

# East Lothian Partnership

## North Berwick Coastal Area Plan

2019-2024

“We will work in partnership to achieve an even more prosperous, safe and sustainable East Lothian, with a dynamic and thriving economy that enables our people and communities to flourish.”



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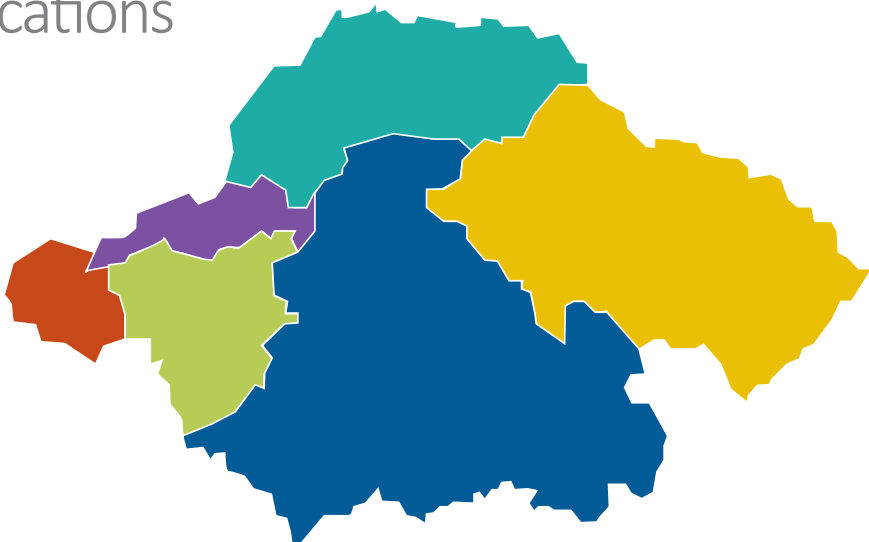
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Cover photos: Ian Goodall

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## Area Partnership Locations

- Musselburgh
- Fa’side
- Haddington & Lammermuir
- Dunbar & East Linton
- North Berwick Coastal
- Preston Seton Gosford



# Foreword

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As Chair of the North Berwick Coastal Area Partnership, it's my pleasure to introduce our updated Area Plan 2019-2024. It sets out our ambitions for making the Area an even greater place for everyone to live, work, visit and get around.

Our Partnership has brought together a broad range of people representing over 30 community organisations and groups who volunteer their time, energy and skills to make life better for everyone. Working together, we have continued to gather views, listen to concerns and offer practical support to projects that make a difference to people in our community. Indeed, to date we have successfully worked with East Lothian Council and other Partners to support and deliver over 85 successful projects in the area.

Our Partnership's primary aim is to address inequality across our communities. Our ward profile highlights some interesting statistics, shown on page 4 that help to paint a broad picture of the area at:

**[www.eastlothian.gov.uk/northberwicksnapshot](http://www.eastlothian.gov.uk/northberwicksnapshot)**

However it is through our engagement with our members, their networks and individuals from the wider community that our Partnership has gained a better understanding of the many different kinds of inequality found here and their effect on people's lives. This is reflected in the themes we have described in our Plan, the outcomes we hope to achieve and the specific priorities to be taken forward by the Partnership.

We have an expanding community which includes a relatively higher older population together with an increasing number of young families. We want to welcome and help integrate new residents and ensure our health and social services meet the needs of our growing community.

We want to improve accessibility for all in our many public buildings and open spaces. We want to make it easier for people to walk and cycle and expand our path network to link our town and villages. We wish to ensure an inclusive community and find ways to address social isolation so that everyone has a sense of belonging. Although we recognise this is a very affluent area, the adverse effects of poverty are keenly felt. We wish to support those living on low incomes and will continue to raise awareness of the need for a range of affordable housing.

We welcome a growing number of visitors to the area wishing to enjoy the traditional seaside facilities. Our expanding programme of local, national and international events bring further prosperity to the area but can also add pressure on local services and facilities. We wish to retain and showcase our heritage and protect the environment for future generations.

