroups

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Preston Seton Gosford Area Partnership has a number of working subgroups and networks which help to develop the priorities:

### **Support from the Start**

Helping families get the best start in life.

### **Children & Youth Network**

Co-ordinating work to support children and young people.

### **Health & Wellbeing Network**

Helping to reduce health inequalities

### **Communications**

Promoting the work of the partnership.

### **Heritage Connections**

Making the most of our unique heritage.

### **Sports Hub**

Increasing participation in physical activity and sport.

### **On the Move**

Promoting walking and cycling and connecting communities.



# The bigger picture

The responsibility for delivering the actions from this area plan rests with both the Area Partnership and East Lothian Partnership (ELP) and they both have a role in reviewing progress on the outcomes detailed in this area plan.

To help reflect the shared roles of our partners in delivering this area plan we have framed the outcomes around those detailed in the East Lothian Plan 2017-2022.

This plan also reflects the recommendations from the East Lothian Poverty Commission<sup>1\*</sup> (ELPC) report “Challenging perceptions. Overcoming poverty” published in 2017 and includes a specific poverty related outcome:

*‘We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and poorest people.’  
Our vision for the Preston Seton Gosford area.*

The Statement of Intent of the East Lothian Plan is:

*“We will work in partnership to achieve an even more prosperous, safe and sustainable East Lothian, with a dynamic and thriving economy that enables our people and communities to flourish.”*

The ELP are determined to build an East Lothian that is increasingly:

- PROSPEROUS
- COMMUNITY-MINDED
- FAIR

## Supporting Plans

It is important to note that this area plan does not stand alone. It forms part of wider network of plans from other partners that interlink and complement each other in terms of reducing inequalities.

<sup>1</sup> East Lothian Poverty Commission is a group of independent members tasked with focusing on the issue of poverty in the county and how it is affecting people’s lives.



# Our priorities

## What we are going to do

Our vision is to work with our community to make life better for everyone who lives, gets around, works, and visits the Preston Seton Gosford Area.

The **East Lothian Plan** themes & outcomes:

### Theme 1: PROSPEROUS



#### Outcome 1.1

People are working, are free from in-work poverty and are able to develop and improve their work skills.

#### Outcome 1.2

Local businesses are thriving and the business base is expanding.

#### Outcome 1.3

People and businesses in East Lothian have better access to digital infrastructure and the digital skills they need.

### Theme 2: COMMUNITY-MINDED



#### Outcome 2.1

East Lothian has strong, resilient communities, where people respect and support each other.

#### Outcome 2.2

East Lothian people can live affordably and contribute to a thriving community life in a high-quality environment.

### Theme 3: FAIR



#### Outcome 3.1

We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and the poorest people.

#### Outcome 3.2

People in East Lothian are enjoying healthier lives

The East Lothian Plan also includes a specific poverty related outcome:

*'We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and poorest people.'*

By working together effectively the PSG Area will be a Prosperous, Community-minded and Fair place to live.

PSG Area Partnership has identified 19 priorities, set out in the following pages, which detail how we can realise our vision and help meet the three East Lothian Plan themes and outcomes.



Cockenzie West Tenants and Residents



Prestonpans Holiday Lunch Club



Prestonrange brick



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## PROSPEROUS

### Making PSG a great place to work

#### 1: Encourage social enterprise and small business development in the area.

*10.1% of population income deprived*

##### ACTION

Promote the number of small business start-ups by supporting local initiatives.

Support WIFI on the High Street.

#### 2: Support people to improve their employability skills including digital skills at a local level.

*9.2% of working population employment deprived.*

*29% of population have no formal qualifications*

##### ACTION

Encourage participation in learning opportunities to help raise aspirations including employability and digital skills.

Promote volunteering opportunities to broaden skills and networks.

Build community capacity and encourage people to volunteer. Organise a community day promoting all the local groups and activities.

#### 3: Influence the future and potential use of the Cockenzie Power Station site.

##### ACTION

Encourage participation from Partnership members in the Cockenzie Forum to influence plans.

Continue to engage with communities to help realise the potential benefits for the former Cockenzie Power Station.

#### 4: Revitalise Prestonpans High Street and help to encourage the community to use public spaces creatively.

##### ACTION

Carry out community engagement to gather views to influence future plans for Prestonpans High Street through a local Heritage Charrette consultation process.

### Making PSG a great place to visit

#### 5: Capitalise on the area's rich cultural and industrial heritage to increase visitors and increase employability skills.

##### ACTION

Establish a Heritage Network, organise a heritage event launch and build capacity of local projects by promoting volunteering to raise aspirations and increase visitor numbers.

Encourage visitors on the John Muir Way to visit local heritage sites including Prestongrange by increasing signage and visitor information.

##### IMPACT

- *More people will have increased their employability skills.*
- *Prestonpans High Street will see a broader range of shops and increased footfall.*
- *People will be involved in heritage and cultural related activities in the area.*
- *Visitor numbers will increase.*



Preston Tower

# Our priorities

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## COMMUNITY-MINDED

### Making PSG a great place to live

**6: Promote the sense of a village identity and cultural heritage in the communities of Prestonpans, Longniddry, Cockenzie & Port Seton and develop the understanding that the area is made up of a variety of local neighbourhoods, each with their distinct needs and identities.**

#### ACTION

We will continue to help our communities to access resources so they can work out and take forward their priorities for their own area.

We will make the most of our community assets by making best use of the spaces available.

**7: Protect green spaces and connect people with their natural environment within and between communities to increase health and wellbeing.**

#### ACTION

Encourage people to make the most of and protect the green spaces available.

Enhance Cuthill Park.

Encourage local recycling initiatives.

