

# Scotland... A Nation of Towns

Towns as Economic and Social Engines – Building Community Wealth

phil@scotlandstowns.org



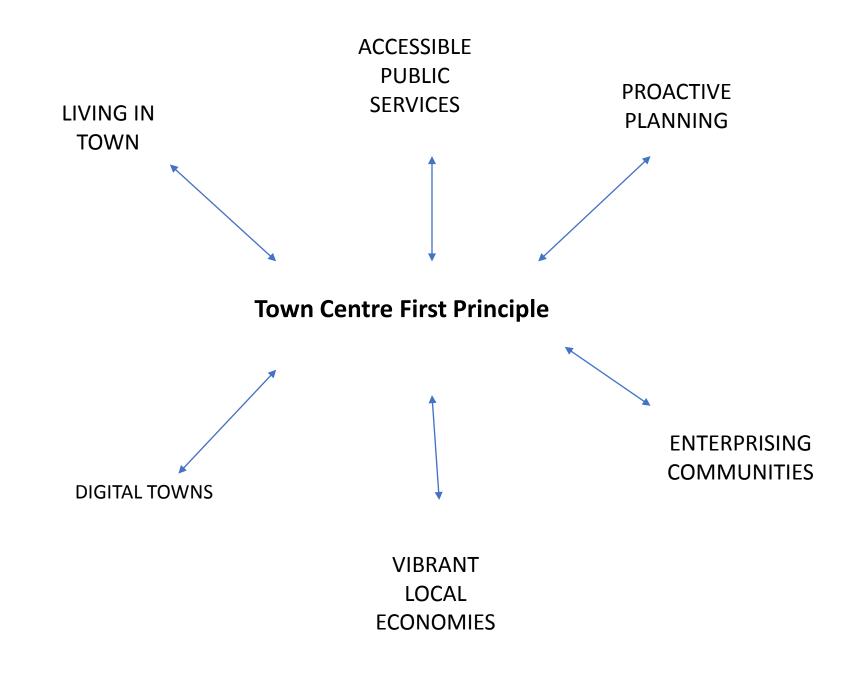
### **FRASER REVIEW 2013**

National Review of Town Centres External Advisory Group Report:

Community and Enterprise in Scotland's Town Centres

# Town Centre Action Plan - the Scottish Government response





# Supporting Scotland's Towns



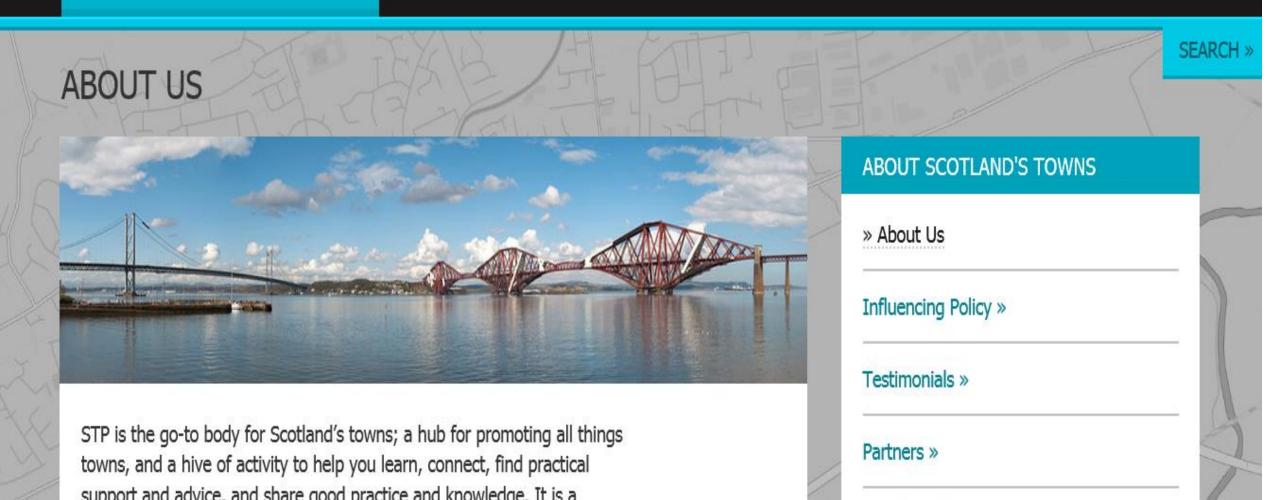
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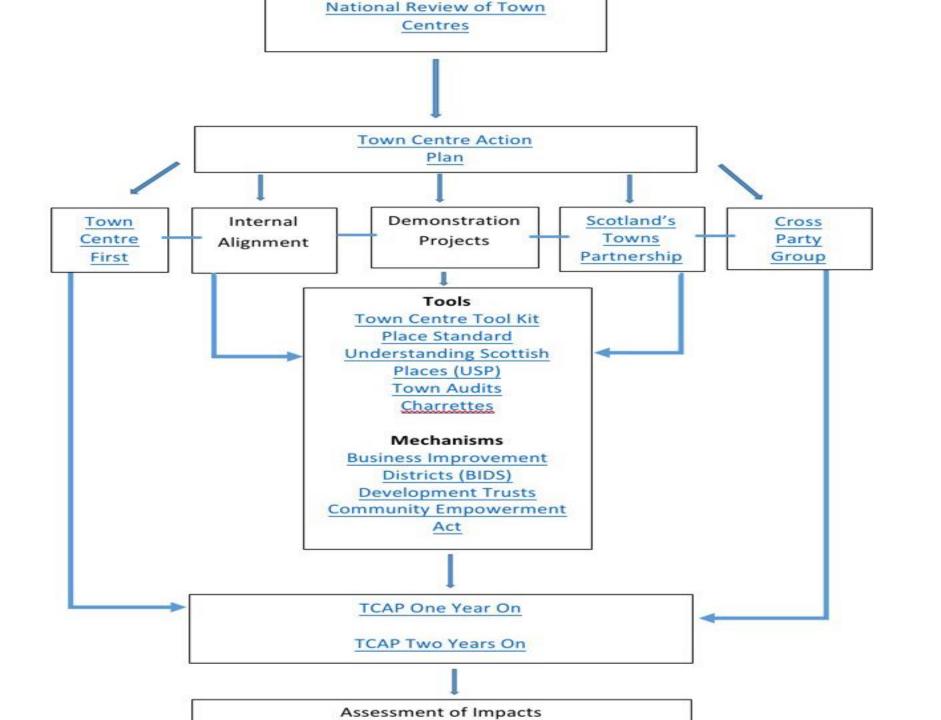












# Linlithgow

### **WEST LOTHIAN**

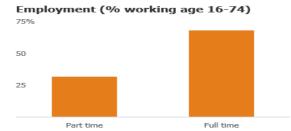
POPULATION 13,462

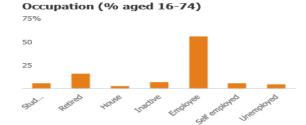
Linlithgow in West Lothian was a Roman fort and later an historic burgh. As a favourite with royalty (the palace is 12th century) it obtained commercial privileges. These declined after the reformation and the Union of the Crowns. In the 19th and early 20th centuries industries included the Nobel explosive works, tanneries and a distillery. Since the 1960s redevelopment of the town and new housing have seen its popularity with commuters increase. It remains a local service centre.

