

NORTH BERWICK COASTAL WARD PROFILE

2024

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Introduction

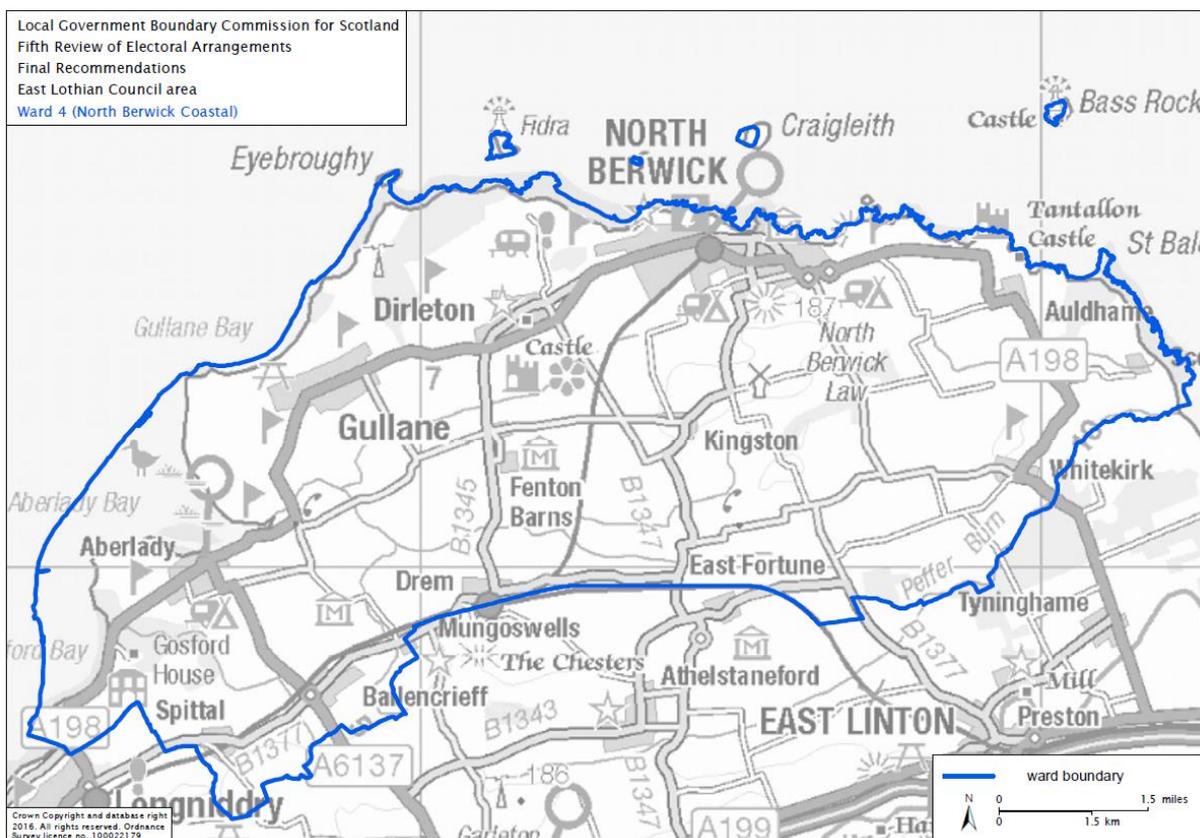
The profile is one of six ward area profiles prepared to support the work of the East Lothian Partnership and compliment the East Lothian Profile.

It has been compiled in consideration of the priorities identified in the East Lothian Single Outcome Agreement to assist local partnerships and service providers to better understand the needs of their local areas.

The North Berwick Coastal Ward

The North Berwick Coastal Ward – Ward 5 within the East Lothian Council multi-member ward system – is situated to the north east of East Lothian. It is one of the least populated wards in the county and includes the main settlements of North Berwick, Gullane, Aberlady and Dirleton.

Figure 1 - Ward Map (Local Government Boundary Commission for Scotland)



PLEASE NOTE - Throughout this profile a number of different sources have been used to gather statistical information, which each use different boundaries and area definitions.

In this report:

- **North Berwick Coastal** refers to the East Lothian Local Authority ward area (as in the map above)
- **Intermediate zones** are also used to present variations within the ward. In this case the **North Berwick North**, **North Berwick South** and **Gullane and Drem**.
- **Data zones** are the smallest geographic areas at which data is collected and analysed. There are 17 data zones in the North Berwick Coastal ward.

Population

Scotland's 2022 Census states that **14,954** people live in the North Berwick Coastal (NBC) ward, 13.3% of the population of East Lothian as a whole.

HEADLINES – Population

- 13.3% of the population of East Lothian live in the North Berwick Coastal ward.
- 55.6% of the population of the ward live in the town of North Berwick.
- English is the main language of 97.8% of the population in the North Berwick Coastal ward, higher than the rate for East Lothian or Scotland.
- 71.3% of the population in this ward were born in Scotland - lower than the rate for East Lothian or Scotland as a whole.
- 2.7% of the North Berwick Coastal ward were of a non white ethnic minority, lower than the 3.1% for East Lothian and 7.1% across Scotland.

Across the ward approximately:

- 55.6% (8310) of the population of the ward live in the town of North Berwick.
- 19.5% (2,910) reside in Gullane.
- 9.1% (1,365) reside in Aberlady.
- In the North Berwick Coastal ward 47.7% are male and 52.3% are female.
- There are considerably more people aged 65 and over, and less people of a working age in this ward when compared to East Lothian and Scotland as whole.

Table 1 - Age Distribution (Scotland's Census 2022)

	North Berwick Coastal	East Lothian	Scotland
% of the population (0-15)	17.8%	18.0%	16.4%
% of the population that are (16-64)	54.3%	60.9%	63.6%
% of the population that are 65 or over	27.9%	21.1%	20.0%

[Search | Scotland's Census \(scotlandscensus.gov.uk\)](#)

Country of Birth and Ethnicity

According to Scotland's Census 2022 figures:-

- 4.2% of the ward were born outside of Europe, higher than the 3.1% for East Lothian and lower than the 5.5% across Scotland.
- In this ward 71.3% of the population were born in Scotland compared to 80.1% of residents in East Lothian and 79.4% across the country as a whole.
- 92.2% of the North Berwick Coastal ward were born in the UK, similar to the 92.6% for East Lothian and higher than the 89.8% across Scotland as a whole.

Table 2 – Country of Birth (Scotland's Census 2022)

	Europe Total	Europe Non EU or UK	EU	UK	Scotland	Africa	Middle East and Asia	The Americas and the Caribbean	Antarctica and Oceania
North Berwick Coastal	95.8%	0.3%	3.3%	92.2%	71.3%	1.0%	1.5%	1.2%	0.6%
East Lothian	96.9%	0.3%	3.9%	92.6%	80.1%	0.8%	1.2%	0.8%	0.3%
Scotland	94.5%	0.4%	4.3%	89.8%	79.4%	1.3%	3.0%	0.9%	0.3%

[Search | Scotland's Census \(scotlandscensus.gov.uk\)](https://www.scotlandscensus.gov.uk)

- 71.4% of people in this ward identify themselves as White Scottish – below the rates for East Lothian and across Scotland as a whole.
- 2.7% of people in this ward were from minority ethnic groups lower than the rate for East Lothian and across Scotland as a whole.

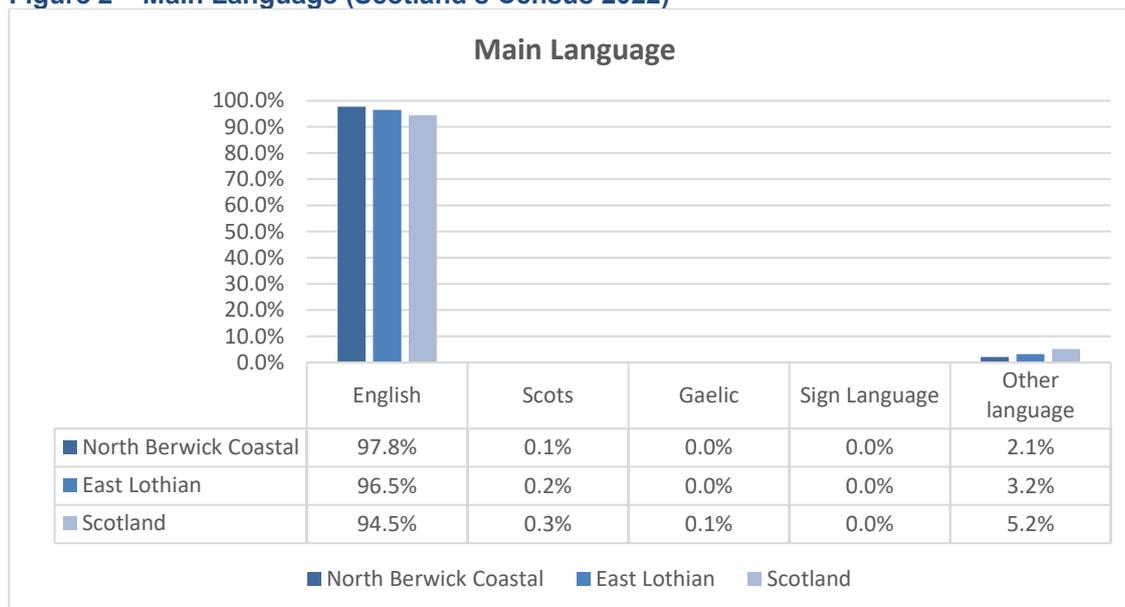
Table 3 – Ethnic identity (Scotland's Census 2022)

Ethnicity	White Scottish	White Other	Minority Ethnic Groups
North Berwick Coastal	71.4%	26.0%	2.7%
East Lothian	79.5%	17.4%	3.1%
Scotland	77.7%	15.2%	7.1%

[Search | Scotland's Census \(scotlandscensus.gov.uk\)](https://www.scotlandscensus.gov.uk)

English is the main language for 97.8% of all people (aged 3 and over) living in the North Berwick Coastal ward, higher than the 96.5% for East Lothian and 94.5% across the country as a whole.

Figure 2 – Main Language (Scotland's Census 2022)



[Search | Scotland's Census \(scotlandscensus.gov.uk\)](https://www.scotlandscensus.gov.uk)

Religion

Across Scotland 38.8% of the population stated their religion as Christian and 2.2% identified as Muslim in Scotland's Census 2022. At the same time 51.1% of people stated that they had no religion.

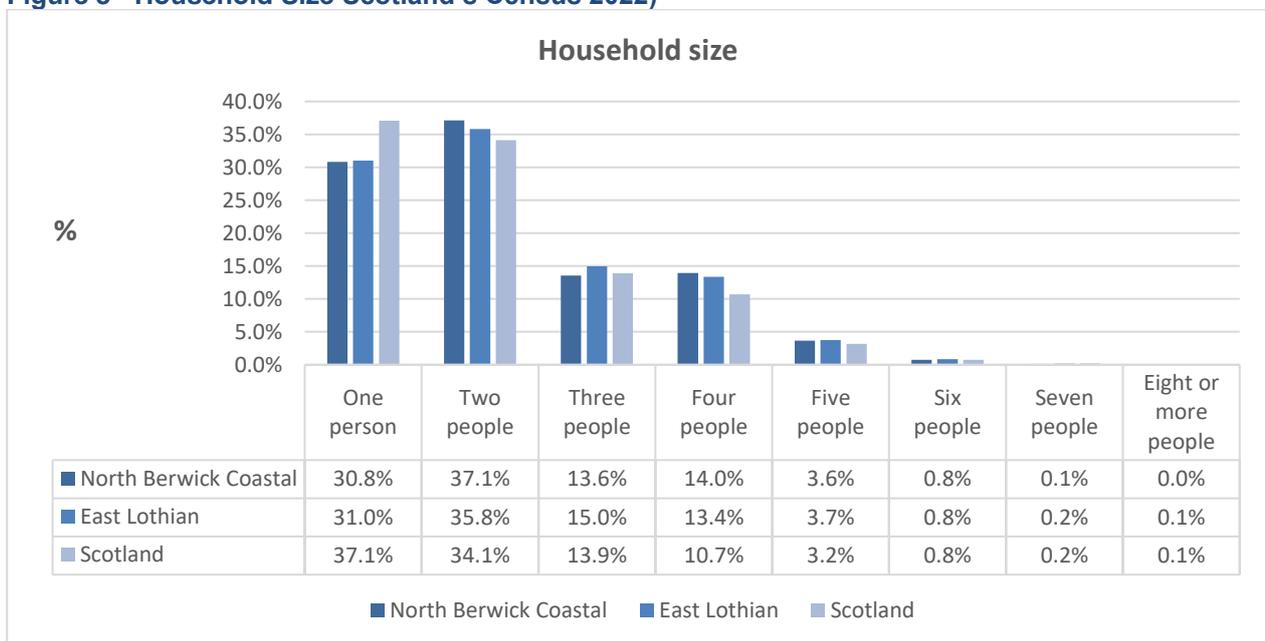
In the North Berwick Coastal ward:

- 37.9% of the population declared that they were Christian (East Lothian 35%).
- 0.6% reported their religion as Muslim (East Lothian 0.8%).
- 54.2% stated they had no religion (East Lothian 57.5%).

Household Size

Figure 3 shows that there are less one person households in this ward and across East Lothian when compared to Scotland as whole.

Figure 3 - Household Size Scotland's Census 2022)



[Search | Scotland's Census \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

Deprivation in the Ward

The Scottish Index of Multiple Deprivation (SIMD)

The SIMD is a tool used by the Scottish Government to identify concentrations of deprivation across Scotland in a consistent manner. It does this by dividing the country into 6,976 data zones (average 767 people per data zone).

These data zones are then ranked against key measures of deprivation – income, education, crime, health, employment, geographic access and housing – as well as by overall deprivation.

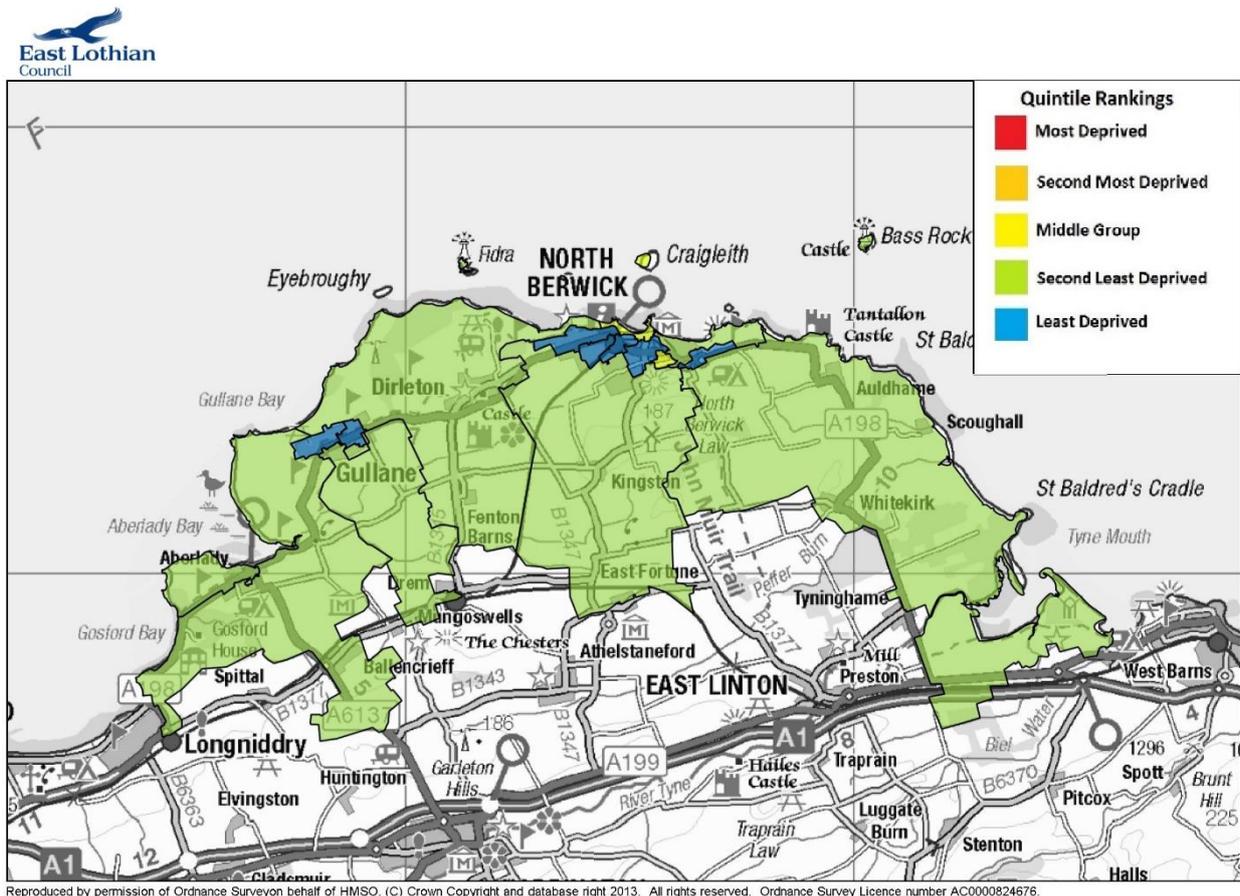
It is important to note that the SIMD only identifies concentrations of deprivation. Therefore not all people who are deprived live in a data zone highlighted by the SIMD, and not all people living within an identified data zone are deprived.

HEADLINES – Deprivation in the ward

- None of the data zones in the NBC ward are within the 40% most deprived in East Lothian or Scotland.
- 8 data zones fall within the 20% least deprived in East Lothian, 7 of which were within the 20% least deprived in Scotland.
- Westgate /Station Rd/ Glenorchy Rd is the least deprived data zone in East Lothian.

Figure 4 shows the data zones in the North Berwick Coastal ward and illustrates the overall deprivation by quintile out of the 6,976 data zones in Scotland. It can be used to identify geographic clusters of relative deprivation in the ward.

Figure 4 – Map of North Berwick Coastal Data zones SIMD 2020



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The table below further illustrates the relative spread of deprivation, by showing the SIMD 2016 and SIMD 2020 Scottish ranks out of 6,976 data zones and the East Lothian SIMD 2020 rank out of 132 data zones.

- None of the data zones in the NBC ward are within the 40% most deprived in East Lothian or Scotland.
- 8 data zones fall within the 20% least deprived in East Lothian, 7 of which were within the 20% least deprived in Scotland.
- Westgate /Station Rd/ Glenorchy Rd is the least deprived data zone in East Lothian.

