

# East Lothian Council

FOI Ref: 2018/493947

- 1. I would like to know the total budget devoted to tourism and tourist related activities for East Lothian council in financial year 2017/2018.**

The budget for tourism for 2017/18 was £419,000.

- 2. I would like to know the total expenditure made by East Lothian Council in the [East Lothian Golf Tourism Alliance – Square Route Partnership](#) in financial year 2017/2018. The actual level of expenditure I would like to know under this item should include all expenses associated with attendance at overseas and UK trade missions, tourism conferences and fact finding missions directly associated with the East Lothian Golf Tourism alliance.**

The East Lothian Golf Tourism Alliance (now known as Scotland's Golf Coast) is a public-private partnership with member fees and council contribution forming the total budget. For 2017/18 a total of £28,000 was generated in member fees and the Council contributed £25,000 making a total budget of £53,000. The Council's contribution was earmarked to support exhibition presence (British Masters in Newcastle, Stuttgart golf show), representation at the International Golf Tourism Market, printing of the Golf Guide and membership of the East of Scotland Golf Tourism Alliance. Additionally, membership fees paid for PR support, print advertising and other expenses.

The Square Route Partnership is a consultancy business that has never been contracted by either the ELGTA/SGC nor East Lothian Council to deliver services.