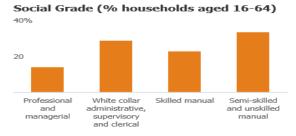
This type of large town is a suburban or commuter locality with a prevalence of higher income and private housing. A large proportion of the population are over 45, and many are retired. Many people own their home. There is also a high proportion of people in professional employment and a high proportion of residents are

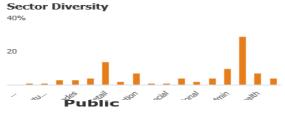


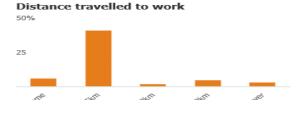
### Employment



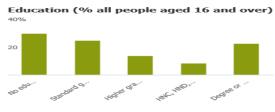














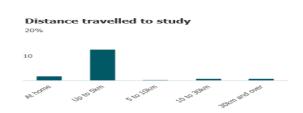
Social



population









### Discover

Melrose has similar levels of mining jobs, and multiperson student households.

Bellsbank has similar levels of health jobs, and residents aged 45-64 years.

To gain more insight into Dumfries, compare it to any of the other towns included in USP.

COMPARE TOWNS

The USP Audit helps you collect local data about your town. It is designed to complement the national data presented on this page, enabling you to build up a fuller picture of your town.

FIND OUT MORE













# Your Town Audit: Alloa

September 2015





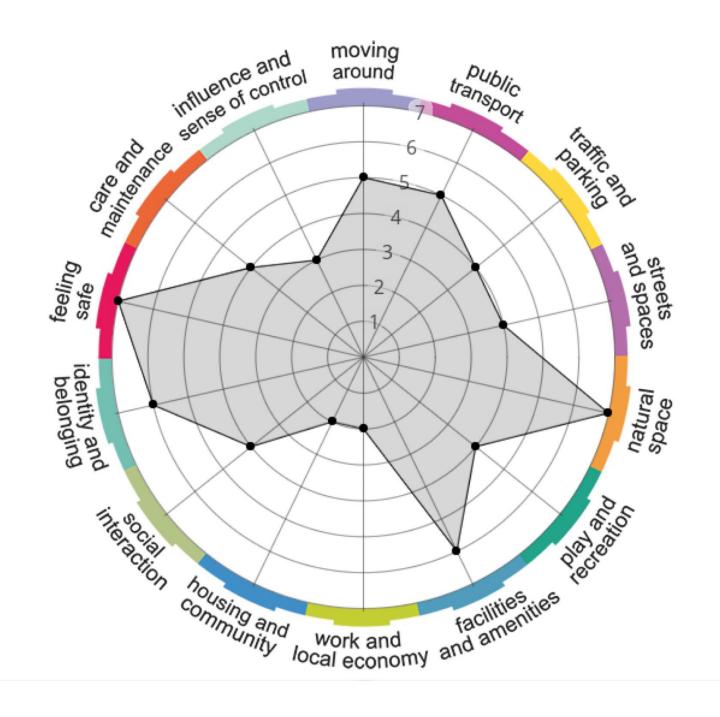


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Ğ	INTRODUCTION AND KEY PRINCIPLES	41	CASE STUDIES	A 1	100	100	1	
Ю	Cultivating a range of activities and uses	42			-	0.620		4
	Locating public services in town centres	44	Latina I all a	-		100		1 4
A	Creating more town centre flats and houses	46	Conversion of historic building into affordable	46				
			housing (Glangate Half)					
	Keeping property in use	47	Studies and assessments to inform a property investment strategy [Renfrayshire Council Feasibility Studies]	" BAS	和 图		VAR.	
ang)	Supporting entrepreneurs	48	Drawing together resources and services for capacity building [underCOVER Burthead]	122		State of the state		
	Exploring opportunities for funding	49	374		Poth Kit Pun	BARRE	PHILIPPE	1
	Adapting to changing shopping habits	50	Monthly themed events to attract custom to town centre [Fraserburgh Super Saturdays]	51	968	31	329	
X	Building loyalty	52	City-wide local currency to support local businesses [Bristol Pound]	92	1		ALL STATES	
y	Embracing the digital high street	53						
A	Making supermarkets work for the town centre	2 55			THE COM			
3	Being distinctive	57						
V. 44	Organising an events programme	58	Portsoy Boat Festival [Organise an Events Programme]	58 <b>(1)</b>				4
	Supporting local cultural activities	59	Arts network using shop unit, contributing to town centre regeneration [The Stove Network, Duminies]	59	MA			