The North Berwick Coastal Area is a great place and by working together we can make it even better for everyone in our wide and diverse community. I believe we can achieve this because our Area Partnership is rich in passionate people who care deeply about their community and want everyone to experience the joy of being here.

**Hilary Smith**

Chair, North Berwick Coastal Area Partnership



# Understanding North Berwick Coastal



**13,719**

Population

- Children & young people
- Working age 16-64
- Pensionable age 65+

This area plan has been shaped by a wide range of consultation and engagement activity over the last 4 years. Much of this activity has been led by the North Berwick Coastal Area Partnership, these consultations have given the local community an opportunity to tell us their views on what can be done to make it an even greater place for everyone.

The 2017 East Lothian Residents Survey reported that **99%** of respondents in the NBC ward rated their neighbourhood as a “very/fairly good” place to live.

## Waste & recycling



**Non-recyclable food packaging** among the **200 waste bags collected daily** each summer **creates 5 times more landfill** waste than equivalent weight of correctly disposed of recyclable waste.

**Increasing demand** for **1 bedroom homes**



**Housing**

**Income deprivation**



NBC	<b>5.1%</b>
EL	9.8%
Scotland	12.3%

**84%**

of respondents were satisfied with local bus service.  
EL average 77%

## Travel & transport



6 NBC data zones are within the 20% **most access deprived** 4 of which are within the **top 10%** in EL and Scotland.

**12% more** chief earners commute within EL than in the rest of EL

**26.5%** residents aged **65+**  
12.9% are 75+  
7.9% are 80+



**Older people**

EL 65+ average: 22.9%

**Second homes**



NBC	<b>345</b>
EL TOTAL	<b>611</b>

**11.6%** children live in poverty  
EL average 18.9%



**Child Poverty**

## Economic activity

Footfall in North Berwick decreased by 16.6% from 2011/12 to 2013/14, before increasing by **13.7%** to a **five year high** in 2014/15

**90%\*** felt safe walking home at night in their neighbourhood



\*2017 EL Residents Survey respondents

**Crime & Safety**

## Attainment

**95.7%** of school leavers have **positive destinations**



EL average 93.5%

**43%\*** of working age residents have a **degree** or professional qualification

\*2011 Census

# NBC Area Partnership

North Berwick Coastal Area Partnership includes East Lothian Councillors, Community Councillors from North Berwick, Gullane Area and Dunpender, Tenants and Residents Groups, Pupil and Parent Council representatives from schools and members from local community groups.

The role of the Area Partnership is to:

- Develop an area plan based on a shared vision for the area, using evidence from the Area Profile and local intelligence - with a focus on reducing inequalities, prioritising prevention and early intervention and sustainability.
- Monitor the delivery of the area plan and its impact; engage in dialogue with the East Lothian Forum and report progress to the East Lothian Partnership.
- Oversee resource allocation devolved to the area in accordance with priorities established by the locality plan.
- Act as the principal point of contact, consultation and engagement on the delivery of local services and service improvement.
- Monitor the effectiveness of stakeholder and community engagement to develop, deliver and review the area plan and local service delivery; drawing on and building on existing activities of local groups and partnerships.

- 
- Aberlady
  - Ballencrieff
  - Dirleton
  - Drem
  - Fenton Barns
  - Gullane
  - Kingston
  - North Berwick
  - Whitekirk



# Devolved budgets

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Local people can have their say on East Lothian Council budget spend through Area Partnerships. In 2018/19 this totalled 1.85 million across 6 Area Partnerships. The budgets come from four different sources:



## 1. Amenities Services

To be used for services provided by the council's amenity services team. This can include maintenance, renovation and minor improvements in; parks, sports pitches, open spaces, hard landscaping, rural paths, woodlands, children's play areas, grass cutting, street sweeping, street bins, seats, signs and fencing.