Data zones in the North Berwick Coastal Ward – ranked by SIMD 2020 overall deprivation

Table 4 - SIMD ranking for data zones in North Berwick Coastal

Data_Zone	Data Zone Name	Overall SIMD16 rank	SIMD2020 Rank	East Lothian Rank 2020
S01008271	Harbour / High St / West Sands	3839	3266	54
S01008274	Brodie Av / Craigleith Av	3972	3819	67
S01008264	Gullane Village South	5601	4254	80
S01008277	Tantallon / Whitekirk / Belhaven Bay	4653	4389	84
S01008267	Direlton / Fenton Barns / Archerfield	4882	5007	89
S01008275	Marine Parade / Recreation Pk / Glen Golf Course	5061	5071	91
S01008272	North Berwick Law / Kingston	5172	5073	92
S01008263	West Fenton / Drem	4460	5247	97
S01008244	Aberlady North / Kilspindie / Craigielaw	5318	5432	103
S01008243	Aberlady South / Gosford / Luffness	5194	5511	106
S01008265	Gullane Village East	6828	6085	116
S01008266	Gullane Village West	6840	6315	119
S01008276	Tantallon Rd / Lime Gr	6446	6332	120
S01008269	Williamstone Ct / May Terr	6183	6436	123
S01008273	Lodge Park / Law Rd / Clifford Rd	6903	6454	124
S01008268	West Links / Dirleton Av	6710	6558	128
S01008270	Westgate / Station Rd / Glenochry Rd	6917	6900	132

[Scottish Index of Multiple Deprivation 2020 - gov.scot](https://www.gov.scot/resources/information/scottish-index-of-multiple-deprivation-2020/)

Income and Employment

Although East Lothian is generally considered to be an area of high employment and general affluence there is considerable variation in economic activity, unemployment and the financial position of households between and within East Lothian's wards.

This section concentrates on income and employment figures across the ward in relation to East Lothian averages as well people's perceptions of their own financial position.

Employment Patterns in the North Berwick Coastal Ward

HEADLINES – Income and Employment

- Approximately 4.2% of the working age population of the North Berwick Coastal Ward is considered to be employment deprived, compared to East Lothian (8.1%) and Scotland (9.3%).
- The proportion of the working population considered to be employment deprived in the ward ranges from 1% to 11%.
- 4.8% of the population in this ward are considered to be income deprived, compared to the overall East Lothian rate of 10.2% and Scotland 12.1%.
- The proportion of the population that are considered to be income deprived in the ward ranges from 2% to 10%.
- 8.3% of the working age population in the North Berwick Coastal ward claimed universal credit in September 2024, higher than the pre Covid figure of 5.0% in February 2020.

Figure 5 shows that the breakdown of employment across different industry sectors this ward was generally comparable with the rest of East Lothian.

In this ward a higher percentage of people worked within Professional, Scientific and Technical activities, Arts Entertainment & Recreation and Financial and Insurance Services than across East Lothian and Scotland.

In relation to employment across Occupational Groups Figure 6 shows that more people in the North Berwick Coastal ward were employed in Professional occupations and managers directors & seniors officials than across East Lothian as a whole.

Figure 5 Employment by Industry Category (Census 2022)

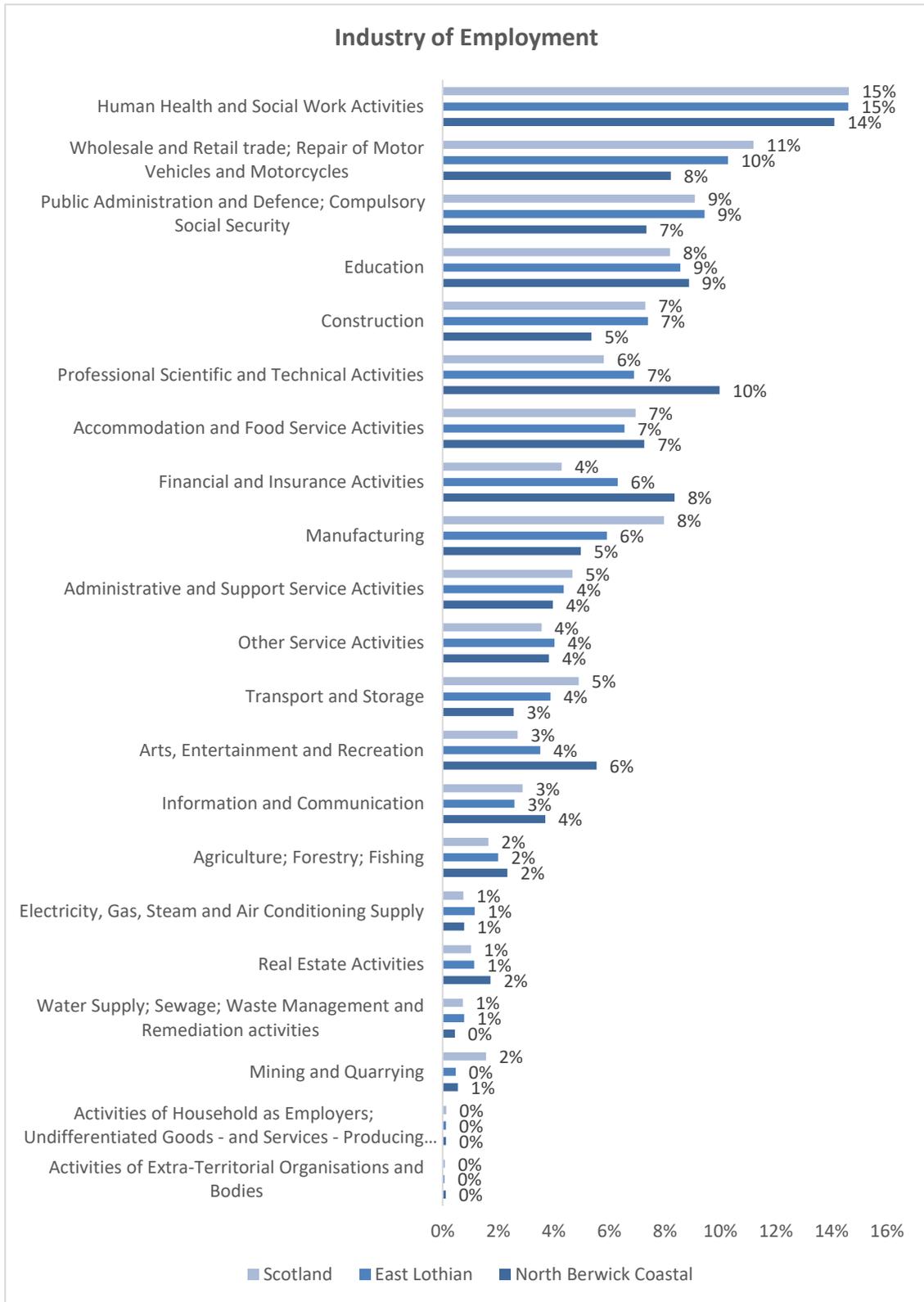
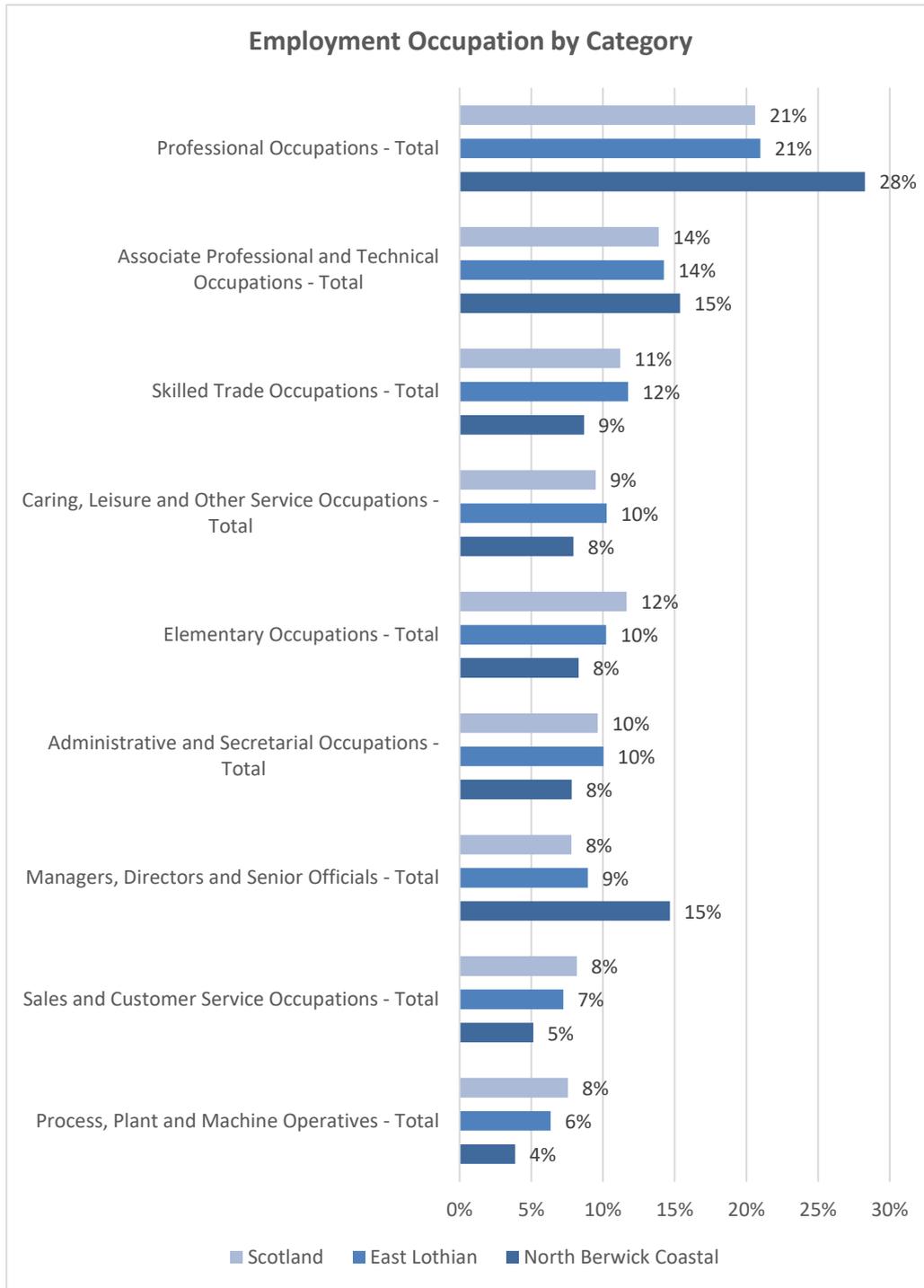


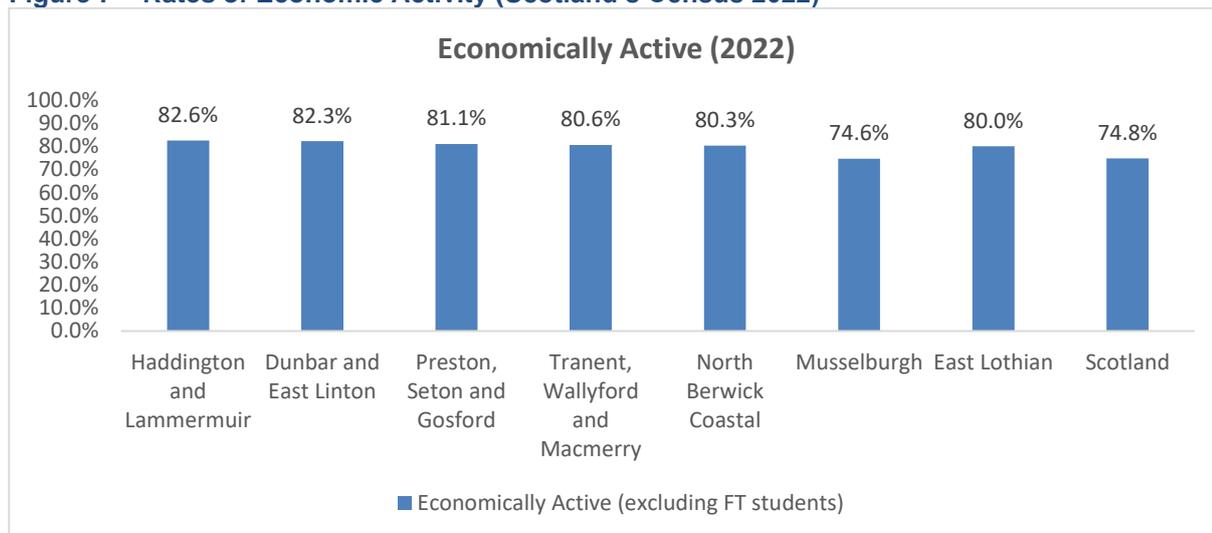
Figure 6 - Employment across Occupation Groups (Scotland's Census 2022)



Economic Activity in the North Berwick Coastal Ward

Figure 7 shows that rates of economic activity across East Lothian were higher than across Scotland as a whole. 80.3% of the working age population were economically active in this ward, similar to the East Lothian figure of 80%.

Figure 7 – Rates of Economic Activity (Scotland’s Census 2022)



[Search | Scotland’s Census - Search by topic \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

Table 5 shows that the that a lower percentage of the working age population in this ward are full time workers when compared to East Lothian as a whole.

Table 5 – Economically Active, Full Time and Part Time workers (Scotland’s Census 2022)

Ward	Full Time (excluding FT students)	Part Time (excluding FT students)
North Berwick Coastal	47.5%	18.0%
Musselburgh	48.7%	16.1%
Dunbar and East Linton	50.8%	18.4%
Haddington and Lammermuir	51.6%	17.9%
Tranent, Wallyford and Macmerry	52.7%	17.5%
Preston, Seton and Gosford	53.6%	17.4%
East Lothian	51.0%	17.5%
Scotland	49.2%	15.5%

[Search | Scotland’s Census - Search by topic \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

Table 6 shows that, there were less people unemployed across East Lothian than across Scotland. The North Berwick Coastal ward had a higher rate of people self-employed when compared to East Lothian as a whole.

Table 6 – Economically Active, Employee, Self-employed, Unemployed (Scotland’s Census 2022)

Ward	Economically Active	Employee	Self-employed	Unemployed (available for work)
Dunbar and East Linton	7608	80.2%	17.4%	2.4%
Haddington and Lammermuir	10040	80.4%	17.3%	2.3%
Musselburgh	10531	84.9%	12.2%	2.9%
North Berwick Coastal	6519	76.0%	22.1%	1.9%
Preston, Seton and Gosford	9397	85.4%	12.4%	2.2%
Tranent, Wallyford and Macmerry	10659	84.8%	13.0%	2.3%
East Lothian	54754	82.4%	15.2%	2.4%
Scotland	2587707	83.6%	13.0%	3.3%

[Search | Scotland’s Census - Search by topic \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

Table 7 shows that across East Lothian there is a higher level of retirees when compared to Scotland as a whole. The level of retirees in the North Berwick Coastal ward is the highest in East Lothian.

Table 7 –Rates of Economic Inactivity (Scotland’s Census 2022)

Ward	Economically Inactive - Total	Retired	Student	Looking after home/family	Long term sick/disabled	Other
Dunbar and East Linton	4773	70.2%	8.2%	7.4%	8.8%	5.4%
Haddington and Lammermuir	6274	69.2%	7.4%	7.9%	10.2%	5.3%
Musselburgh	6846	60.3%	14.8%	7.6%	11.9%	5.5%
North Berwick Coastal	5519	76.3%	6.9%	7.6%	5.7%	3.5%
Preston, Seton and Gosford	5763	68.7%	6.2%	8.2%	11.8%	5.2%
Tranent, Wallyford and Macmerry	5616	62.0%	7.5%	9.5%	15.0%	5.9%
East Lothian	34786	67.5%	8.7%	8.0%	10.7%	5.2%
Scotland	1780416	59.6%	12.4%	8.8%	13.3%	6.0%

[Search | Scotland’s Census - Search by topic \(scotlandscensus.gov.uk\)](#)

Employment Deprivation

The SIMD Employment Domain is based on the following methodology:

- Unemployment Claimant Count averaged over 12 months
- Working Age Incapacity Benefit or Employment Support Allowance recipients
- Working Age Severe Disablement Allowance recipients

- 4.2% of the population of the working age population in the NBC ward are considered to be employment deprived, compared to East Lothian (8.1%) and Scotland (9.3%).
- The proportion of the working age population considered to be employment deprived in the ward does however range between 1% to 11%.

Table 8 - Employment Deprivation (SIMD 2020)

Data_Zone	Data Zone Name	Employment 2016_rank	Employment Rank 2020	Employment_rate 2016	Employment_rate 2020
S01008271	Harbour / High St / West Sands	2810	2339	11%	11%
S01008274	Brodie Av / Craigleith Av	3190	2990.5	10%	9%
S01008264	Gullane Village South	5186	3614	5%	7%
S01008275	Marine Parade / Recreation Pk / Glen Golf Course	3573	3662	8%	7%
S01008277	Tantallon / Whitekirk / Belhaven Bay	4927	4568	5%	5%
S01008263	West Fenton / Drem	3219	5132	10%	4%
S01008272	North Berwick Law / Kingston	5254	5227	4%	4%
S01008244	Aberlady North / Kilspindie / Craigielaw	4895	5361	5%	4%
S01008267	Direlton / Fenton Barns / Archerfield	5180	5392	5%	4%
S01008265	Gullane Village East	6153	5588	3%	3%
S01008266	Gullane Village West	6542	5892	2%	3%

S01008273	Lodge Park / Law Rd / Clifford Rd	6405	5921	2%	3%
S01008243	Aberlady South / Gosford / Luffness	5576	6059	4%	3%
S01008276	Tantallon Rd / Lime Gr	5860	6338	3%	2%
S01008268	West Links / Dirleton Av	6823	6693	1%	2%
S01008269	Williamstone Ct / May Terr	6426	6727	2%	2%
S01008270	Westgate / Station Rd / Glenochry Rd	6704	6856	2%	1%

[Scottish Index of Multiple Deprivation 2020 - gov.scot \(www.gov.scot\)](http://www.gov.scot)

Universal Credit

Universal Credit supports people who are on a low income or out of work. Its aim is to ensure that people are better off in work than on benefits. Universal Credit gives support to people to prepare for work, move into work, or earn more. It is the recipient's responsibility to do everything they can to find work or increase their earnings.

