

# Appendix G List of Initiatives

Name	Detail
20MPH Speed Restrictions	20 mph speed limit zones 20 mph limits Variable and part time 20 mph limits
a2bsafely	a2bsafely is an interactive, multi-media road safety education resource for young people with mild to moderate additional learning needs. It is an online resource, for which support materials are available in hard copy. It is film-based, and uses activities to explore five real life journeys, with progression through four levels of difficulty. Four journeys are on foot and one is by bus. The road safety messages contained in the activities are clear and relevant. It is a peer education resource, narrated and presented by young people.
Bike/Scooter Parking	
Bikeability (Cycling Scotland)	Cycle training scheme designed to give children the skills and confidence they need to cycle safely on road, and to encourage them to carry on cycling in later years.
Children's Traffic Club in Scotland	The Club was developed to help parents teach their young children how to stay safe when they are out walking, playing or travelling. Membership of the Club is free to all three year olds resident in Scotland. On registration, children will receive six CTCS books at three monthly intervals. Each book contains pictures, stories and activities to help children have fun whilst learning to stay safe.
Clear the Air	Raises awareness of air pollution, including how changes in travel behaviour can have a positive impact on air pollution.
Crash Magnets	Crash Magnets is a road safety tool box for secondary school students in their mid-to-late teens. The resource comprises a DVD with five programmes covering subjects including driver distraction, speed, 'cruise culture' and drink and drug driving. Young people from across Scotland are Vox Pop subjects in each programme, expressing opinions and talking about their experiences. This aims to encourage students to feel confident about expressing themselves in class about their own opinions and experiences.
Curriculum for Excellence	The booklet 'Road Safety within Curriculum for Excellence' provides teachers with a quick and easy reference to Road Safety Scotland's resources and how these link with Curriculum for Excellence (CfE) experiences and outcomes.
Cycle Friendly Schools (Cycling Scotland)	Nationally recognised award which is open to every school in Scotland and designed to provide best practice guidance in the provision of facilities for those cycling to school as well as a form of recognition to incentivise schools (including staff, parents and volunteers) around Scotland committed to increasing cycling in schools and for it to become part of the school's culture.

Eco-Schools Scotland	Ten topics, including transport which aims to educate the school and community on sustainable transport options.
Give Everyone Cycle Space (Cycling Scotland)	Road safety campaign asking drivers to give space to people on bikes, regardless of age or ability, with a focus on overtaking as the key message.
Go Safe with Ziggy	Helps equip children with the skills, knowledge and attitudes that will help keep them stay safe now and in later life.
I-Bike (Sustrans)	Intensive pro-cycling curriculum linked programme to schools in Scotland which takes the form of a variety of activities and competitions throughout the academic year.
Junior Road Safety Officers (Road Safety Scotland)	Aimed at upper primary years and puts pupils in control of raising awareness of road safety issues within their own school and transport issues more widely through different activities such as a safety noticeboard, presentations to classes or assemblies and running school road safety competitions.
Kerbcraft	Parents, grandparents and guardians volunteer to train the children after receiving training from the scheme co-ordinator.
Led rides	Primary school pupils are shown routes they could cycle to their new secondary school;
On the Road	'On The Road' is a resource specifically targeted at young drivers aged between 17-25, who are the most likely group of road users to have a car crash and account for a quarter of drivers killed or seriously injured. Each section in the pack looks at particular topics related to safe driving.
Out of School Activity Pack	The pack is full of ideas for fun things to do in After School and Breakfast Clubs. It has been designed specifically for the out of school care service and contains a range of adaptable play activities for all age groups.
Participation/Supporting Community Events	A number of schools also actively participated in local community based events such as cycle events and charity/fun runs, with both pupils and teachers taking part, and/or acting as stewards at events, and also assisting with the set-up and administration of these.
Play on Pedals	Provided within a number of the primary school nurseries, this aims to teach nursery children how to ride balance bikes or learn to ride pedal bikes without stabilisers;
Road Safety, Speeding and Parking Campaigns	Number of the case study schools had also undertaken campaigns/initiatives/actions to tackle drivers speed outside the school, inappropriate parking by parents, and to reaffirm road safety to pupils
Roadways	Roadways was produced in association with youth organisations and Road Safety Officers. It gives members both mental and physical exercises and should contain all the information and ideas needed to cover badge work in road safety. It comes in four main sections with activities and fact sheets for the 8-14 age range.

Safer Routes to School	A single year grant scheme for active travel infrastructure associated with school travel in Scotland; it is managed by Sustrans and has been running since 2013.
School Camps (Cycling Scotland)	Annual week-long residential camp targeted at S4 to S6 pupils to develop a project with a focus to promote cycling in their school which is complemented by certified bike maintenance, first aid and cycle training courses.
School residential trips	Includes a cycling dimension
School Streets	A scheme which involves the prohibition of vehicular traffic on streets within proximity to schools during the school travel period
School Transition Workshops	Classroom based workshops where pupils are provided with maps, bus timetables and journey planning tools to plan how they could travel to their new secondary school. Follow up sessions are undertaken in the Autumn term once pupils have moved to their secondary school to see how they are travelling and provide information/remind them of other options where required;
Scottish Cycle Training Scheme	This Scheme is offered to all P6/7 pupils throughout Scotland by their local Road Safety Unit. The scheme is designed to give pupils the skills and knowledge they need to ride safely and sensibly on the road and thus help reduce the significant numbers of child cyclists involved in road accidents. The students learn a variety of manoeuvres on and/or off-road, complemented by cycling theory in the classroom.
Smarter Choices, Smarter Places	Initiative was established by the Scottish Government and COSLA in 2008 to combine measures to encourage travel behaviour change, with infrastructure and service improvement investment to encourage more people to reduce their car use in favour of more sustainable alternatives such as walking, cycling and public transport.
Streetsense 2	Primary school resource, providing pupils with the opportunity to challenge and reflect on their own behaviour and attitudes.
Stroll and Roll	To promote walking and cycling
Sustainable Travel Accreditation and Recognition for Schools (STARS)	Three-year European project supported through the Intelligent Energy Europe programme.
Switch Off and Breathe	Range of resources and information on air pollution for schools in the area and also a range of services to discourage vehicles idling around schools, such as signage.
The Big Pedal (Sustrans)	Is an inter-school cycling and scootering challenge.

Theatre in Education - The Journey	The Journey' is forum theatre, aimed at P6 pupils, which features audience participation throughout the play. Key road safety messages in the play are: walking and cycling safely to school; transition from primary to secondary school; and peer pressure when crossing the road.
Travel Pack	The Travel Pack is an audio activity pack for families with young children travelling by car. It contains a double CD with the aim of entertaining and informing young children. One CD features 'The Magic Book', an enchanting and intriguing story containing music and songs. The second features games and songs based on various road safety themes which are relevant to young children
Vehicular Parking/Drop-off	Designated drop-off/pick up areas Child Friendly Driver Charter School Streets Decriminalisation of parking
Walk Once a Week - WOW (Living Streets)	Has been running for over 20 years with the objective of encouraging school aged children to walk to school more often.
Walk to School Week (Living Streets)	Annual week-long event held every May in celebration of the walk to school.
Your Call	A website with interactive storylines and videos which focus on road safety