

# East Lothian Council

**FOI Ref: 2018/095(13195)**

***Under the Freedom of Information Act I would like to request the following information:***

***1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?***

Yes – the url is <https://www.facebook.com/EastLothianCouncil/> and it was set up in June 2013.

***2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?***

There has been no spend to date on the main council social media channels which are maintained by the Communications Team. Please note that a number of social media accounts have been set up over the years on an ad hoc basis – for example by local schools. Information in relation to these is not held centrally, however, it is thought unlikely that there has been expenditure on these.

***3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?***

Yes – the account is @ELCouncil and it was set up in November 2010.

***4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?***

There has been no spend to date on the main council social media channels which are maintained by the Communications Team. Please note that a number of social media accounts have been set up over the years on an ad hoc basis – for example by local schools. Information in relation to these is not held centrally, however, it is thought unlikely that there has been expenditure on these.

***5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?***

No, we do not use Google G-suite services. We use Google Analytics setup/tracking which is free.

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**6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?**

No

**7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?**

The council has a Social Media Acceptable Use Policy

**8. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?**

Please refer to Q7 above.