Universal Credit replaces:

- Income-based Jobseeker's Allowance
- Income-related Employment and Support Allowance
- Income Support
- Working Tax Credit
- Child Tax Credit
- Housing Benefit

Table 9 shows that 8.3% of the working age population in this ward claimed Universal Credit in September 2024, which is below the East Lothian average of 14.8% (Scotland 16.4%). The current number of people on Universal Credit in this ward is 79% higher the pre covid figure of 377 in February 2020. Across the county there has been an increase of 73.8% compared to 121.9% nationally. The level of claimants in East Lothian and Scotland has been increasing steadily since May 2022, and is now at the highest level since lockdown.

Table 10 shows that 1.1% of the working age population in this ward were searching for work in September 2024, lower than the 2.2% for East Lothian and 3% for Scotland. The current number of people searching for work in this ward is 16.3% higher than the pre covid figure of 80 in February 2020. There were 9.3% fewer claimants in East Lothian when compared to the pre covid figure, whereas Scotland increased by 7.0%.

Table 9 – Number of people on Universal Credit (Stat Xplore)

	Feb-20		Sep-24		Feb 20 to Sep 24 change	
	UC	% of working age pop	UC	% of working age pop	Change	Change %
Dunbar & East Linton	722	8.1%	1,246	13.5%	524	72.6%
Haddington & Lammermuir	857	7.6%	1,663	13.7%	806	94.0%
Musselburgh	1397	11.1%	2,326	16.5%	929	66.5%
North Berwick Coastal	377	5.0%	675	8.3%	298	79.0%
Preston Seton Gosford	1020	9.2%	1,663	14.3%	643	63.0%
Tranent, Wallyford & Macmerry	1462	10.3%	2,582	19.5%	1,120	76.6%
East Lothian	5842	8.9%	10,151	14.8%	4,309	73.8%
Scotland	256083	7.3%	568,303	16.4%	312,220	121.9%

[Stat-Xplore - Log in](#)

Table 10 – Number of people searching for work Universal Credit (Stat X-plore)

	Feb-20		Sep 24		Feb 20 to Sep 24 change	
	Seeking Work	% of working age pop	Seeking Work	% of working age pop	Change	Change %
Dunbar & East Linton	192	2.1%	181	2.0%	-11	-5.7%
Haddington & Lammermuir	247	2.2%	235	1.9%	-12	-4.9%
Musselburgh	428	3.4%	383	2.7%	-45	-10.5%
North Berwick Coastal	80	1.1%	93	1.1%	13	16.3%
Preston Seton Gosford	290	2.6%	234	2.0%	-56	-19.3%
Tranent, Wallyford & Macmerry	426	3.0%	393	3.0%	-33	-7.7%
East Lothian	1668	2.5%	1513	2.2%	-155	-9.3%
Scotland	98265	2.8%	105162	3.0%	6897	7.0%

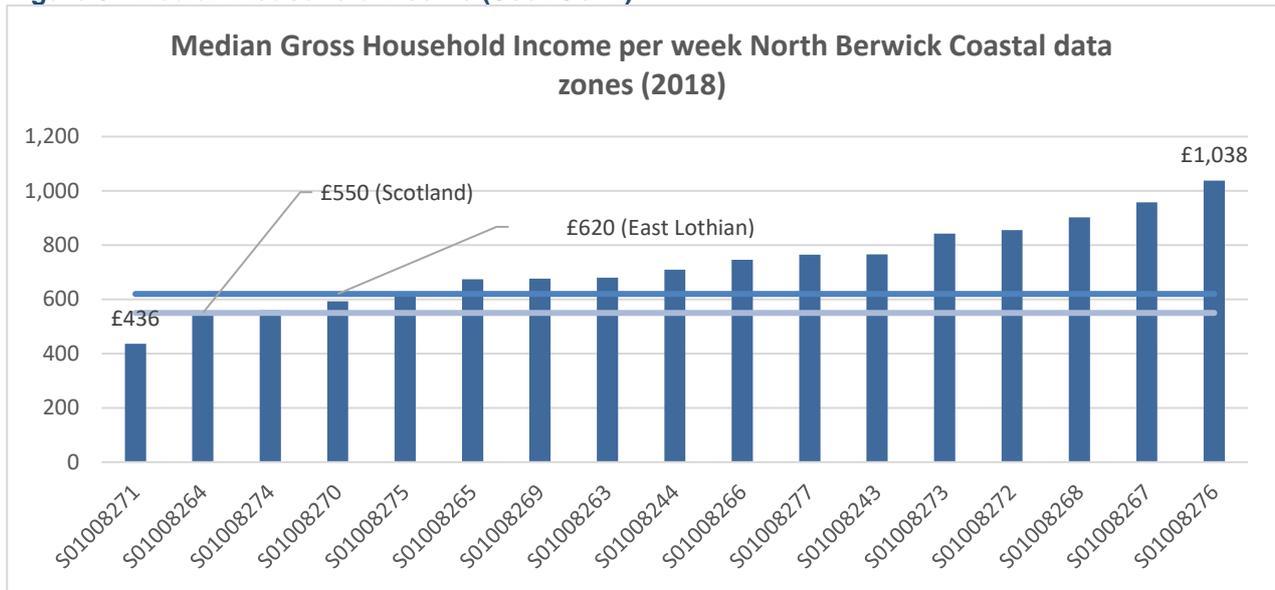
[Stat-Xplore - Log in](#)

How is the ward coping financially?

Estimated household income varies across the ward, with a gap of £602 per week between the data most affluent zone and the least.

12 of the 17 NBC data zones have median, or middle of the range, household incomes above the East Lothian data zone average

Figure 8 - Median Household Income (Scot.Govt.)



[Banded income statistics: 2018 - gov.scot \(www.gov.scot\)](http://www.gov.scot/banded-income-statistics-2018)

Figure 9 shows that 54% of respondents in this ward said that they were “Managing very/quite well”, the highest percentage of all the wards (East Lothian average 45%).

Figure 9 – How households are managing financially (East Lothian Residents Survey 2024)

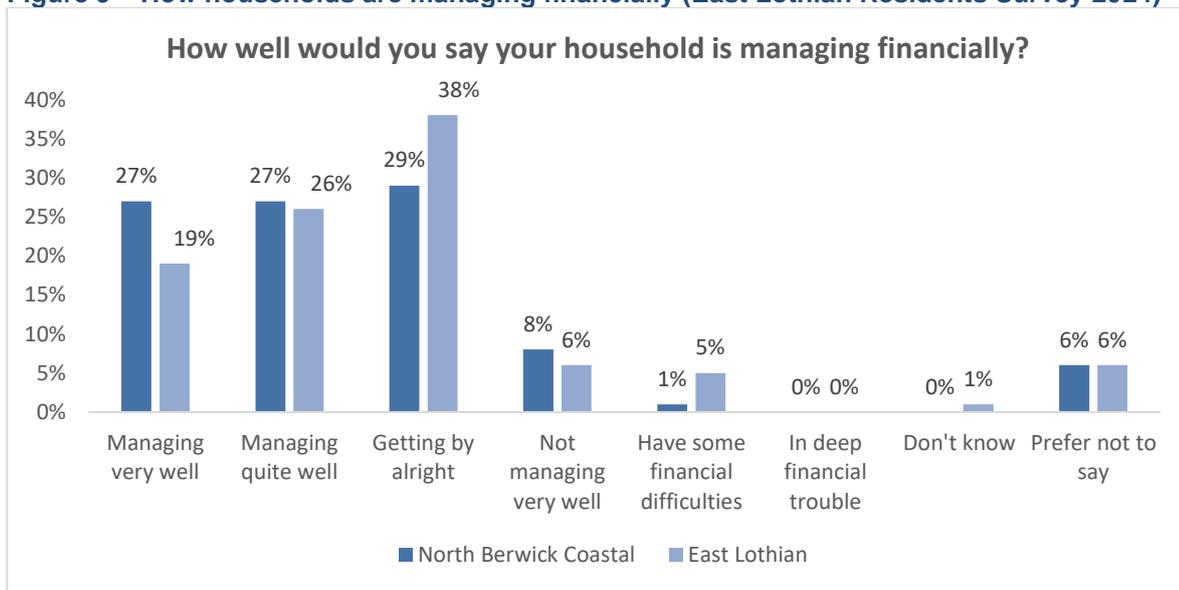
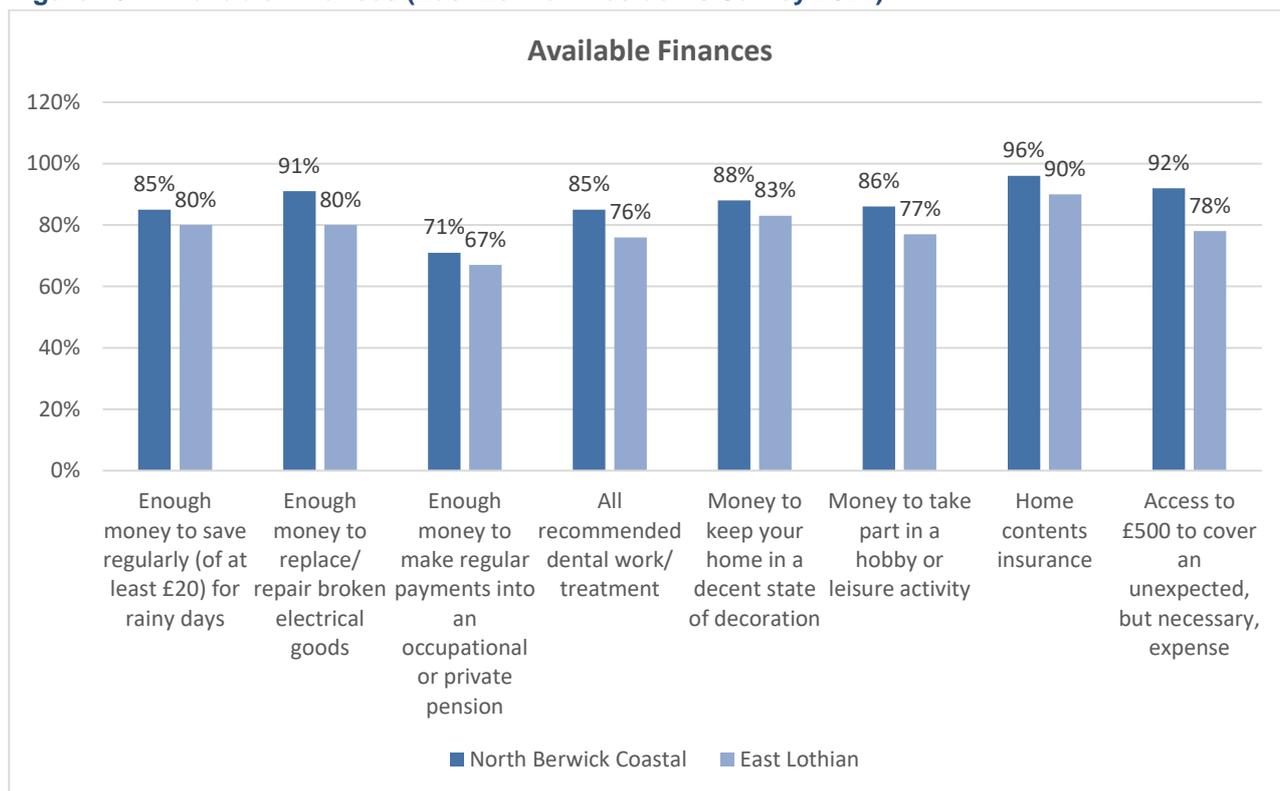


Figure 10 shows that the North Berwick Coastal residents had more available money for all categories when compared to East Lothian as whole.

96% of this ward had enough money for home contents insurance, the highest of all the options and higher than the 90% for the who county.

Having money available for a private pension was the lowest affordable category for both this ward and across East Lothian as a whole.

Figure 10 – Available Finances (East Lothian Residents Survey 2024)



Income deprivation

The SIMD income domain identifies areas where there are concentrations of individuals and families living on low incomes. This is done by looking at the numbers of people, who are receiving, or are dependent on, benefits related to income or tax credits. It is not possible to look at actual income as this data is not available at data zone level, so the indicators used in this domain are known as proxy indicators.

The income domain includes four indicators of income deprivation:

- adults and children in income support households
- adults in Guarantee Pension Credit Households
- adults and children in Job Seekers Allowance households
- adults and children in Tax Credit families

Table 11 shows that:

- 4.8% of the population of the population of the NBC ward is considered to be income deprived.
- The proportion of the population that is income deprived in the ward is the lowest in East Lothian as a whole (10.2%) and lower than the figure for Scotland (12.1%).
- The proportion of the population considered to be income deprived in the ward ranges from 2% to 10%.

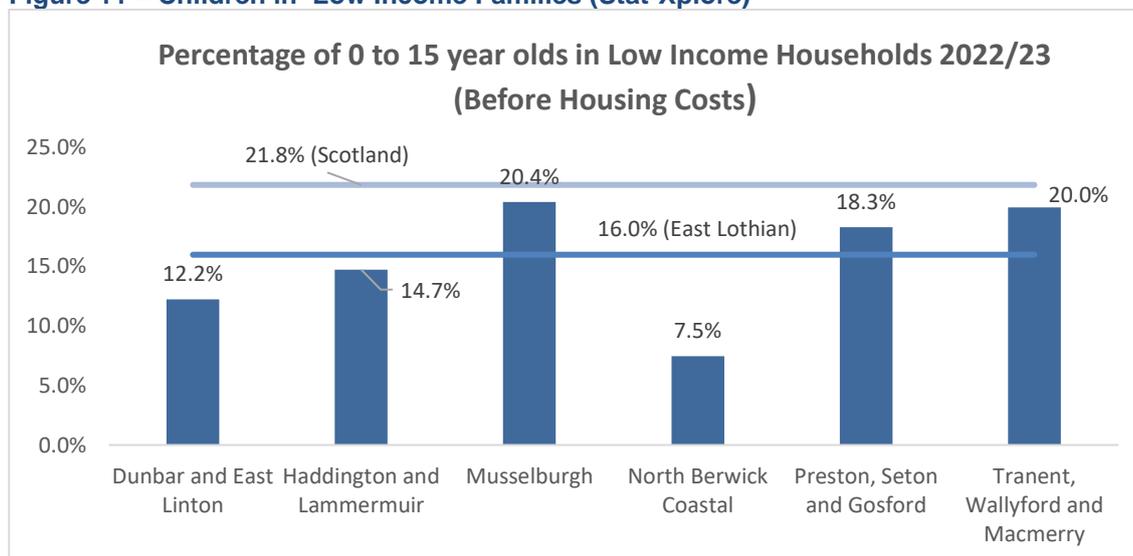
Table 11 – Income deprivation (SIMD2020)

Data_Zone	Data Zone Name	SIMD2020 Income Rank	% income Deprived 2020	SIMD2016 Income rank	% Income Deprived 2016
S01008274	Brodie Av / Craigleith Av	3283	10%	3351	10%
S01008271	Harbour / High St / West Sands	3491	10%	3545	10%
S01008264	Gullane Village South	3901	8%	5504	4%
S01008275	Marine Parade / Recreation Pk / Glen Golf Course	4525	6%	4220	7%
S01008272	North Berwick Law / Kingston	4856	5%	4778	6%
S01008277	Tantallon / Whitekirk / Belhaven Bay	5052	5%	4970	5%
S01008244	Aberlady North / Kilspindie / Craighielaw	5173	5%	4808	6%
S01008267	Direlton / Fenton Barns / Archerfield	5302	4%	4991	5%
S01008276	Tantallon Rd / Lime Gr	5406	4%	5869	3%
S01008273	Lodge Park / Law Rd / Clifford Rd	5422	4%	6100	3%
S01008263	West Fenton / Drem	5475	4%	3834	9%
S01008243	Aberlady South / Gosford / Luffness	5576	4%	5063	5%
S01008265	Gullane Village East	5778	3%	6638	2%
S01008268	West Links / Dirleton Av	6106	3%	5967	3%
S01008266	Gullane Village West	6112	3%	6728	1%
S01008269	Williamstone Ct / May Terr	6125	3%	5209	5%
S01008270	Westgate / Station Rd / Glenochry Rd	6351	2%	6248	3%

[Scottish Index of Multiple Deprivation 2020 - gov.scot](https://www.gov.scot/Topics/indicators/simd2020)

Figure 11 shows that 7.5% of 0 to 15 year olds in this ward were in low income families in 2022/23, compared to 16.0% in East Lothian and 21.8% across Scotland.

Figure 11 – Children in Low Income Families (Stat-Xplore)



[Stat-Xplore - Log in](#)

Education and Training

HEADLINES – Education and Training

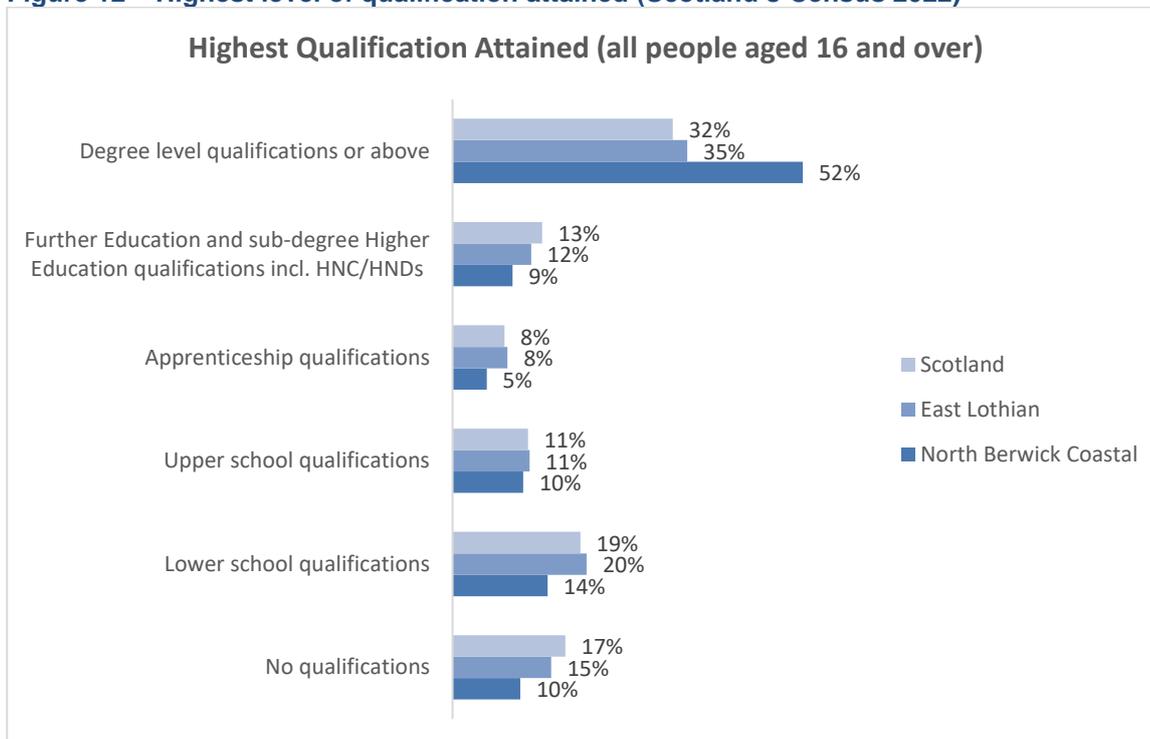
- 66% of people in the North Berwick Coastal ward aged 16 and over have an apprentice qualification, further education qualification or degree level or above qualification (compared to the East Lothian figure of 54%).
- No data zones in this ward fall within the 20% most educationally deprived in East Lothian or Scotland.
- 11 data zones in this ward are ranked within the 20% least educationally deprived in Scotland.
- 94% of North Berwick High pupils achieved SCQF Level 5 or better, the highest rate in East Lothian.
- The 90.1% attendance rate for North Berwick High was the highest in East Lothian.
- 97.9% of school leavers from North Berwick High were initially assessed as having a 'positive destination' upon leaving school.