產	Attractive		100
美	INTRODUCTION AND KEY PRINCIPLES 9	CASE STUDIES CASE STUDIES	
	Developing identity and place 10		1
	Mapping the quality of pedestrian experience 12	1000000000000000000000000000000000000	4
	Appraising existing assets 14	Strengthening Identity through a focus upon 17 historic landmarks [Historic Heart of Falkirk]	
		Key existing asset enhanced through 18 high quality design (Liniithgow Burgh Halls)	The state of
P		Prioritisation of key buildings in town centres for restoration and creative reuse [Kilmarnock Opera House]	100
		Restoring and renovating the historic 21 character of shop frontages [Stirling Historic Shopfroot restoration]	Ser.
		Community facilities housed in a new town centre building of appropriate character [Bimam arts and conference centre]	Town of
	Creating active frontages 24		動
	Improving and enhancing shopfronts 25	Grant scheme für Improving historic 25 shopfronts [Govan Shopfront Improvement Scheme]	S.
	Designing public spaces to feel safe 27		A
	Designing for the weather 29	The state of the s	1
1	Creating places to sit 30	Larly Sprint	The second
		Park improvement project 31 [Dunfermiine Public Park Project]	100

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	Re-allocating space to create better balance 85	
	Reducing vehicle design speed to 20 mph or less 89	A low-speed town centre environment 90 [Poynton regenerated]
		[POYINDI PEGENERASO]
	Creating people-friendly junctions 91	
	Creating better pedestrian crossings 93	
	Understanding current parking provision 96	
	Integrating parking within town centres 97	
	Managing parking to support economic vitality 98	
THE	Using signage to minimise vehicle movements to:	Using Variable Message Signing to Increase car 101
		park utilisation [Stirling Variable Message Signing]
	Assessing how well current public transport meets needs sog	
	Ensuring that public transport information is 104	Improving bus service information 104
	readily available	[Bustracker, Edinburgh]
		Perceptions of bus travel being a poor quality 105 choice as a mode of transport
		[The Banchory Quality Bus Corridor]
	Ensuring bus waiting facilities are comfortable, 106	
	accessibile and convenient	
10	Responding to non-standard public transport needs 207	Local subsidised travelscheme for disabled as a residents [oundee Gty Council – TaxiCard]
	Improving existing bus and rail interchanges 110	Interchange improvements in comfort, safety, 110
馬	the same of the sa	[Fife Quality Bus Interchanges]
80	Effectively locating transport interchanges in towns 111	New bus station within retail complex and new 111
-	Ensuring case of use of transport interchange 112	Interchange in existing location  [Stirling Bus Station, St Andrews Bus Interchange]
	Providing a safe and high quality experience for 113	
40	interchange users	
	Providing and maintaining service access 114	
	Reference to the attention to residual to the	
10000	Colominium station a lamane is possible.	





Contact Rebecca Mather rebecca@scotlandstowns.org or Tweet #MSPTownTime

### **FORRES**

Scotland's Most Beautiful High Street

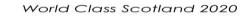
How can we begin to describe our amazing **Forres** High Street in only 300 words? Impossible.

Forres is the floral capital of Moray and has won Beautiful Scotland, Britain in Bloom and Entente Florale Europe accolades for over 50 years. Throughout the seasons the street is a ribbon of colour with flower beds and over 100 containers and hanging baskets giving delight to residents and visitors.

These compliment our distinctive and attractive buildings, the oldest dating from the 1600 and many from the nineteenth century with intriguing architectural features. From the west the War Memorial, St Laurence Church, the Tolbooth and Market Cross, the Falconer Museum, The Town Hall formerly the Mechanics Institute, Anderson's Primary School, Saints Laurence's, Leonard's, Margaret's and John's Churches all leading to Grant Park, the jewel in the crown.

