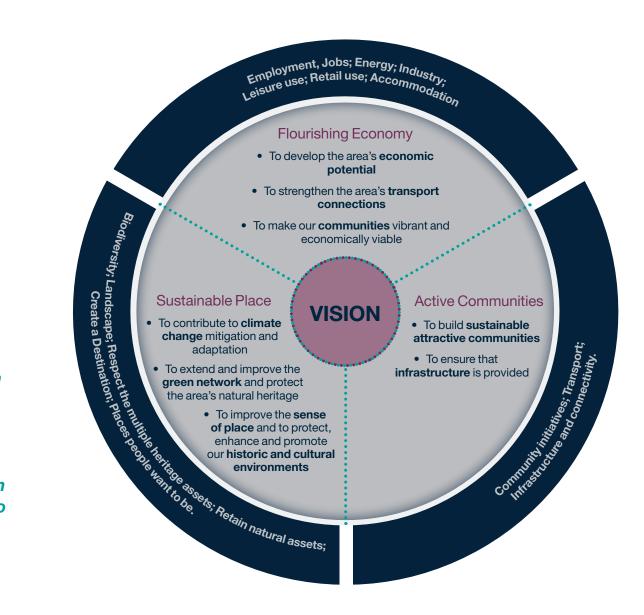
THE VISION

The Masterplan vision embodies the overall aim and objectives of the masterplan and high-level delivery strategy. It is driven by the national significance of the site of the former Cockenzie Power Station for energy development and co-ordination, but also the need to ensure that the assets of the site and surroundings, and the aspirations of local people are met.

Vision

The Vision set out below was developed taking on board the views of national and local stakeholders as well as the community. The vision for the former Cockenzie Power Station site and the surrounding area is:

"An ambitious, dynamic and distinctive area at the heart of East Lothian, characterised by a vibrant, growing and flourishing economy which is of strategic significance in the national context, a network of active communities and greenspaces providing an attractive and sustainable place in which to live, work, visit and invest."



Principles

The eight Masterplan principles provide a framework for addressing the Cockenzie Masterplan's challenges and delivering the vision. The principles are also the criteria for the assessment of the various masterplan scenarios – 'characterful', 'commercial', connected' and 'completed' – and for benchmarking of the preferred masterplan.

The following principles were developed out of Stage 1 consultation:



1. ECONOMIC IMPACT

Maximise economic benefits and contribute to local and regional job generation.



2. PLANNING POLICY

Compliance with local, regional and national planning policy.



3. ENVIRONMENTAL

Protection, enhancement and restoration of the local environment.



4. GREEN FRAMEWORK

The area's unique green spaces should be used to provide a linked structure for all other elements, maintaining and building a place that will attract people.



5. APPROPRIATE DEVELOPMENT

The area's unique green spaces should be used to provide a linked structure for all other elements, maintaining and building a place that will attract people.



6. VALUE TO LOCAL COMMUNITY

The place should contain a range of spaces, activities and uses which will benefit the area and its economy, and will provide employment and recreational facilities.



7. CATALYST FOR POSITIVE CHANGE

The site represents a singular opportunity to deliver positive change through investment in its assets and infrastructure, and anticipating future needs.



8. QUALITY OF LIFE

The masterplan must aspire to be the best that East Lothian can achieve, and promote health and well-being through the creation of a high-quality place.