Education and Training among adults

According to the 2022 census:-

- 66% of people in this ward aged 16 and over have an apprentice qualification, further education qualification or degree level or above qualification (compared to the East Lothian figure of 54%).
- 52% have undertaken a degree level or above qualification (compared to 35% across East Lothian).
- 10% have no formal qualifications (below the East Lothian figure of 15%).

Figure 12 – Highest level of qualification attained (Scotland's Census 2022)



[Search | Scotland's Census - Search by topic \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

Education, Skills and Training Domain

The SIMD Education Domain includes indicators that measure both outcomes of education deprivation, such as lack of qualifications in children and adults, and causes of education deprivation such as absenteeism and lack of progression to further and higher education.

The Education Domain gives an education deprivation rank using the following indicators:

- School pupil attendance
- School pupil performance
- Working age people with no qualifications
- 17-21 year olds enrolling into full time higher education
- School leavers aged 16-19 not in education, employment or training

- No data zones in this ward fall within the 20% most educationally deprived in East Lothian or Scotland.
- 11 data zones in the NBC ward are in the 20% least educationally deprived in Scotland.
- 9 data zones in the NBC ward are in the 20% least educationally deprived in East Lothian.

Table 12 - SIMD Education, Skills and Training domain

Data_Zone	Data Zone Name	SIMD2020 Education Rank	SIMD2016 Education Rank	SIMD2020 East Lothian Education rank
S01008271	Harbour / High St / West Sands	1999	4409	31
S01008274	Brodie Av / Craigleith Av	3189	3370	53
S01008264	Gullane Village South	5121	5452	91
S01008263	West Fenton / Drem	5270	6602	98
S01008277	Tantallon / Whitekirk / Belhaven Bay	5335	5656	99
S01008267	Direlton / Fenton Barns / Archerfield	5482	6172	100
S01008244	Aberlady North / Kilspindie / Craigielaw	5838	6464	104
S01008272	North Berwick Law / Kingston	5849	5706	105
S01008243	Aberlady South / Gosford / Luffness	5951	6276	111
S01008275	Marine Parade / Recreation Pk / Glen Golf Course	6163	6598	116
S01008273	Lodge Park / Law Rd / Clifford Rd	6458	6740	122
S01008265	Gullane Village East	6587	6470	124
S01008270	Westgate / Station Rd / Glenochry Rd	6654	6844	126
S01008276	Tantallon Rd / Lime Gr	6674	6813	127
S01008268	West Links / Dirleton Av	6694	6750	128
S01008269	Williamstone Ct / May Terr	6725	6649	129
S01008266	Gullane Village West	6832	6786	132

[Scottish Index of Multiple Deprivation 2020 - gov.scot \(www.gov.scot\)](http://www.gov.scot)

Primary and Secondary School Pupils

In the 2022 school year there were 2,191 school aged pupils living in the NBC school cluster which is projected to decrease by 9.9% to 1,973 in 2032. Across East Lothian as a whole the figure is projected to increase by 13.1%, from 15,092 to 17,067.

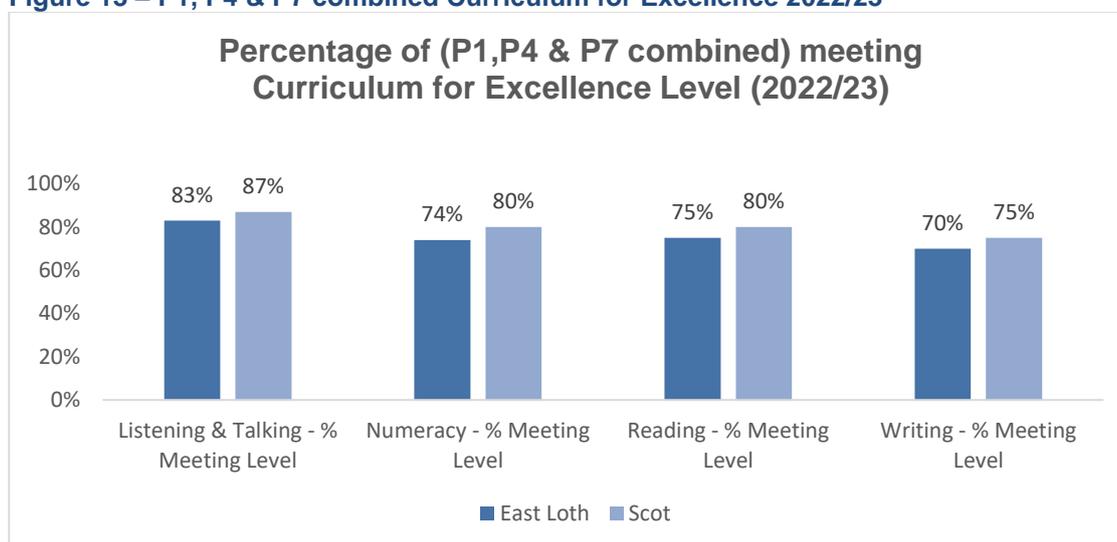
Table 13 – Projected School Pupil (P1 to S6) Rolls (East Lothian Council Education Service)

Cluster	Sept-22 Census Roll	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
Dunbar	2474	2413	2376	2332	2283	2322	2297	2213	2151	2122	2070
Haddington	1955	2029	2093	2120	2166	2185	2239	2300	2312	2307	2305
Musselburgh	3203	3348	3573	3730	3899	4090	4229	4341	4455	4577	4689
North Berwick	2191	2153	2152	2122	2136	2114	2116	2111	2062	1985	1973
Prestonpans	2458	2502	2541	2592	2717	2827	2897	2874	2939	2985	3040
Tranent	2811	2813	2872	2883	2907	2895	2929	2946	2965	2991	2990
East Lothian	15092	15258	15607	15779	16108	16433	16707	16785	16884	16967	17067

Attainment & Attendance

2022/23 the percentage of (P1, P4 & P7 combined) pupils meeting Curriculum for Excellence levels in East Lothian publicly funded schools was below the Scottish average for Listening and Talking, Numeracy, Reading and Writing.

Figure 13 – P1, P4 & P7 combined Curriculum for Excellence 2022/23



[Primary School Information Dashboard](#)

In 2022/23 the attendance rate for East Lothian publicly funded schools was 93% compared to 92.2% for Scotland. East Lothian had pupil teacher ratio of 17.6 higher than the 15.3 across Scotland as a whole.

Table 14 – Primary School Attendance and Pupil Teacher ratio 2022/23

School	Attendance	Pupil Teacher Ratio
East Lothian	93.0%	17.6
Scotland	92.2%	15.3

[Primary School Information Dashboard](#)

Table 15 shows that 94% of North Berwick High pupils achieved SCQF Level 5 or better, the highest rate in East Lothian.

The 90.1% attendance rate for North Berwick High was the highest in East Lothian.

The pupil teacher ratio for North Berwick High was 14.2, higher than the 12.8 for East Lothian and 12.5 for Scotland.

Table 15 – Secondary School Attainment, Attendance and Pupil Teacher ratio 2022/23

School	SCQF Level 5 or better	Attendance	Pupil Teacher Ratio
Dunbar Grammar	93%	87.3%	13.8
Knox Academy	74%	85.6%	12.6
Musselburgh Grammar	73%	82.4%	12.5
North Berwick High	94%	90.1%	14.2
Preston Lodge High	79%	87.0%	12.5
Ross High	77%	84.0%	12.7
East Lothian	82%	86.0%	12.8
Scotland	88%	87.1%	12.5

[Secondary School Information Dashboard](#)

School Leavers

School Leavers across the county are monitored to record their initial destination upon leaving school, in 2022/23:

97.9% of school leavers from the North Berwick High School were initially assessed as having a ‘positive destination’ upon leaving school. 61.8% of school leavers from this school went into Higher Education, the highest percentage of all six schools.

Table 16 – Positive Destinations 2022/23 (East Lothian Council, Education Div.)

School	Dunbar Grammar School	Knox Academy	Musselburgh Grammar School	North Berwick High School	Preston Lodge High School	Ross High School
% Employed	28.95	23.97	33.87	21.51	40.98	32.39
% Further Education	19.3	23.97	24.19	12.9	21.31	26.32
% Higher Education	43.42	39.73	28.49	61.83	30.05	30.36
% Not known			0.54			0.4
% Personal Skills Development	1.75	5.48	2.15		0.55	4.45
% Training	1.32	0.68	5.38	1.08	5.46	1.21
% Unemployed Not Seeking	2.19	2.05	1.08	1.08	0.55	0.4
% Unemployed Seeking	1.75	1.37	4.3	1.08	1.09	4.05
% Voluntary Work	1.32	2.74		0.54		0.4
% Positive Destination	96.06	96.57	94.62	97.86	98.35	95.53

[Agendas, reports and minutes | East Lothian Council](#)

Health and Social Care

HEADLINES – Health and Social Care

- All intermediate zones in the North Berwick Coastal ward have a life expectancy above the East Lothian average for males and females.
- The variation in life expectancy across the ward’s intermediate zones is 3.6 years for females and 1.8 years for males.
- Female life expectancy was 5.5 years higher than male life expectancy in North Berwick South, the highest difference of all the ward’s intermediate zones.
- Across this ward 59% of people described their physical health as Very Good/Good, lower than the East Lothian figure of 63%.
- 73% of respondents in this ward stated their mental health as very good/good (East Lothian 71%).

- East Lothian has a life expectancy above the national average for males and females.
- All intermediate zones in the North Berwick Coastal ward have a life expectancy above the East Lothian average for males and females.
- Life expectancy for females was highest in North Berwick South and lowest in Gullane & Drem.
- Life expectancy for males was highest in North Berwick North and lowest in North Berwick South.
- Female life expectancy was 5.5 years higher than male life expectancy in North Berwick South, the highest difference of all the ward’s intermediate zones.
- The variation in life expectancy across the ward’s intermediate zones is 3.6 years for females and 1.8 years for males.

Table 17 – Life Expectancy by intermediate zone

IZ:-2017 to 2021 (5 year aggregate). East Lothian & Scotland:- 2020 to 2022 (3 year aggregate)

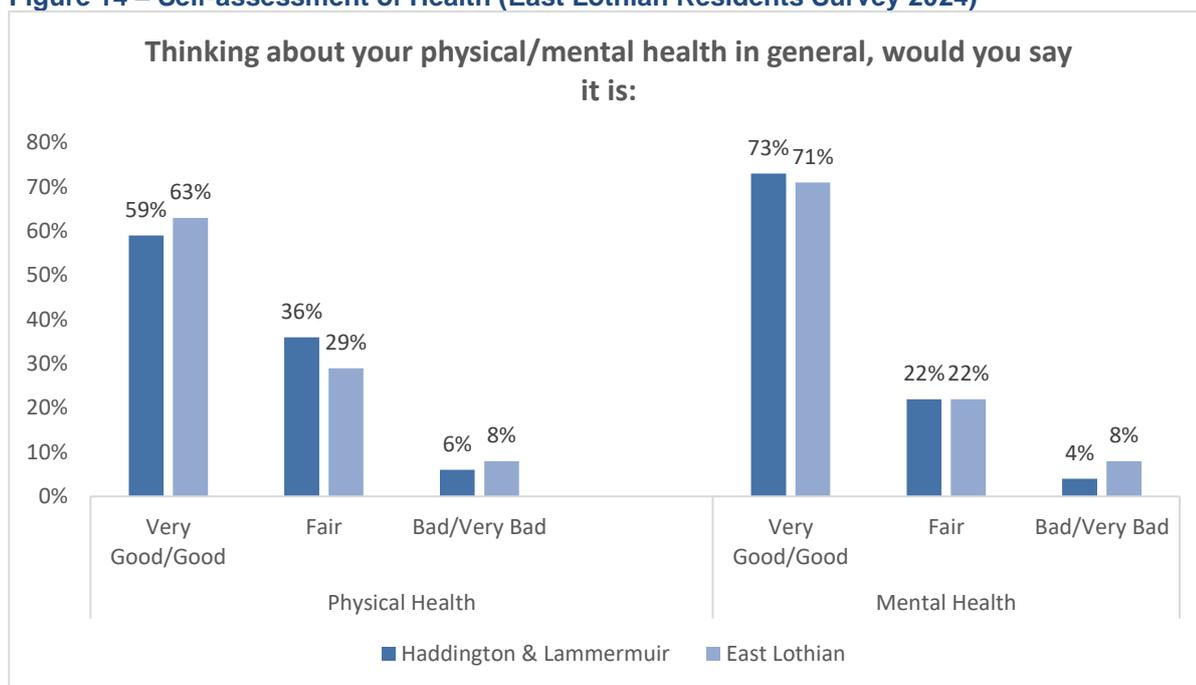
Life Expectancy (intermediate zones)	Gullane and Drem	North Berwick North	North Berwick South	East Lothian	Scotland
Life expectancy, females	83.7	84.2	87.3	82.4	80.7
Life expectancy, males	82.2	83.6	81.8	78.7	76.5

[ScotPHO profiles \(shinyapps.io\)](https://shinyapps.io/ScotPHO_profiles)

Across this ward the majority of people (59%) described their physical health as Very Good/Good, compared with the East Lothian figure of 63%.

73% of respondents in this ward stated their mental health as very good/good (East Lothian 71%).

Figure 14 – Self-assessment of Health (East Lothian Residents Survey 2024)



Illness, Mortality and Hospital Admissions

- Hospital admissions for East Lothian as a whole were below the National average
- Hospital admissions in this ward were generally below the East Lothian average with the exception of alcohol related hospital admissions and CHD in North Berwick South

Table 18 - Hospital Admissions

Alcohol stays (2021/2022), COPD (2019/20), CHD(2019/20), Asthma (2019/2020)

Hospital admissions per 100,000 people (age standardised)	North Berwick North	North Berwick South	Gullane & Drem	East Lothian	Scotland
Alcohol-related hospital admissions	221.5	686.6	203.0	437	611.1
Patients hospitalised with chronic obstructive pulmonary disease (COPD)	18.9	30.1	72.4	145.1	207.5
Coronary heart disease (CHD) patient hospitalisations	129.5	289.7	263.6	265.7	341.6
Asthma patient hospitalisations	54.7	28.1	21.6	67.9	68.4

[ScotPHO profiles \(shinyapps.io\)](https://shinyapps.io)

SIMD Health Domain

The health domain identifies areas with a higher than expected level of ill health or mortality given the age-sex profile of the population.

The Health Domain gives a Health deprivation rank using the following indicators:

- Standardised Mortality Ratio
- Hospital Episodes Related to alcohol use
- Hospital Episodes Related to drug use
- Comparative Illness Factor
- Emergency admissions to hospital
- Proportion of population being prescribed drugs for anxiety, depression or psychosis
- Proportion of live single births of low birth weight

- No data zones in the ward are within the 50% most deprived in terms of the SIMD Health domain in Scotland, and none are in the 40% most deprived in East Lothian.
- 8 data zones in the ward are within the 20% least deprived for the Health domain in East Lothian.
- 12 data zones are within the 20% least deprived for the health domain in Scotland.

Table 19: Health Domain ranking (SIMD2020)

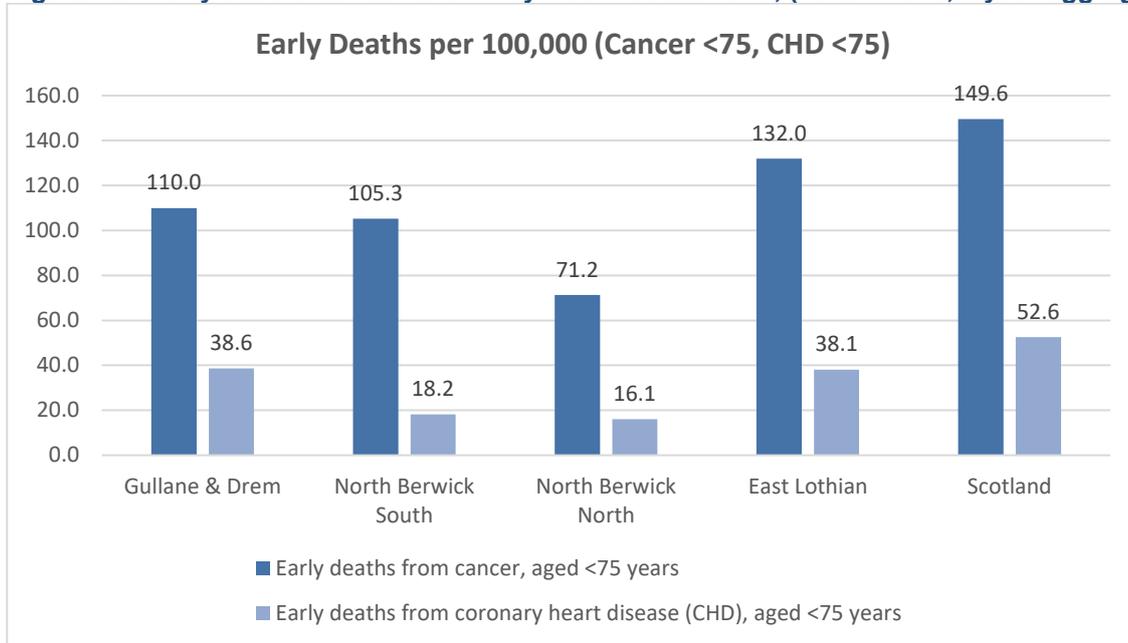
Data_Zone	Data Zone Name	SIMD2020 Health rank	SIMD2016 Health rank	SIMD2020 East Lothian Health rank
S01008274	Brodie Av / Craigleith Av	4010	3966	63
S01008271	Harbour / High St / West Sands	4488	3655	74
S01008263	West Fenton / Drem	4749	4513	76
S01008264	Gullane Village South	4911	4634	82
S01008269	Williamstone Ct / May Terr	5200	4860	89
S01008272	North Berwick Law / Kingston	5656	5637	93
S01008273	Lodge Park / Law Rd / Clifford Rd	5941	6360	102
S01008267	Direlton / Fenton Barns / Archerfield	5954	4798	104
S01008243	Aberlady South / Gosford / Luffness	6009	5871	105
S01008265	Gullane Village East	6025	6430	106
S01008244	Aberlady North / Kilspindie / Craighelaw	6087	6096	108
S01008275	Marine Parade / Recreation Pk / Glen Golf Course	6121	5235	110
S01008277	Tantallon / Whitekirk / Belhaven Bay	6218	6331	115
S01008266	Gullane Village West	6487	6702	123
S01008270	Westgate / Station Rd / Glenochry Rd	6542	5743	124
S01008276	Tantallon Rd / Lime Gr	6628	6337	128
S01008268	West Links / Dirleton Av	6664	6405	129

[Scottish Index of Multiple Deprivation 2020 - gov.scot](https://www.gov.scot/Topics/health/indicators/simd2020)

Early deaths across the ward are illustrated below in Figure 15.