Follow the famous footsteps: King David 1st who gifted the Common Good Land, to the people of Forers for their warm welcome, a commendation we strive to keep alive today; King Sueno whose stone is the tallest Pictish cross slab in Scotland; Macbeth, the good king, whose fort overlooked the High Street from the top of Clury Hill; the Wolf of Badenoch who sacked the town; Lord Strathcoma, co founder of the Canadian Pacific Railway; Hugh Falconer, contemporary of Darwin who brought teaf from China to India; Sir Alexander Grant, whose business invented the Digestive Biscuit. We endeavour to preserve our history as i shown by the Community Transfer of the Tolbooth and Nelson Tower to the Heritage Trust supported and run by a large team of volunteers.

la hava it all - green enance infractructure heritage architecture all kent















March 2017

STC2 17

SCOTLAND'S TOWNS CONFERENCE 21 November 2017, Paisley Town Hall







### **FUTURETOWN DESIGN COMPETITION**

DO YOU HAVE AN IDEA FOR THE FUTURE



We all used to live in town centres, why can't we live there again? How can town centres stimulate low carbon and sustainable living; encourage digital and enterprise promoted tourism; culture, health and well-being; deliver connectivity and economic growth and ultimately become places of opportunity and choice for all?

"Draw or photograph your idea for one spot in our FutureTown to be voted for by the public and displayed at STC16"

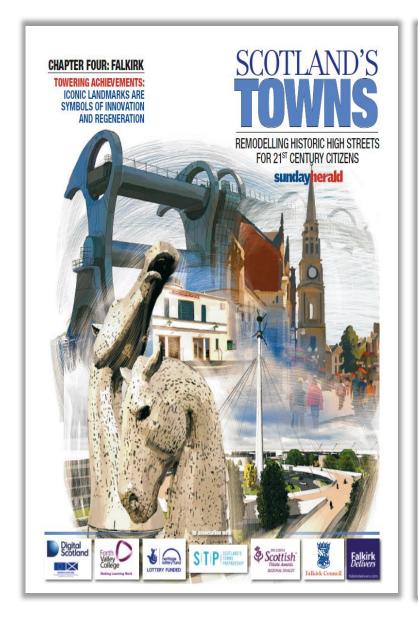
Submit your sketch, drawing or image along with 100 words about your idea by 22<sup>nd</sup>

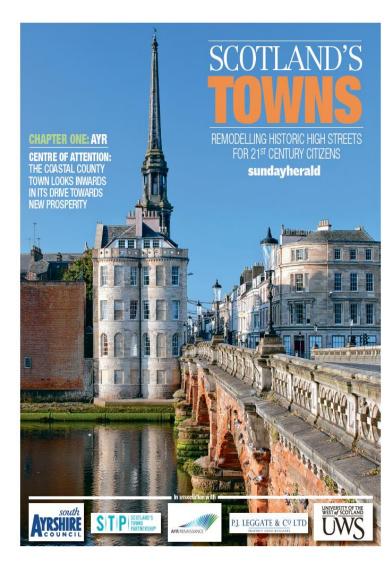
October to Akshita Bajpai akshita@scotlandstowns.org 01312471424

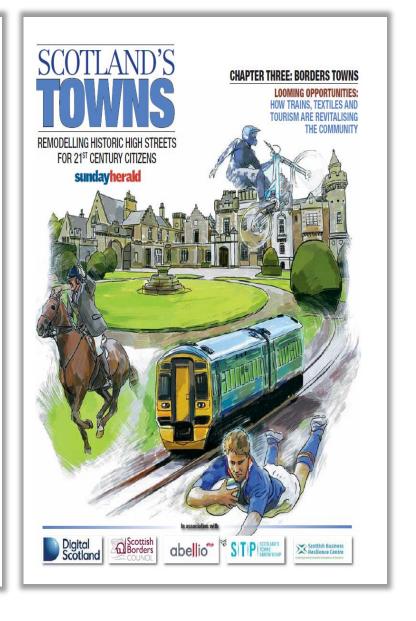
http://www.scotlandstowns.org/futuretown\_design\_competition