**8: Support families so that children have the best start in life and can access the services they need to develop and learn.**

*Ranked within 20% most deprived in Scotland*

*Highest rates of smoking during pregnancy*

*Lowest rate of babies being breastfed*

*High rates of teenage pregnancy*

*2.7% Low birth weight of babies*

#### ACTION

Help sustain the Support from the Start Family Worker and offer Parenting Pathway courses.

Develop the Kindness Fund to help combat poverty.

Support the Holiday Clubs to improve educational attainment and combat holiday hunger.

**9: Strengthen the co-ordination of services and support provided for young people across the area.**

#### ACTION

Support holiday and weekend youth work provision to engage young people in local opportunities.

Promote opportunities for children and young people with additional support needs.

**10. Increase children's development, educational attainment and attendance through targeted support for both pupils and their families.**

*20.9% of children living in poverty*

*High number of school exclusions*

#### ACTION

Support local initiatives to reduce the rates of school exclusions and raise educational attainment.

**11: Encourage young people to access a range of volunteering and accredited employability opportunities and have an active role in shaping the future of their community.**

#### ACTION

Encourage participation in youth awards including Duke of Edinburgh Award.

Through Participatory Budgeting support young people to shape local services to improve their health and wellbeing.

#### IMPACT

- *People will have a strong sense of community.*
- *More families will be accessing the services they need.*
- *Children and young people will be engaged in school and community activities.*
- *Fewer children and young people will be experiencing poverty and inequality.*

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## FAIR

### Making PSG inclusive

**12. Our communities are better able to make healthy choices, reduce isolation and access the services they need in order to maintain a positive level of physical and mental health.**

*Lowest life expectancy for men*

*Higher rates of hospital admissions*

#### ACTION

Promote opportunities for people with lived experience of poverty to have their voices heard in local decision making.

We will work with relevant partners to implement the Poverty Action Plan arising from the work of the Poverty Commission.

Encourage local participation in the Health & Wellbeing Group and support local initiatives which address health inequalities and promote wellbeing.

Enhance the impact of existing welfare advice services in Aldhammer House, Prestonpans.

Promote community involvement with the Kindness Fund, Bursary Scheme and local emergency food bank.

**13. Older people can live independently in the community with access to the support they need, as and when they need it.**

*22% of population will be over 65 by 2027*

*10% of population provided unpaid care*

#### ACTION

Encourage local projects to work together to share expertise and resources to reduce social isolation.

Promote Dementia Friendly communities.

**14. Improve access to the places, spaces and facilities for everyone.**

#### ACTION

Promote the Beach Wheelchair project at Seton Sands and improve access onto the beach.

Create a play map of the area to encourage outdoor play and recreation.

**15. Inform and actively promote opportunities and developments to local residents.**

#### ACTION

Encourage groups to include events/activities in a local calendar and promote via social media – targeted leaflet drops in areas of deprivation.

**16. Work effectively with local communities, police and other public agencies to ensure the area remains a safe place to live.**

#### ACTION

The Partnership groups and Networks will identify priorities working with local police.

**17. To raise awareness of local housing development and the availability of affordable homes.**

To promote local opportunities and help welcome residents from new housing developments within our growing community.

#### IMPACT

- *More people will be healthier and active in the community.*
- *People will be less isolated and more involved in their community.*
- *People will feel safer in their community.*

### Making PSG a great place to get around

**18. Help ensure roads and pavements are safe and accessible.**

#### ACTION

Encourage more participation in the 'On the Move' active travel group to identify areas for improvement.

**19. Actively encourage people to walk and cycle and use the path networks within and between our communities.**

*Poor health outcomes – lowest 20% in Scotland*

#### ACTION

Reprint the Paths leaflet and circulate this in schools. Encourage young volunteers to carry out a paths audit to identify areas for improvement.

Explore the need for an off road cycle path from Aberlady to Seton Sands.

#### IMPACT

- *Our area will be easy to get around and more people will be walking or cycling to improve their health.*
- *We will have good path and cycle ways linking our towns and villages.*

## **Preston Seton Gosford Area Partnership Member Organisations**

East Lothian PSG Ward Councillors  
Prestonpans Community Council  
Cockenzie and Port Seton Community Council  
Longniddry Community Council  
Antiquaries Tenants & Residents Association  
Cockenzie West Tenants & Residents Association  
Preston Lodge High School Parent Council  
St Gabriels Roman Catholic Primary School Parent Council  
Prestonpans Infants Primary School Parent Council  
Prestonpans Primary School Parent Council  
Cockenzie Primary School Parent Council  
Longniddry Primary School Parent Council  
Pennypit Community Development Trust  
Prestonpans Community Sports Hub  
Three Harbours Festival  
Cockenzie & Port Seton In Bloom  
Support from the Start  
Longniddry & District Rotary  
Coastal Regeneration Forum  
Pennypit Centre Management Committee

## **East Lothian Partnership Member Organisations**

Association of East Lothian Community Councils  
Children 1st  
Coalition of Community Care and Support Providers in Scotland  
East Lothian Council  
East Lothian Health and Social Care Integration Joint Board  
Edinburgh College  
ELTRP  
Federation of Small Businesses  
JobcentrePlus / Department for Work and Pensions  
Lothian and Borders Community Justice Authority  
Midlothian and East Lothian Chamber of Commerce  
NHS Lothian  
Police Scotland  
Queen Margaret University  
Scottish Care Ltd  
Scottish Enterprise  
Scottish Fire and Rescue Service  
Scottish Natural Heritage  
Skills Development Scotland  
Social Enterprise in East Lothian  
STRiVE  
Visit Scotland



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[https://www.eastlothian.gov.uk/downloads/download/12861/area\\_partnership\\_area\\_plans](https://www.eastlothian.gov.uk/downloads/download/12861/area_partnership_area_plans)