- Early deaths in East Lothian were below the national average for cancer and CHD.
- Early deaths in this ward's intermediate zones were below the East Lothian average with exception of CHD in the Gullane & Drem intermediate zone.

Figure 15 - Early deaths Cancer & CHD by intermediate zone, (2019 – 2023, 3 year aggregates)



[ScotPHO profiles \(shinyapps.io\)](https://shinyapps.io)

Maternity and Child Health

Maternal and child health data in East Lothian is generally better than the Scottish average and is, in the main, very positive across the NBC ward.

- East Lothian had higher percentages in all categories when compared to Scotland, with the exception of Healthy birth weight
- Breastfeeding and child dental health P1 was higher in all intermediate zones in this ward when compared to East Lothian
- Child dental health P7 was higher in all intermediate zones in this ward when compared to East Lothian with the exception of North Berwick South
- Child healthy weight P1 was higher in all intermediate zones in this ward when compared to East Lothian with the exception of North Berwick North
- For Healthy birth weight, only North Berwick South was above the East Lothian average

Table 20 – Breastfed (18/19 TO 20/21), Child dental health (22/23), healthy birth weight(20/21)

North Berwick Coastal (IZ's)	North Berwick North	North Berwick South	Gullane & Drem	East Lothian	Scotland
Babies exclusively breastfed at 6-8 weeks (%)	64.7	58.4	54.4	37.8	31.8
Child dental health in primary 1	84.6	88.4	86.1	79.2	73.8
Child dental health in primary 7	100.0	76.0	83.7	79.8	75.2
Child healthy weight in primary 1	57.1	82.1	85.7	69.9	69.8
Healthy birth weight	61.8	87.8	71.8	81.5	84.6

[ScotPHO profiles \(shinyapps.io\)](https://shinyapps.io/ScotPHO/profiles)

Young People’s Attitudes to Health

In the 2023/24 Students Evaluation of Experience Survey:

NBC schools had lower scores than the East Lothian average for S2 & S4 In school, I can learn about healthy relationships, S2 I am able to get information about my physical health and P6 I have heard of the “Wellbeing Indicators”. NBC schools scored higher than East Lothian in all other categories.

Table 21 – Young People’s Attitudes to Health (SEE Survey Results)

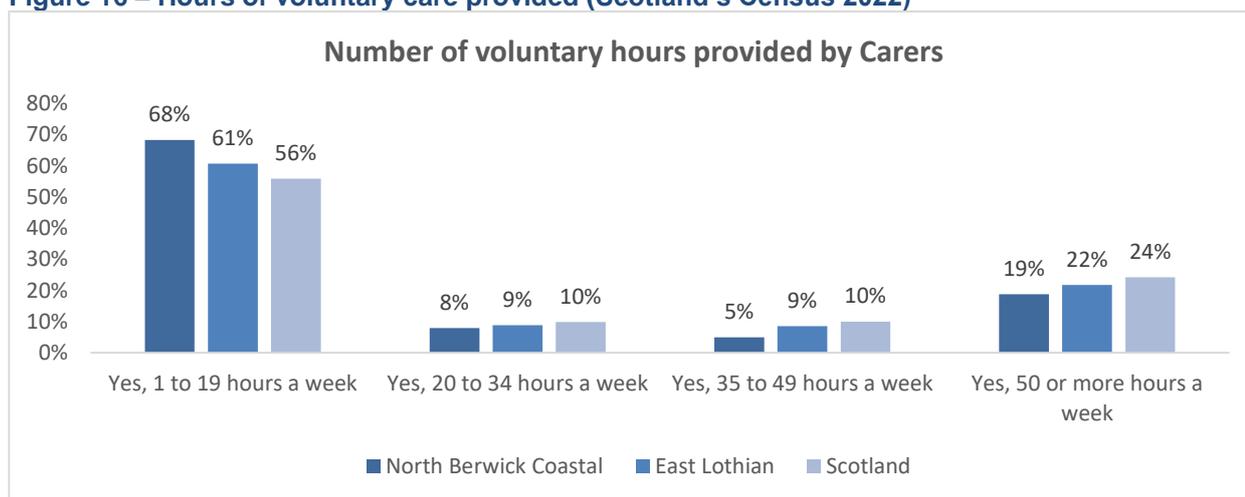
SEE Survey Results (April 2023-24)	Stage	Dunbar	Haddington	Musselburgh	North Berwick	Prestonpans	Tranent	East Lothian
People at school help me to make healthy choices	S2	56.7%	66.4%	70.6%	73.0%	72.2%	82.8%	70.2%
	S4	52.8%	62.0%	58.7%	68.4%	60.8%	87.2%	66.8%
	P6	77.8%	86.7%	82.6%	88.1%	85.9%	80.2%	83.7%
In school, I can learn about healthy relationships including about friendships	S2	71.3%	76.1%	86.9%	81.1%	85.7%	93.0%	82.5%
	S4	71.9%	63.0%	84.6%	76.8%	72.2%	91.5%	78.0%
	P6	82.1%	96.7%	91.7%	94.3%	93.8%	88.7%	91.6%
I am able to get information about my physical health in East Lothian	S2	72.6%	82.1%	80.4%	70.5%	81.2%	84.1%	78.6%
	S4	65.2%	70.0%	73.1%	82.1%	74.7%	85.1%	75.8%
	P6	82.9%	90.0%	87.6%	91.2%	85.0%	82.5%	86.5%
I have heard of the "Wellbeing Indicators"	S2	72.6%	58.2%	75.8%	81.1%	75.9%	88.5%	75.6%
	S4	68.5%	46.0%	80.8%	82.1%	53.2%	78.7%	69.4%
	P6	86.3%	86.7%	81.0%	73.6%	81.5%	90.4%	82.8%

Care and Social Care

According to the 2022 census:

- Across the NBC ward 1,703 people (or 11% of the population) provide unpaid care to a friend or family member, similar to the recorded rate East Lothian as a whole.
- 19% of these carers provide more than 50 hours of care per week.

Figure 16 – Hours of voluntary care provided (Scotland's Census 2022)



Older people

Older people make up a growing segment of the population. The 2018 based population projection shows that the 27.2% of the population in this ward were aged 65 and over, and 13.1% were aged 75 and over in 2018, this is projected to increase to 30.6% and 15.7% respectively in 2030 (see Table 22).

In 2022, East Lothian had an estimated 2104 people with dementia. Of those diagnosed in 49% were aged between 75-84, with 58% living in the West of the county, and 42% in the East. Statistics also indicated that, in line with national trends, there is a higher prevalence of dementia in women, than in men.

East Lothian Health and Social Care Partnership has developed a dedicated dementia strategy providing a clear strategic framework to improve the offer and provision of dementia services across East Lothian in line with local need.

The strategy sets out the needs and intended actions to help support people living with dementia and their families covering information provision, diagnosis and post diagnostic support, dedicated support for carers, expanding community connections, maintaining independence, transport, housing, staying safe and understood as well as care services and end-of-life care.

[East Lothian launches dedicated dementia strategy | East Lothian Council](#) (East Lothian Council)

- There are two Older People’s Day Centres in the North Berwick Coastal ward:- North Berwick Day Centre and Gullane Day Centre.
- Each centre offers 90 full day places per week for older people, benefitting an average of 65 people per week in each area.

Table 22 – Population Projections for Older People (2018 based ward population projections (Improvement Service))

NBC Ward	2018	2020	2022	2024	2026	2028	2030
65 and over	3,657	3,799	3,959	4,104	4,268	4,470	4,701
75 and over	1,761	1,896	2,061	2,192	2,252	2,328	2,414
All ages	13,446	13,783	14,108	14,423	14,739	15,048	15,354
65 and over % of ward population	27.2%	27.6%	28.1%	28.5%	29.0%	29.7%	30.6%
75 and over % of ward population	13.1%	13.8%	14.6%	15.2%	15.3%	15.5%	15.7%

[Sub-Council Area Population Projections | Improvement Service](#)

Neighbourhood and Place

HEADLINES – Neighbourhood and Place

- The 2024 East Lothian Residents Survey that all people in this ward rated their neighbourhood as a 'fairly good' or 'very good' place to live, higher than the 93% across East Lothian as a whole.
- Road and pavement repair was the top priority for improvement in this ward and across East Lothian as a whole.
- 10% of respondents in the ward felt that they could influence decisions in their local area compared to 12% for East Lothian as a whole.
- 45% reported that they would like to be more involved in Council decisions affecting their area, less than the 49% across East Lothian as a whole.

The 2024 East Lothian Residents Survey showed that all people in this ward rated their neighbourhood as a 'fairly good' or 'very good' place to live, higher than the 93% across East Lothian as a whole.

Figure 17 - Perception of their neighbourhood (East Lothian Residents Survey 2024)

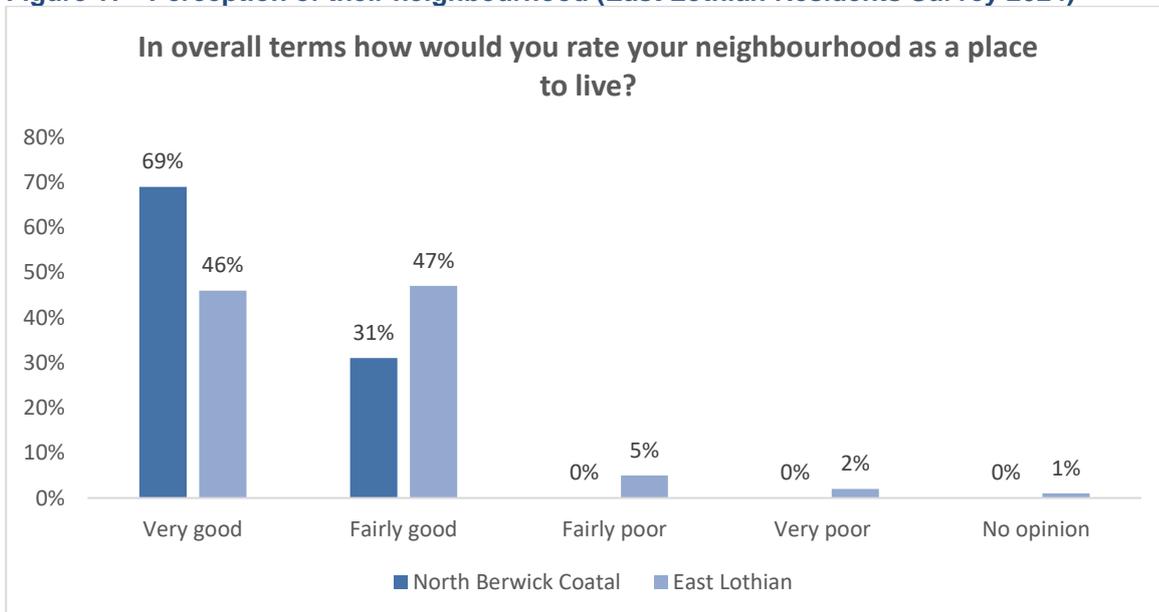
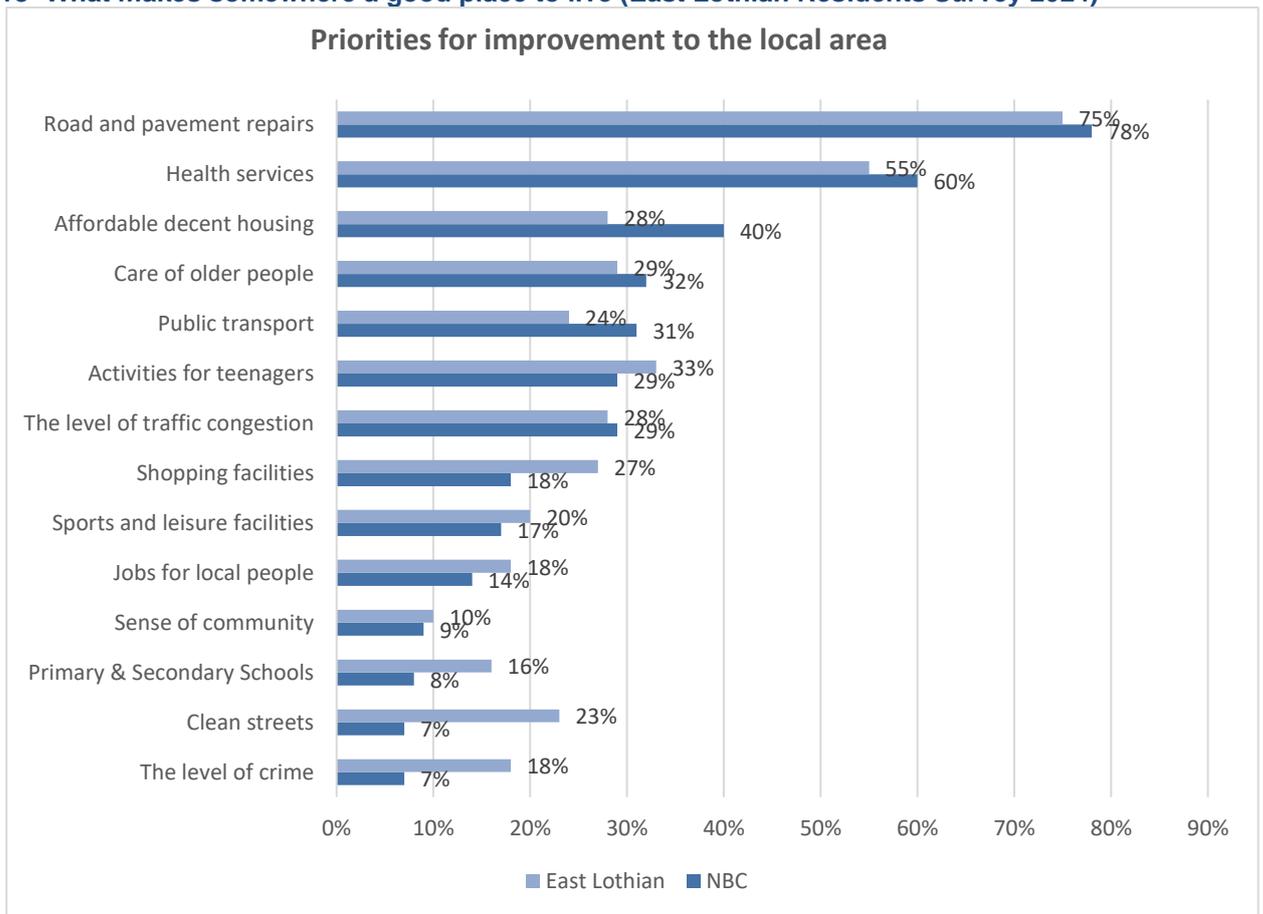


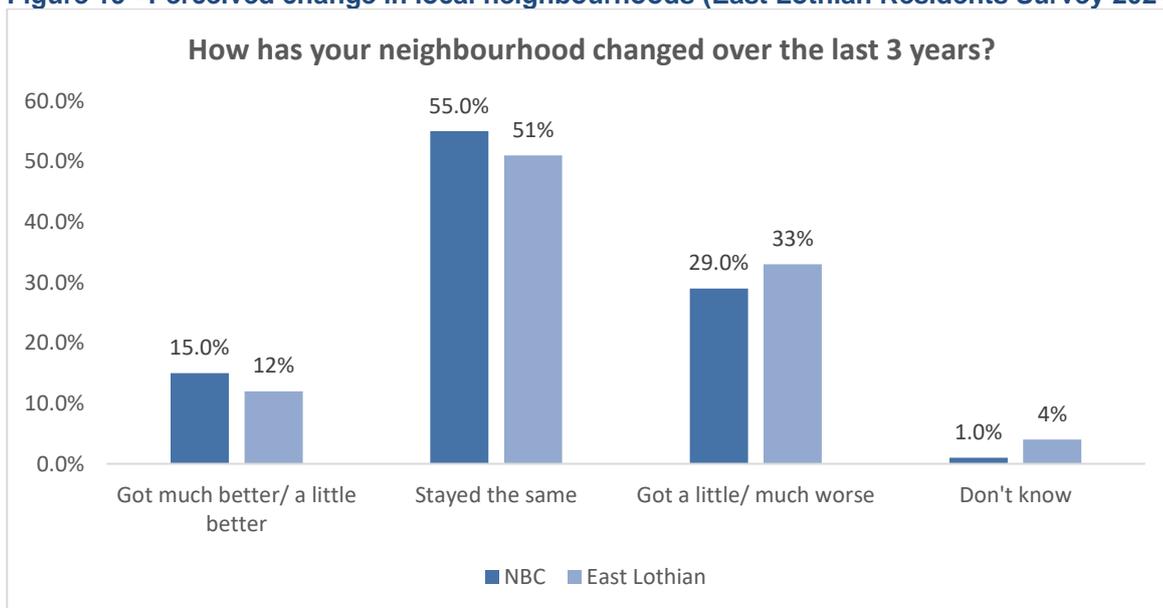
Figure 18 below shows that road and pavement repairs was the top priority for improvement in this ward and across East Lothian as a whole. Less people in this ward considered crime and clean streets to be a priority when compared to East Lothian. Whereas more people in this ward felt that affordable housing was a priority compared to the overall East Lothian percentage.