# **National Media Platform**





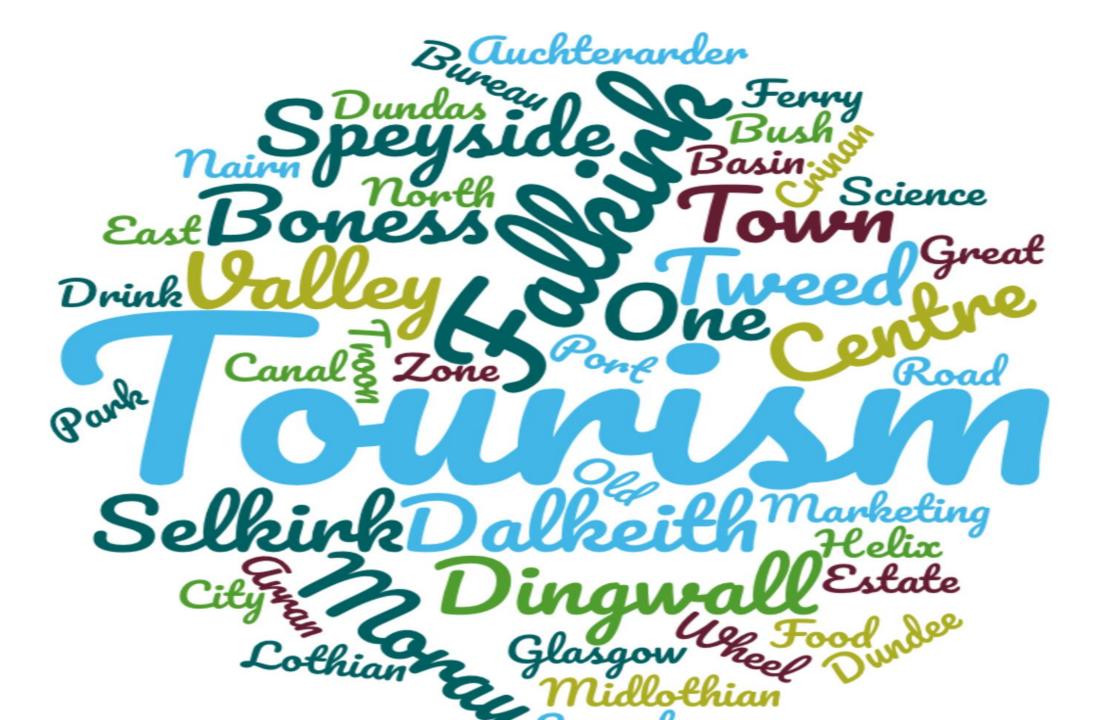






# **SCOTLAND'S IMPROVEMENT DISTRICTS**







### BID

Business
Improvement District
 - core delivery
 vehicle, business
 plan, financial and
legal model, flexible
 and resourced

# Community

**Community Council** Social Enterprise Third Sector Anchor, RSL's **Development Trust Public Crowd** Funding **Community Groups** Wider Grant Funding Volunteering Community Empowerment Local Democracy

# Corporate

Investors and Developers **Shopping Centres** Transportation Retailers **Energy and Utilities Finance Sector** Telecomms Housebuilders Tourism Corporate Social Responsibility Corporate Volunteering

## **Public**

Council Schools, Colleges and Universities NHS and RSL's Police and Fire Historic, Creative and Visit Scotland **Futures Trust Public Bodies** National Grant Funding City and Regional Growth



**Scale and Resource** 

**Skills and Knowledge** 

**Leadership and Ambition** 

**Innovation and Partnership** 