## 2. Roads Capital

Spending can include traffic and safety schemes, footway and car park improvements, street lighting, carriageway repairs or resurfacing, signage and/or drainage improvements. Funds can be used to support sustainable and active transport initiatives.



## 3. General Service

To be used for non-recurring general services priorities determined by each Partnership in their Area Plan.

## 4. Educational Attainment

To further support the goal of improving attainment and achievement, and to reduce inequalities within schools and the wider learning community.



# Subgroups

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North Berwick Coastal Area Partnership has a number of working sub groups which help to develop the priorities.

### Support from the Start

Helping families get the best start in life.

### Children & Youth Network

Co-ordinating work to support children and young people.

### Health & Wellbeing Network

Helping to reduce health inequalities

### Communications

Promoting the work of the partnership.

### Sports Hub

Increasing participation in physical activity and sport.

### On the Move

Promoting walking and cycling and connecting communities.

### Lime Grove Asset Transfer Group (inc the Arts Centre Group)

Developing a business case for an inclusive community hub incorporating youth, theatre, cinema and arts facilities at Lime Grove.

### Local Economic Development Group

Bringing together interest groups and individuals to discuss tourism and economic activity.

# The bigger picture

The East Lothian Partnership are determined to build an East Lothian that is increasingly:

- **PROSPEROUS**
- **COMMUNITY-MINDED**
- **FAIR**

To achieve this the East Lothian Partnership has developed the East Lothian Plan 2017-2022 and its Statement of Intent is:

*“We will work in partnership to achieve an even more prosperous, safe and sustainable East Lothian, with a dynamic and thriving economy that enables our people and communities to flourish.”*

The responsibility for delivering the seven outcomes in the plan rests with East Lothian Partnership (ELP) and the six Area Partnerships. They all have a role in reviewing progress on the outcomes detailed in the following pages of this plan.

By working together effectively the North Berwick Coastal Area will be a Prosperous, Community-minded and Fair place to live.

This plan also reflects the recommendations from the East Lothian Poverty Commission<sup>1</sup> (ELPC) report “Challenging perceptions. Overcoming Poverty” published in 2017 and includes a specific poverty related outcome:

*‘We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and poorest people.’*

## Supporting Plans

It is important to note that this area plan does not stand alone. It forms part of wider network of plans from other partners that interlink and complement each other in terms of reducing inequalities.

<sup>1</sup> East Lothian Poverty Commission is a group of independent members tasked with focusing on the issue of poverty in the county and how it is affecting people’s lives.



# Our priorities

## What we are going to do

Our vision is to work with our community to make life better for everyone who lives, gets around, works, and visits the North Berwick Coastal Area.

The **East Lothian Plan** themes & outcomes:

### Theme 1: PROSPEROUS

#### Outcome 1.1

People are working, are free from in-work poverty and are able to develop and improve their work skills.

#### Outcome 1.2

Local businesses are thriving and the business base is expanding.

#### Outcome 1.3

People and businesses in East Lothian have better access to digital infrastructure and the digital skills they need.

### Theme 2: COMMUNITY-MINDED

#### Outcome 2.1

East Lothian has strong, resilient communities, where people respect and support each other.

#### Outcome 2.2

East Lothian people can live affordably and contribute to a thriving community life in a high-quality environment.

### Theme 3: FAIR

#### Outcome 3.1

We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and the poorest people.

#### Outcome 3.2

People in East Lothian are enjoying healthier lives

The East Lothian Plan also includes a specific poverty related outcome:

*'We tackle the causes and effects of poverty in East Lothian and we reduce the gap between the richest and poorest people.'*

By working together effectively the NBC Area will be a Prosperous, Community-minded and Fair place to live.

North Berwick Coastal Area Partnership has identified 6 priorities set out in the following pages, which detail how we can realise our vision and help meet the three East Lothian Plan themes and outcomes.