Figure 18 -What makes somewhere a good place to live (East Lothian Residents Survey 2024)



The East Lothian Residents’ Survey (2024) also asked people how they felt their neighbourhood had changed over the last 3 years. More people in this ward stated things had got much better/a little better and stayed the same, when compared to East Lothian as a whole.

Figure 19 –Perceived change in local neighbourhoods (East Lothian Residents Survey 2024)

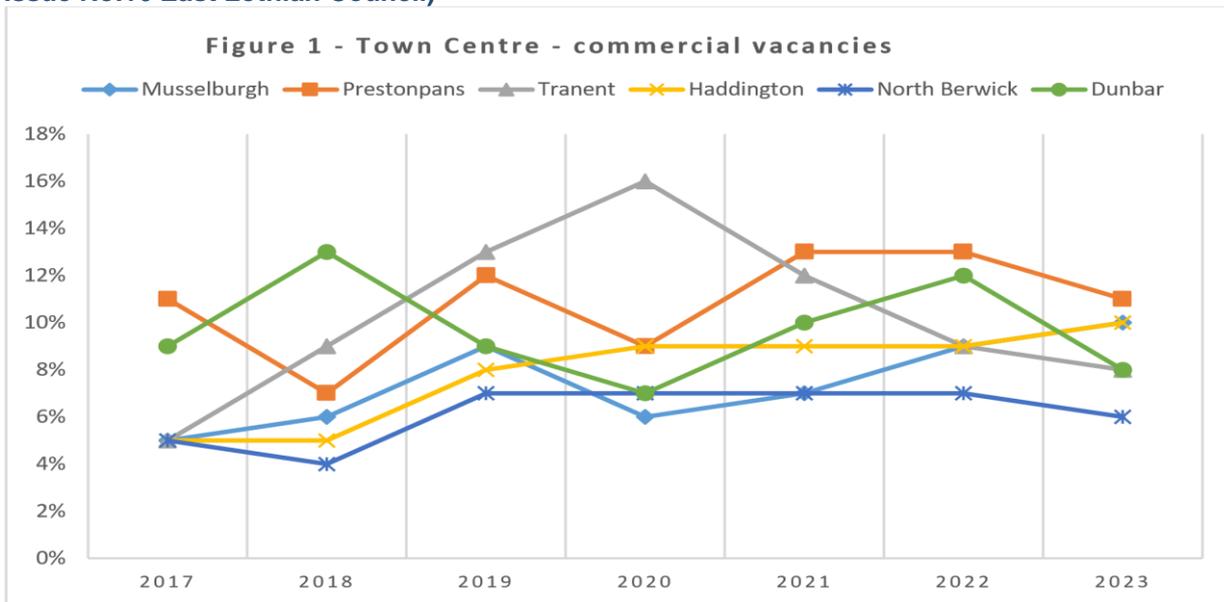


Local High Streets

Each of East Lothian’s wards is centred around a main town which is expected to provide retail and other key services to the community.

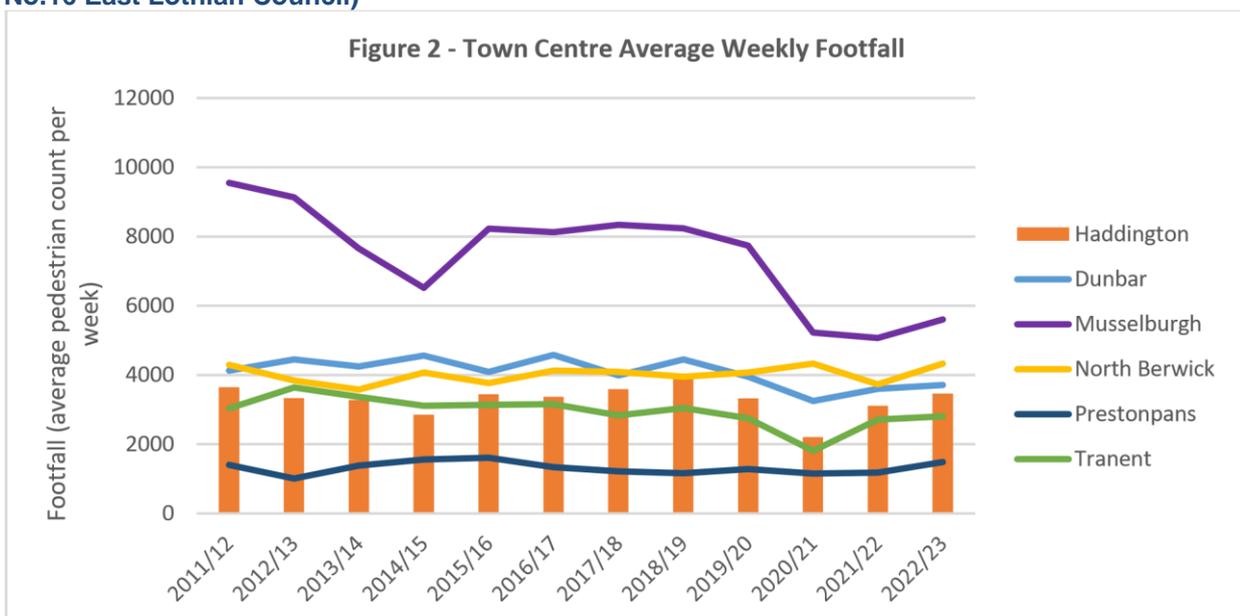
Vacancy rates (measured as a percentage of available retail units in the area) are a key indicator of the “health” of local high streets.

Figure 20 - Town Centre Vacancy Rates (Local Development Plan 2 – Town Centres and Retailing Issue No.16 East Lothian Council)



Pedestrian counts are undertaken annually in each town centre to establish weekly footfall rates for East Lothian’s High Streets. The observations are November based and are not reflective of seasonal differences.

Figure 21 - Town Centre Footfall (Local Development Plan 2 – Town Centres and Retailing Issue No.16 East Lothian Council)

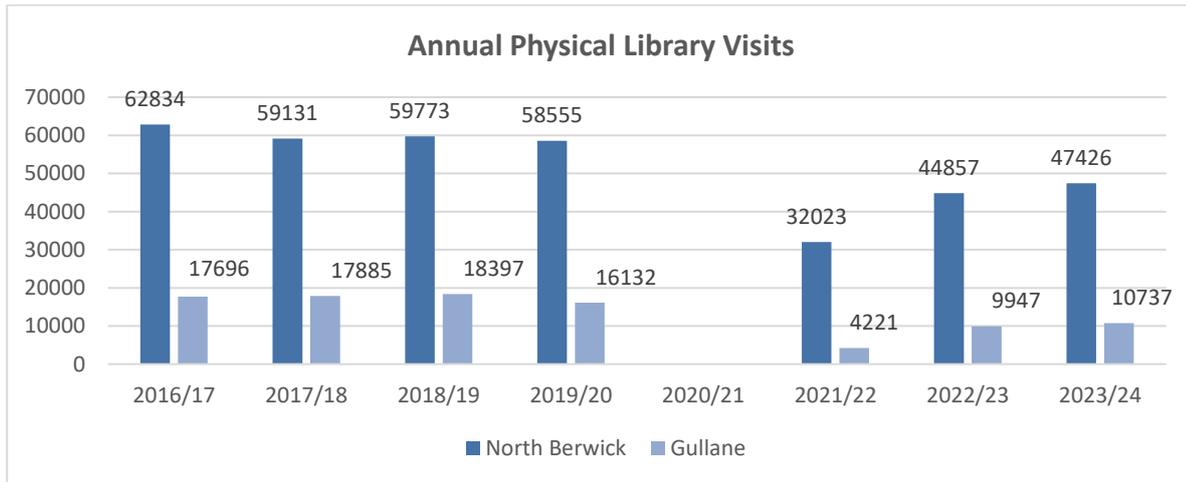


Library Visits

There are two East Lothian Council Libraries located in the North Berwick Coastal Ward – North Berwick Library and Gullane Library.

- Despite increasing over the last 3 years, visits to North Berwick Library are below the pre covid levels, with the 47,426 visits in 2023/24 being 19% lower than the 58,555 in 2019/20.
- Visits to Gullane Library in 2023/24 increased by 8% when compared to the previous year. The 10,737 visits in 2023/24 were 33% lower than the 16,132 visits in 2019/20.

Figure 22- Annual library visits (East Lothian Council 2024)

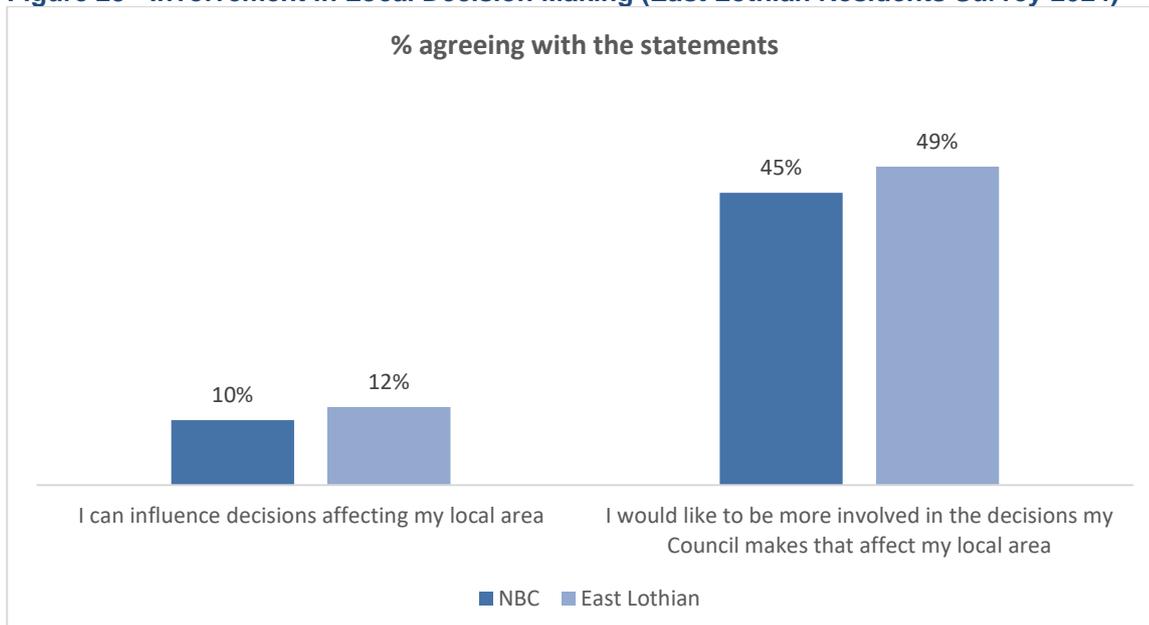


Participating in Decisions

The East Lothian Residents Survey (2024) asked how people felt about their ability to be involved in decisions that affect their local area.

10% of respondents in the ward felt that they could influence decisions in their local area compared to 12% for East Lothian as a whole. 45% reported that they would like to be more involved in Council decisions affecting their area, less than the 49% across East Lothian as a whole.

Figure 23 - Involvement in Local Decision Making (East Lothian Residents Survey 2024)



Housing

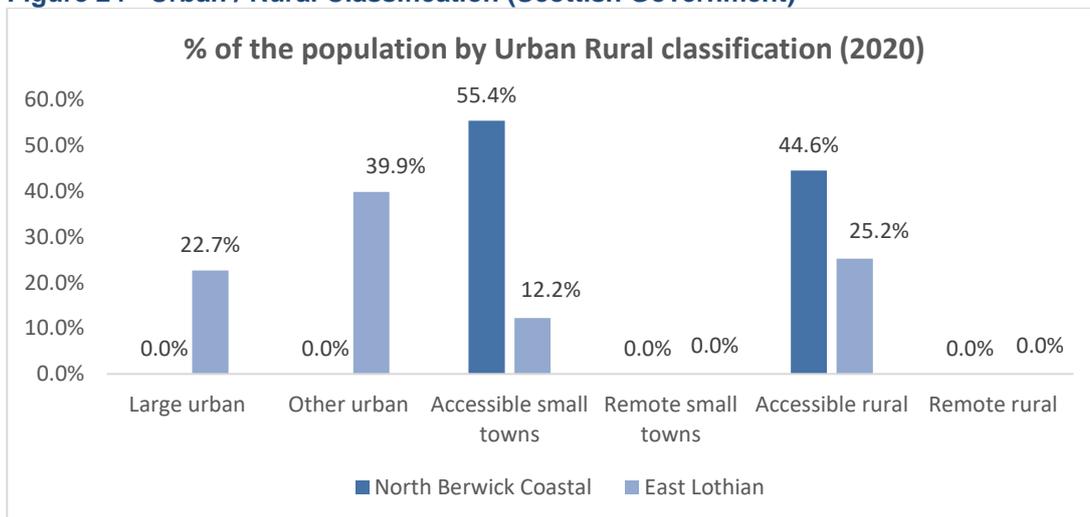
HEADLINES – Housing

- There were 6,560 dwellings in this ward, equal to 13.4% of the total number of dwellings across East Lothian.
- 40.6% of housing in this ward is detached, higher than the 26.5% across East Lothian.
- Median house prices in this ward were the highest in East Lothian.
- More houses in this ward had four or more bedrooms when compared to East Lothian as a whole.

The Scottish Government’s Urban Rural Classification system provides a standard way of defining different urban and rural settings and measuring the percentage of the population living within each.

Figure 24 shows that 55.4% of the population in this ward is classed as living in Accessible small towns, higher than the 12.2% across East Lothian as a whole.

Figure 24 - Urban / Rural Classification (Scottish Government)



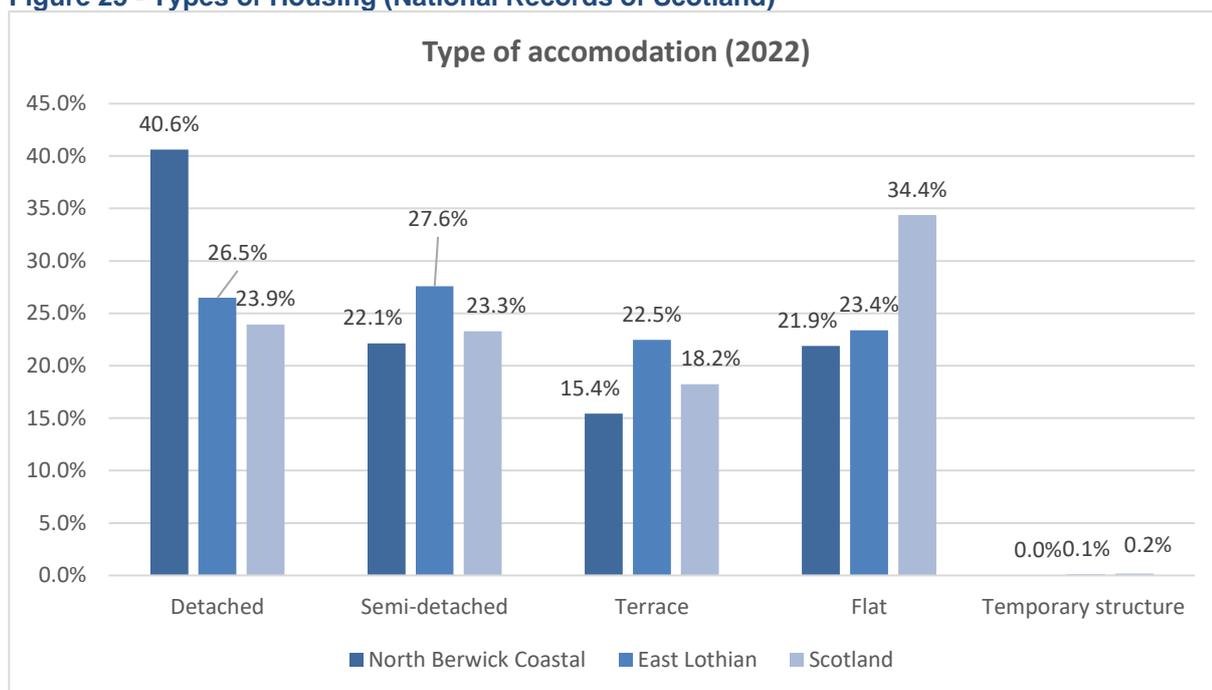
[Supporting documents - Scottish Government Urban Rural Classification 2020 - gov.scot \(www.gov.scot\)](https://www.gov.scot/resources/consultation-papers/collections/documents/Scottish-Government-Urban-Rural-Classification-2020.pdf)

- *Large Urban Areas Settlements of 125,000 people and over.*
- *Other Urban Areas Settlements of 10,000 to 124,999 people.*
- *Accessible Small Towns Settlements of 3,000 to 9,999 people, and within a 30 minute drive time of a Settlement of 10,000 or more.*
- *Remote Small Towns Settlements of 3,000 to 9,999 people, and with a drive time of over 30 minutes to a Settlement of 10,000 or more.*
- *Accessible Rural Areas Areas with a population of less than 3,000 people, and within a 30 minute drive time of a Settlement of 10,000 or more.*
- *Remote Rural Areas Areas with a population of less than 3,000 people, and with a drive time of over 30 minutes to a Settlement of 10,000 or more.*

Housing Type

There were 6,560 dwellings in the NBC ward, equal to 13.4% of the total number of dwellings across East Lothian. 40.6% of housing in this ward is detached, higher than the 26.5% across East Lothian.

Figure 25 - Types of Housing (National Records of Scotland)



[Search | Scotland's Census - Search by topic \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

93% of the dwellings were occupied in the North Berwick Coastal ward. 4% (318) dwellings were classed as second homes.

Table 23 - Occupied/Vacant dwellings and second homes 2023

Ward	Occupied dwellings	Vacant dwellings	Second homes
Dunbar & East Linton	97%	2%	1%
Haddington & Lammermuir	97%	2%	0%
Musselburgh	97%	2%	0%
North Berwick Coastal	93%	3%	4%
Preston Seton Gosford	98%	2%	0%
Tranent, Wallyford & Macmerry	98%	2%	0%
East Lothian	97%	2%	1%
Scotland	96%	3%	1%

[Households and Dwellings in Scotland, 2023 | National Records of Scotland \(nrscotland.gov.uk\)](https://nrscotland.gov.uk)

Council tax bands are based on the value of the dwelling (from band A with the lowest value to band H having the highest value).