To meet our priorities all proposals for spend within our devolved budget must outline realistic and achievable outcomes and demonstrate the impact they will have in reducing inequality through these steps:

1. IDEAS AND SUGGESTIONS TO MEET PRIORITIES IN THE AREA PLAN
2. IDEAS BROUGHT TO AREA PARTNERSHIP OR SUBGROUP MEETING
3. IDEAS DEVELOPED AND CHAMPIONED BY A NAMED INDIVIDUAL OR ORGANISATION
4. APPLICATION COMPLETE WITH COSTINGS AND OUTCOMES
5. FULL PARTNERSHIP VOTE ON PRIORITIES
6. PRIORITY IMPLEMENTED



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## PROSPEROUS

### Making NBC a great place to work

#### Local economy

**1. The North Berwick Coastal Area consistently attracts high visitor numbers during the tourist season. We believe stronger links between local tourism business and community will improve the visitor experience and benefit the local economy. We recognise there are shortages of skilled and experienced staff to support the local economy including service industry and care sector staff and the lack of affordable housing.**

##### ACTION

Provide a forum for local business and community groups to work together to promote and support tourism.

Support initiatives to encourage visitors to walk, cycle or use public transport.

Improve sign posting for parking.

Implement creative solutions for waste management particularly in areas with high footfall e.g. beach front and play parks.

Continue to highlight issues around local employment with relevant partners.

Conduct an audit of local housing to find out how many homes are empty or under occupied.

##### IMPACT

Improved visitor experience.

Local initiative to address area specific employment issues.

## COMMUNITY-MINDED

### NBC is a great place to get around

#### Access for all

**2. We want to make it easier for everyone to get around the area. We want to make sure our streets and pavements are safe and fully accessible. Living in a rural community can make it difficult to access services including digitally and we will raise awareness**

**of the impact of inequalities with service providers to promote equity.**

##### ACTION

Take forward the agreed priorities from the North Berwick Town Centre Charrette consultation report which made recommendations to improve access and manage parking.

Develop local initiatives to promote walking, cycling and public transport including path networks and safe routes to school.

Find creative approaches to make all our public spaces easier to get around.

Identify local transport initiatives which help to reduce access deprivation.

##### IMPACT

Public spaces will be more accessible and easier to get around

Reduced isolation and access deprivation

Good path and cycleways linking our communities

## Our environment

**3: We believe each of our communities has a unique sense of place and identity to be valued and protected. This derives from two assets:**

**Firstly, our diverse high quality, attractive natural environment including coastal, countryside and woodland, and secondly our historic built areas. These are enjoyed by both locals and visitors alike. We wish to support initiatives which protect and enhance these.**

##### ACTION

Encourage local people to share their ideas and learn more about their natural and cultural environment to make their community a better place for everyone

##### IMPACT

People will be more aware and connected to the natural and built heritage environments.

People will have a strong sense of community.

# Our priorities

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## FAIR

### Reducing the impact of poverty

#### NBC is a great place to live

**4. People living on low incomes are significantly disadvantaged. This is made worse by the perceived and real level of affluence in this area. We want to reduce the impact of poverty particularly on children and young people. We will work with relevant partners to help implement the Poverty Action plan arising from the work of the Poverty Commission.**

#### ACTION

Promote opportunities for people living in poverty to have their voices heard in local decision making.

Encourage and support community involvement with local initiatives to help alleviate poverty e.g. Kindness Co-operative (emergency foodbank, fuel cards, bursary scheme, recycling and Christmas Cheer.

Prioritise the retention of the Support from the Start Family Worker post and offer training to build the capacity of local people to deliver Parenting Pathway courses which increase learning and help families get the best start in life.

Remove barriers to participation in after school activities including sports and physical environmental activity by supporting and promoting bursary places.

#### NBC is an inclusive community

**5. We have high aspirations for our community and want everyone to share a sense of pride and belonging. We want to encourage a supportive environment where people can share their diverse ideas, experiences and skills. Our aim is to remove barriers and be a more inclusive community increasing the opportunities for people to take an active part and achieve their potential.**

#### ACTION

Widen participation in the work of the Area Partnership by encouraging people to share their experience, skills and knowledge or learn new skills through training opportunities.

Work with local schools to support initiatives which help raise educational attainment, employability skills and builds resilience.

Help sustain the Youth Work provision and Mental Health Youth Worker post to improve well being, mental health and build resilience in children and young people.

Ensure young people influence services and facilities which impact on their lives.

Support projects which aim to improve access to activities for children and young people with additional support needs.

Support local initiatives which work with families experiencing mental health issues, domestic abuse, trauma or adverse childhood experiences.

Work with the Lime Grove Asset Transfer Group on plans for an inclusive community hub incorporating space for youth, theatre, cinema and arts facilities.

Find effective communication methods to keep everyone informed about what's happening in their community and how they can get involved. Create spaces to encourage positive communication between individuals and groups.

Implement local aspects of the East Lothian Volunteer Strategy to increase the number of people who give their time and skills to benefit community life.

Promote local opportunities and help welcome new residents into our growing community.

Continue to influence Partners so that they consider creative solutions which address the significant need for affordable housing.

Make the best use and improve access to our community assets including public spaces and community buildings to maximise the benefits for everyone.

#### IMPACT

People will be less isolated and more involved in their community.

More families will be accessing the services and support they need.

More people involved in local decision making.

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## Health & Wellbeing

**6. Health and Wellbeing has a particular significance due to the higher population of older people and young families in our community. This is a time of change for health and social care with the reprovisioning of local and county wide services. We see this as our opportunity to work with the Health & Social Care Partnership to ensure our future health services are responsive to the needs and demands of the growing community.**

**Work together to promote health in the community.**

### **ACTION**

Continue to work with key partners and service provider to influence the future health and social care provision.

Work with relevant agencies to increase access to local opportunities for people with additional support needs e.g. mental health, addiction, physical or learning disability and chronic health conditions.

Encourage and help develop local initiatives which reduce loneliness and isolation.

Promote and encourage Dementia Friendly activities.

Increase the capacity of local volunteer transport initiatives.

Work with the Sports Hub to develop inclusive opportunities to widen participation in sport and physical exercise.

Promote positive mental health.

Encourage and help develop support for Carers.

### **IMPACT**

More people will be healthier and active in the community.

Health services will be responsive to the needs of the growing community.

## North Berwick Coastal Area Partnership Member Organisations

East Lothian NBC Ward Councillors  
North Berwick Community Council  
Gullane Area Community Council  
Dunpender Community Council  
Law Tenants & Residents Association  
Lime Grove Tenants & Residents Association  
Aberlady Primary School Parent Council  
Dirleton Primary School Parent Council  
Gullane Primary School Parent Council  
Law Primary Parent Council  
North Berwick High School Parent School Partnership  
Aberlady Village Association  
Association of East Lothian Day Centres  
Dirleton Village Association  
Gullane Village Hall Association  
Gullane Tenants and Residents Association  
Lime Grove Asset Transfer Group  
North Berwick Area Children & Youth Network  
North Berwick Association of Churches  
North Berwick Coastal Health & Wellbeing Association  
North Berwick Coastal Sports Hub  
North Berwick Community Centre Management Committee  
North Berwick Environmental Trust  
North Berwick Coastal Support from the Start  
North Berwick Voluntary Car Scheme

## East Lothian Partnership Member Organisations

Association of East Lothian Community Councils  
Children 1st  
Coalition of Community Care and Support Providers in Scotland  
East Lothian Council  
East Lothian Health and Social Care Integration Joint Board  
Edinburgh College  
ELTRP  
Federation of Small Businesses  
JobcentrePlus / Department for Work and Pensions  
Lothian and Borders Community Justice Authority  
Midlothian and East Lothian Chamber of Commerce  
NHS Lothian  
Police Scotland  
Queen Margaret University  
Scottish Care Ltd  
Scottish Enterprise  
Scottish Fire and Rescue Service  
Scottish Natural Heritage  
Skills Development Scotland  
Social Enterprise in East Lothian  
STRiVE  
Visit Scotland



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