Across East Lothian there are significantly more dwellings in the upper Council Tax bands than across Scotland as a whole.

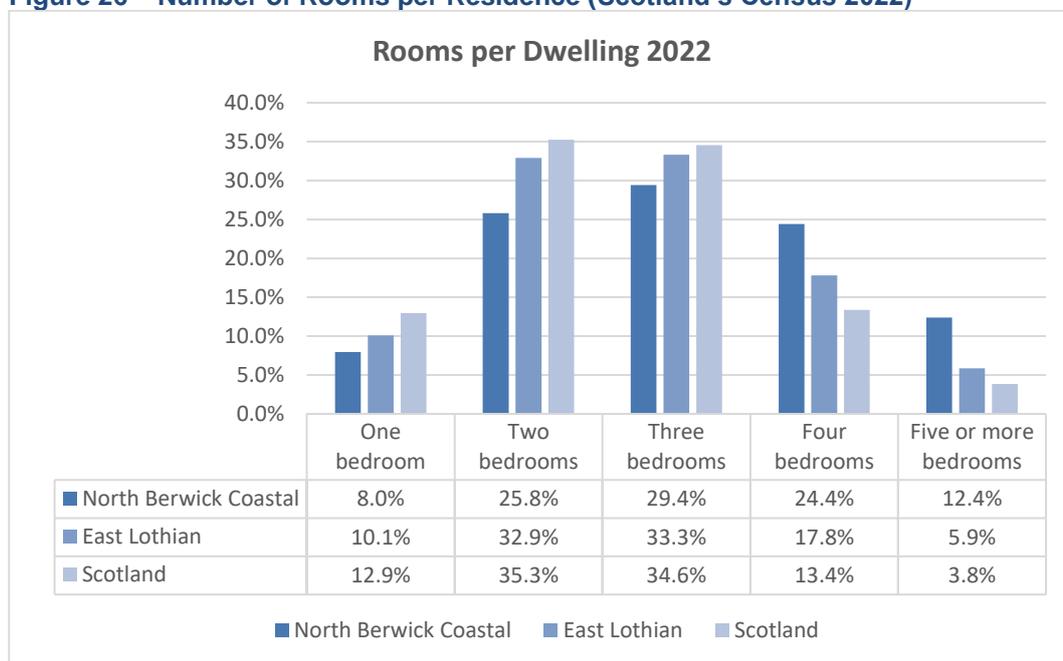
The North Berwick Coastal ward has the highest percentage of dwellings in the upper tax bands in East Lothian.

Table 24 – Dwellings by Council Tax Band (National Records of Scotland)

% of Dwellings by council tax band (2023)				
Ward	Bands A-C	Bands D-E	Bands F-H	Total Dwellings
Dunbar and East Linton	44.2%	28.2%	27.6%	100.0%
Haddington and Lammermuir	46.3%	26.7%	27.0%	100.0%
Musselburgh	63.7%	27.0%	9.3%	100.0%
North Berwick Coastal	25.0%	27.9%	47.1%	100.0%
Preston, Seton and Gosford	58.2%	24.4%	17.4%	100.0%
Tranent, Wallyford and Macmerry	54.8%	28.4%	16.8%	100.0%
East Lothian	49.7%	27.1%	23.1%	100.0%
Scotland	58.7%	27.5%	13.8%	100.0%

Figure 26 shows that less houses in this ward had one, two or three bedrooms, and more had four or more bedrooms when compared to East Lothian and Scotland as a whole.

Figure 26 – Number of Rooms per Residence (Scotland’s Census 2022)



[Search | Scotland’s Census - Search by topic \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

Housing Tenure

Figure 27 shows that the North Berwick Coastal ward has a higher percentage of owner occupied dwellings when compared to East Lothian and Scotland.

Figure 27 – Housing Tenure (Scotland’s Census 2022)



[Search | Scotland's Census - Search by topic \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

Table 25 shows that 645 (7.3%) of East Lothian’s council stock households are in the North Berwick Coastal ward (the North Bewick Coastal ward has the same boundary as the Area Partnership).

Table 25 – Council Housing Stock

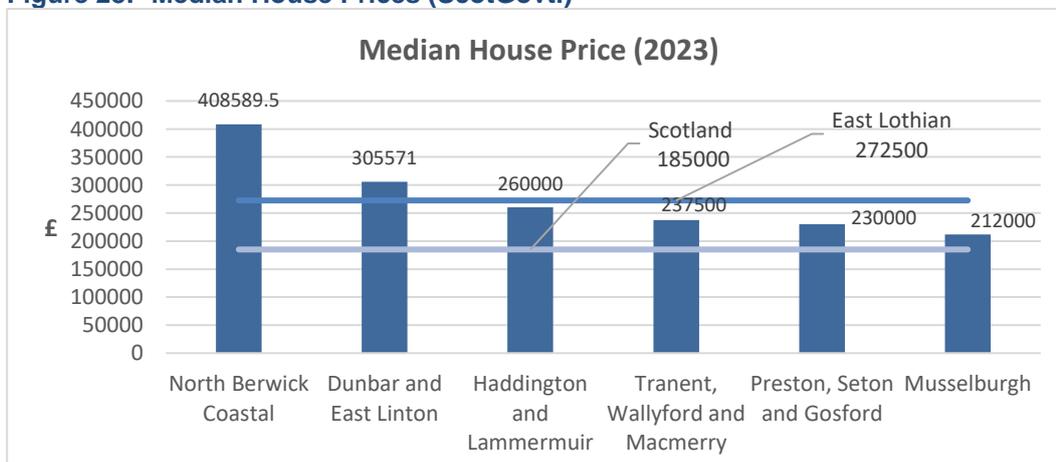
Area Partnership	Council Housing Stock No.	Council Housing Stock %
Dunbar & East Linton	949	10.8%
Fa'side	2121	24.2%
Haddington & Lammermuir	1117	12.7%
Musselburgh	2099	23.9%
North Berwick Coastal	645	7.3%
Preston, Seton and Gosford	1847	21.0%
East Lothian	8778	100.0%

[Approved LHS 2024 2029.pdf](#)

House Prices

Figure 28 shows that the median house price in East Lothian was above the Scottish average. Median house prices in this ward were the highest in East Lothian.

Figure 28:- Median House Prices (ScotGovt.)

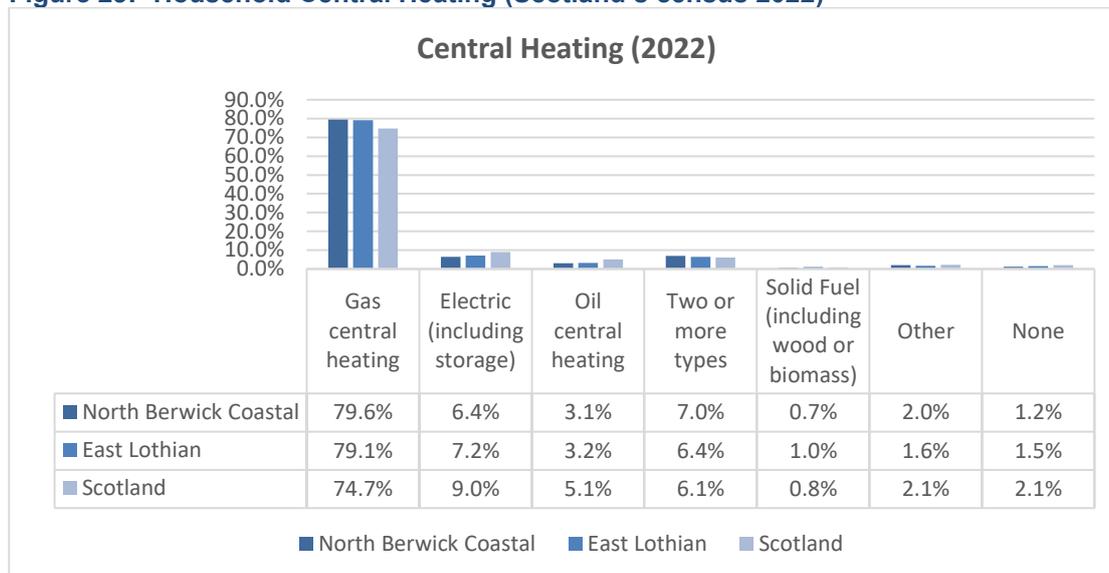


<http://statistics.gov.scot>

Central Heating

Figure 29 shows that a similar percentage of households in this ward had gas central heating when compared to East Lothian as a whole.

Figure 29:- Household Central Heating (Scotland's census 2022)



[Search | Scotland's Census - Search by topic \(scotlandscensus.gov.uk\)](https://scotlandscensus.gov.uk)

Fuel Poverty

A household is considered to be in fuel poverty if :-

- More than 10% (20% for extreme fuel poverty) of net income is required to pay for their reasonable fuel needs after housing costs have been deducted.
- The remaining household income is not enough to maintain an acceptable standard of living, defined as at least 90% of the UK Minimum Income Standard (MIS) once childcare costs and disability or care benefits are deducted.

The Fuel Poverty (Targets, Definition and Strategy) (Scotland) Act 2019 made provisions for 2040 fuel poverty targets:

- no more than 5% of households in Scotland are in fuel poverty
- no more than 1% of households in Scotland are in extreme fuel poverty
- the median fuel poverty gap of households in Scotland in fuel poverty is no more than £250 adjusted in accordance with section 5(5) to take account of changes in the value of money

Properties in rural areas are less energy efficient than those in an urban area with 65.8% banded EPC D or below. Properties in rural areas are less likely to be on the gas grid, reducing their energy efficiency and increasing their energy bills. 36% of homes in 'accessible rural areas' are off the mains gas grid and 13.2% of households are heated with oil.

22% of households in this ward were classed as being fuel poor, lower than the 24% across East Lothian and Scotland. Nationally households within the private rented (37%) and social rented sectors (38%) have far higher levels of fuel poverty than owner occupiers (16%). Within East Lothian older households aged (38%) and households living in the social rented sector (42%) were most likely to live in fuel poverty.

East Lothian Local Housing Strategy [Approved LHS 2024 2029.pdf](#)

Table 26 – Fuel Poor Households by Tenure and Household Type Scottish House Condition Survey 2017-2019

	% of Households Fuel Poor						
	% of LA	Tenure			Household type		
		Owner-occupied	Social Housing	Private Rented	Older	Families	Other
East Lothian	24%	16%	42%	*	36%	15%	20%
Scotland	24%	16%	38%	37%	27%	17%	27%

Scottish House Condition Survey: Local Authority Analysis 2017-2019 - gov.scot (www.gov.scot)

In East Lothian, post 1945 households, “houses,” and 3+ bedroom households were more likely to be fuel poor.

Table 27 – Fuel Poor Households by Household Attribute (Scottish House Condition Survey 2017-2019)

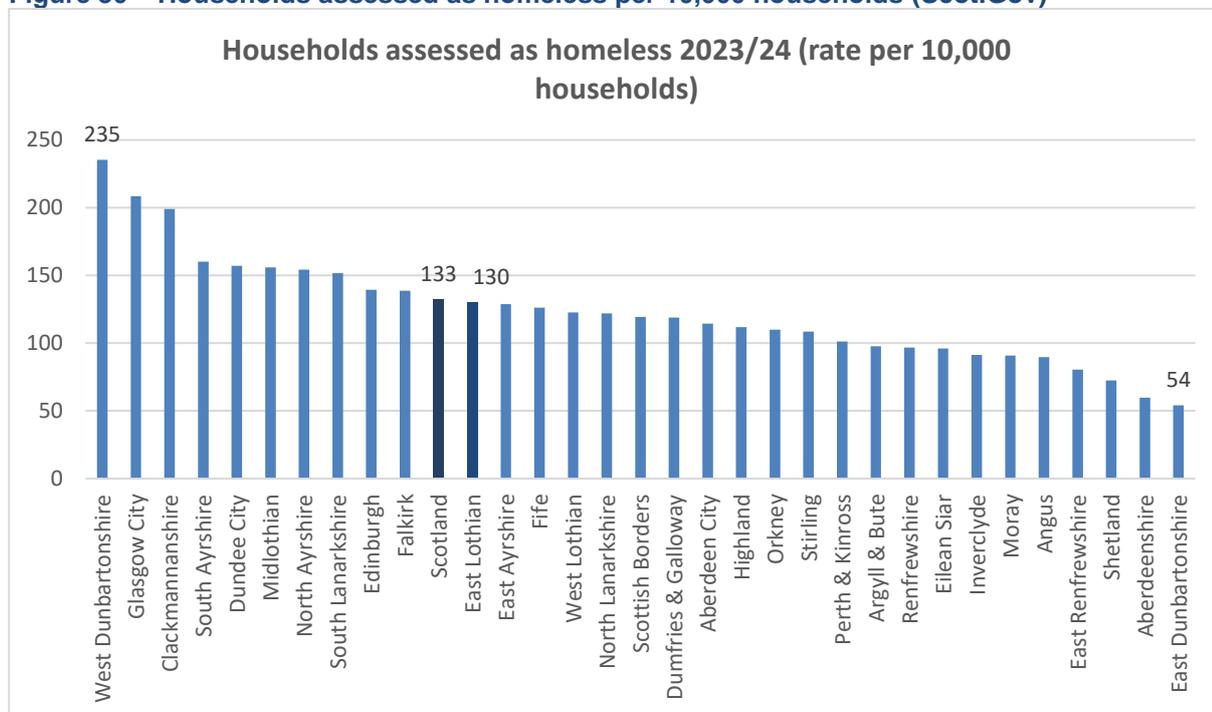
	% of Households Fuel Poor					
	Age of dwelling		House or flat		Number of bedrooms	
	Pre-1945	Post 1945	House	Flat	2 or fewer	3+
East Lothian	20%	26%	27%	15%	23%	25%
Scotland	26%	24%	21%	30%	29%	20%

Scottish House Condition Survey: Local Authority Analysis 2017-2019 - gov.scot (www.gov.scot)

Homelessness

In 2023/24, there were 645 households that were assessed as homeless or threatened with homelessness in East Lothian. This equates to 130 per 10,000 households, which is similar to the national rate of 133.

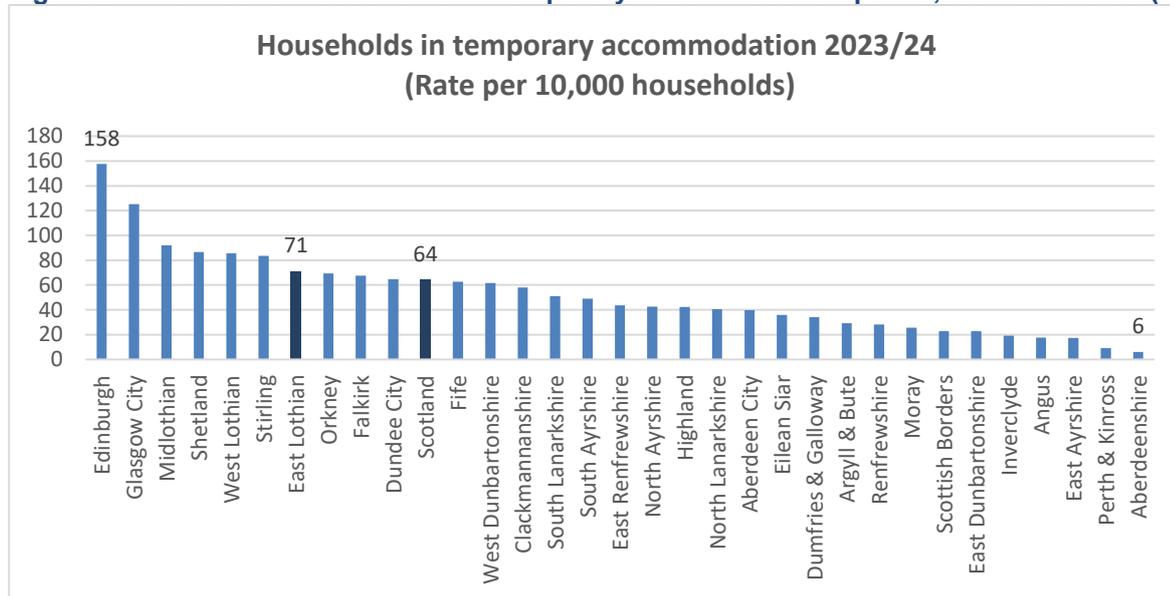
Figure 30 – Households assessed as homeless per 10,000 households (Scot.Gov)



• [Homelessness statistics - gov.scot](http://gov.scot)

In 2023/24, there were 354 households in temporary accommodation in East Lothian. This is 71 per 10,000 households, which is higher than the national average of 64. Edinburgh, West Lothian, East Lothian and Midlothian have the 1st, 3rd, 5th and 7th highest rates in Scotland.

Figure 31 – Number of Households in Temporary Accommodation per 10,000 households (Scot.Gov)



[Homelessness statistics - gov.scot](https://www.gov.scot/homelessness-statistics)

Crime and Safety

East Lothian is a relatively safe place to live, with levels of serious crime and disorder that are significantly below the Scottish average. However crime, anti-social behaviour and the fear of crime can undermine community cohesion and have an impact upon local people's quality of life. This section therefore focuses not only on official crime statistics but also how people feel about the safety of their area.

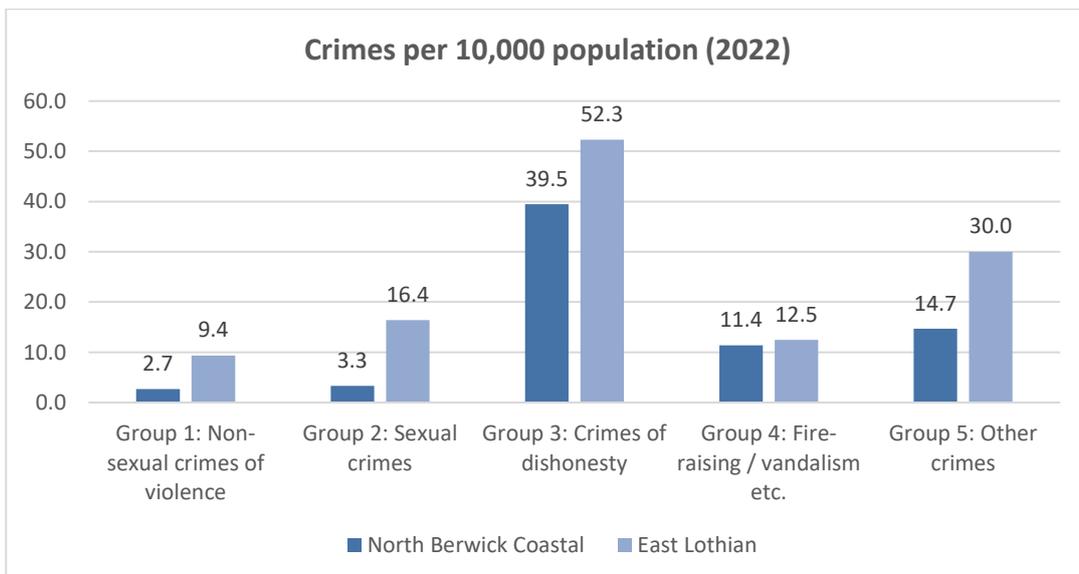
HEADLINES – Crime and Safety

- Crime levels in this ward in 2022 were below the East Lothian rate for all crime groups.
- No data zones in this ward are within the 20% most affected by the SIMD 2020 crime categories in East Lothian and none are in the 40% most affected by crime in Scotland.
- 10% of adult residents in the ward felt threatened by crime “A great deal/A fair amount”, lower than the 22% across East Lothian as a whole.
- 79% of residents reported that they felt safe walking alone after dark in their area “a great deal or a fair amount, compared to 72% for East Lothian as a whole.
- 65% of respondents said that seeing police officers in the community makes them feel safer, similar to the 69% for East Lothian.
- The North Berwick Coastal ward had the lowest number of non accidental fires in East Lothian.

Reported Crimes in the Ward

Figure 32 shows the level of crimes in the North Berwick Coastal ward in 2022 were below the East Lothian for all crime groups.

Figure 32 - Rates of Reported Crime



[East Lothian Council Ward Crime Map - Scotland's data on a map \(datamap-scotland.co.uk\)](https://datamap-scotland.co.uk)

Crime Domain

The SIMD Crime Domain is a sum of the recorded crimes/offences in each of the categories below, based on the area where the crime/offence took place and not the area of residence of the perpetrator.

- Recorded Crimes of Violence
- Recorded Crimes of Dishonesty - Domestic housebreaking
- Recorded Vandalism
- Recorded Drugs Offences
- Recorded Minor Assault

The least deprived areas for this domain are those where there is a lack of the recorded crimes/ offences listed above.

- No data zones are within the 20% most deprived in terms of the SIMD crime domain in East Lothian.
- No data zones are within 40% most deprived in terms of SIMD crime domain in Scotland
- 7 data zones are within the 20% least deprived in terms of the SIMD crime domain in East Lothian
- 10 data zones are within the 20% least deprived in terms of the SIMD crime domain in Scotland

Table 28: North Berwick Coastal data zones ranked by Crime Domain (SIMD)

Data Zone	Data Zone Name	SIMD2020 Crime Rank	SIMD2016 Crime Rank	East Lothian SIMD2020 Crime Rank
S01008275	Marine Parade / Recreation Pk / Glen Golf Course	2888	5767	44
S01008273	Lodge Park / Law Rd / Clifford Rd	3099	5418	49
S01008271	Harbour / High St / West Sands	3832	3563	62
S01008277	Tantallon / Whitekirk / Belhaven Bay	3917	4993	67
S01008244	Aberlady North / Kilspindie / Craighelaw	5170	4700	92
S01008267	Direlton / Fenton Barns / Archerfield	5422	6377	96
S01008265	Gullane Village East	5462	5878	97
S01008263	West Fenton / Drem	5591	6582	99
S01008274	Brodie Av / Craigleith Av	5649	6127	100
S01008270	Westgate / Station Rd / Glenochry Rd	5687	6701	103
S01008272	North Berwick Law / Kingston	5901	5788	107
S01008268	West Links / Dirleton Av	6011	5971	110
S01008266	Gullane Village West	6247	5271	119
S01008243	Aberlady South / Gosford / Luffness	6272	5389	120
S01008264	Gullane Village South	6312	6668	122
S01008276	Tantallon Rd / Lime Gr	6722	6547	128
S01008269	Williamstone Ct / May Terr	6862	6869	132

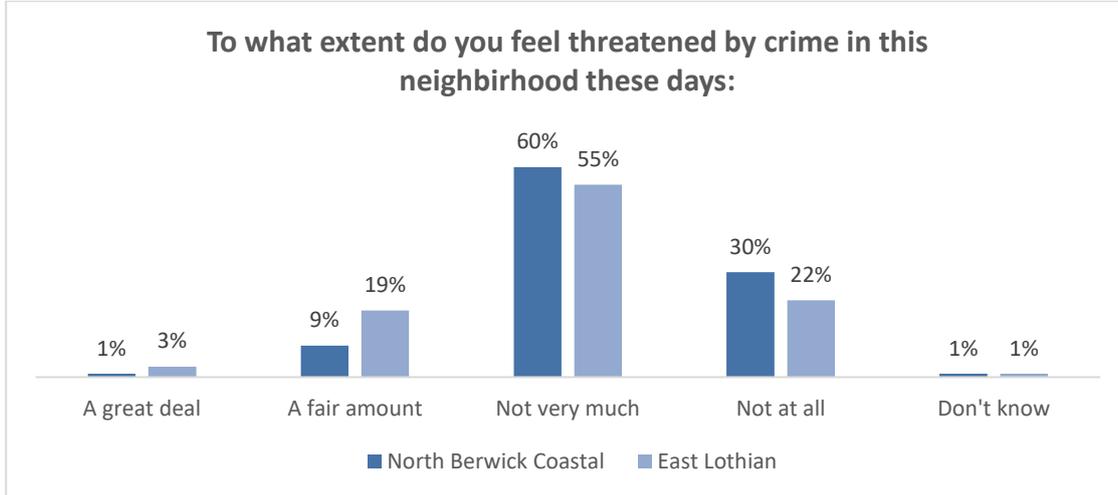
[Scottish Index of Multiple Deprivation 2020 - gov.scot \(www.gov.scot\)](http://www.gov.scot)

Fear of Crime

People’s fear of crime does not always reflect the actual rate of crime occurring in their local areas. The East Lothian Resident Survey (2024) asked ‘To what extent do you feel threatened by crime in your neighbourhood?’

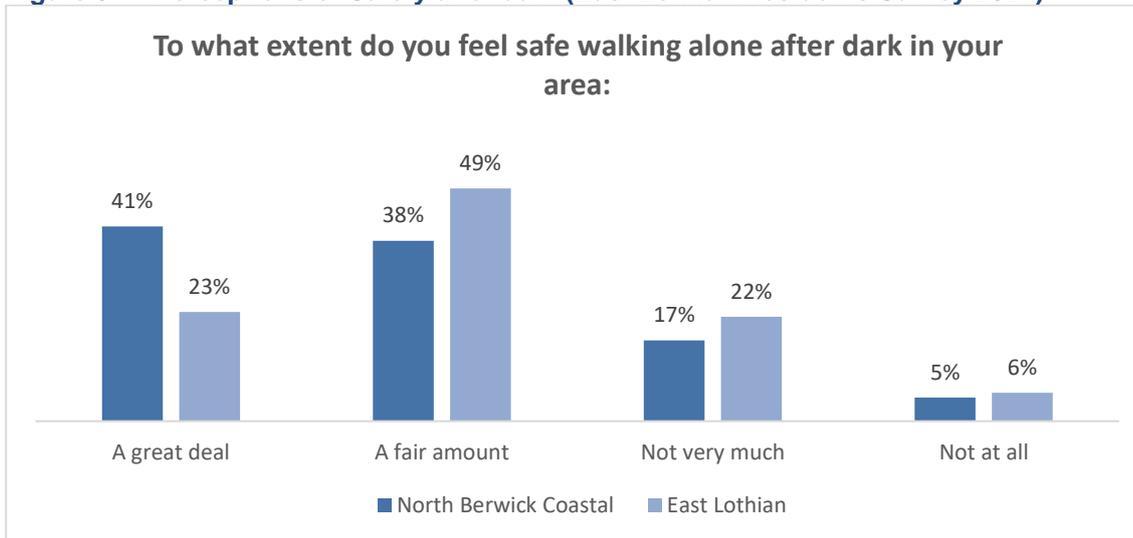
Figure 33 shows that 10% of adult residents in the ward felt threatened by crime “A great deal/A fair amount”, lower than the 22% across East Lothian as a whole.

Figure 33 – Perceived Threat of Crime in Local Neighbourhoods (East Lothian Residents Survey 2024)



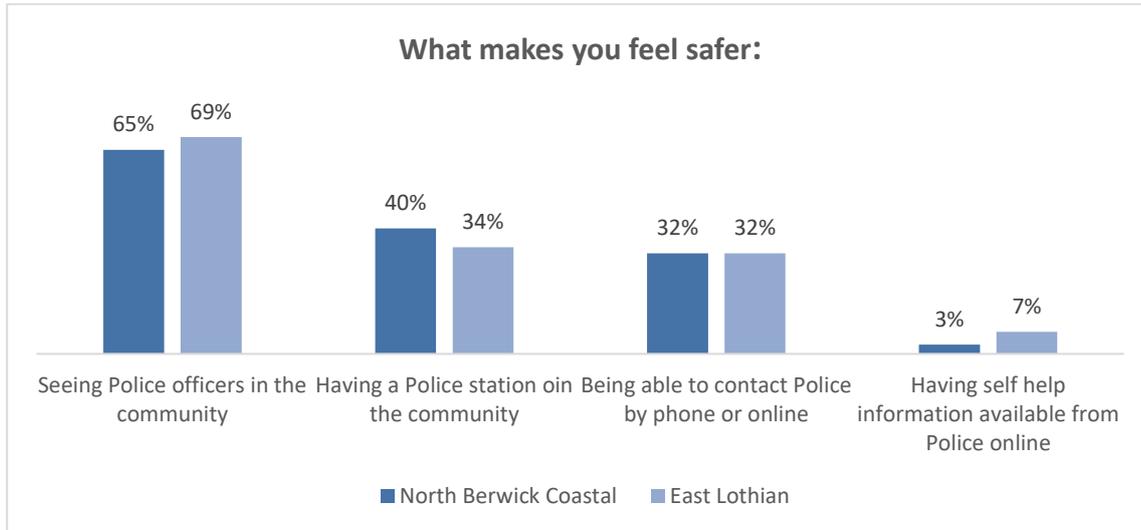
The East Lothian Resident Survey (2024) asked residents how safe they felt walking alone at night in their neighbourhood. 79% of North Berwick Coastal residents reported that they felt safe “a great deal or a fair amount, compared to 72% in East Lothian as a whole.

Figure 34 – Perceptions of Safety after dark (East Lothian Residents Survey 2024)



The East Lothian Residents Survey 2024 asked residents what makes them safer. The majority of respondents in this ward (65%) said that seeing police officers in the community makes them feel safer, similar to the 69% for East Lothian.

Figure 35 – What makes you feel safer? (East Lothian Residents Survey 2024)



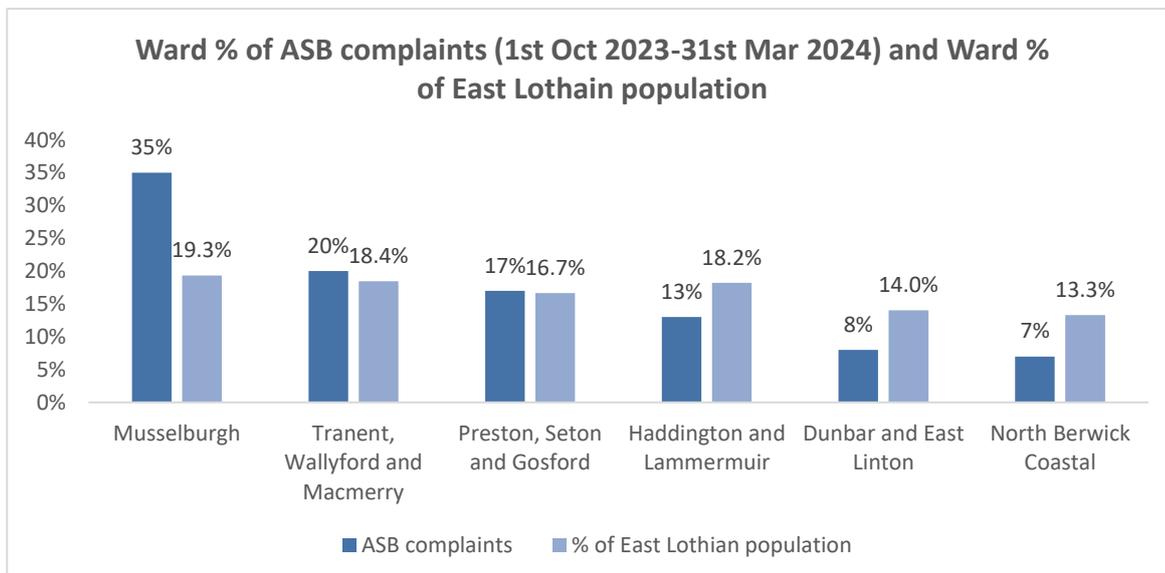
Anti-Social Behaviour

Anti-social behaviour (ASB) covers a range of incidents reported to the police and East Lothian Council’s ABS Hotline.

Across all wards there was a total of 876 ASB complaints to the council during the period 01/10 2023 to 31/03/2024, 48% were in relation to noise, 14% youths, 11% drug misuse and 27% other.

The ward breakdown in Figure 36 shows that the North Berwick Coastal ward had the lowest % of complaints relative to its share of the population in East Lothian.

Figure 36 - Anti-Social complaints by ward (East Lothian Council) and population (Scotland’s Census 2022)



Fire incidences across the ward

Across East Lothian around 100 uniformed and support staff are employed by the Fire and Rescue Service within 6 community fire stations based at Musselburgh, East Linton, North Berwick, Tranent, Dunbar and Haddington.

Figure 37 shows that the number of accidental and non accidental fires in this ward decreased in 2022/23 when compared to the previous year.

Figure 37 - Incidences requiring Fire Service attendance (Lothian & Borders Fire and Rescue Service 2016)

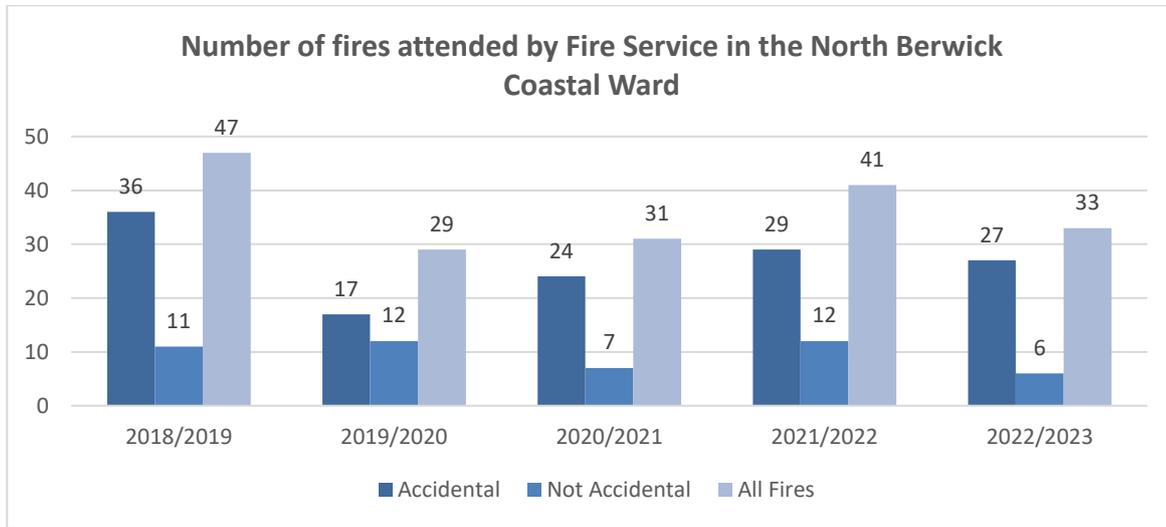
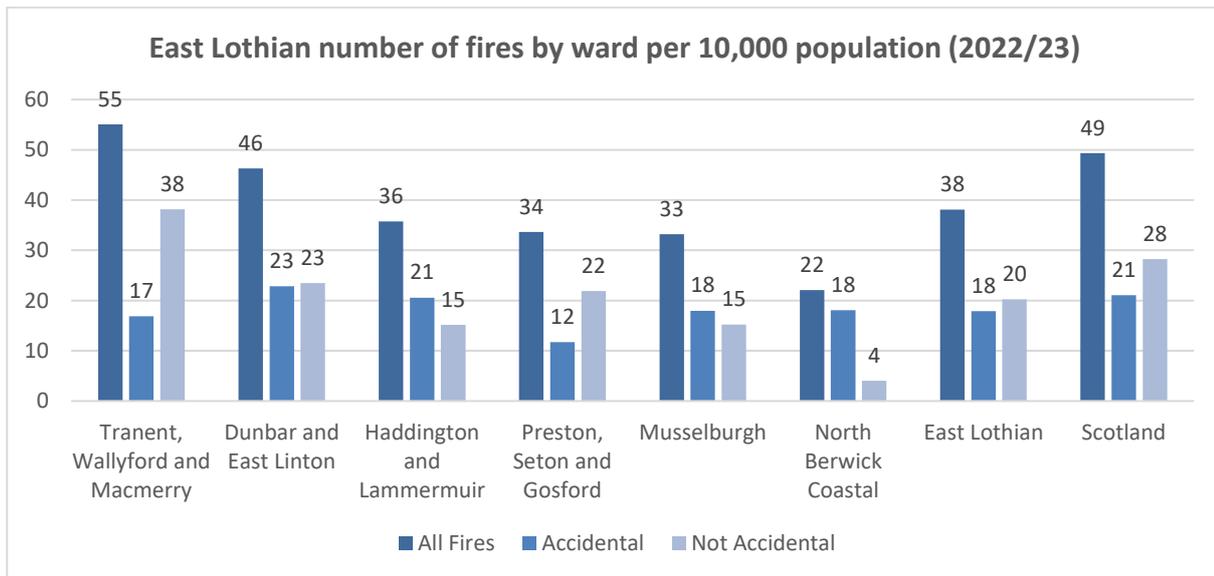


Figure 38 shows the number of fires per 10,000 population in East Lothian in 2022/23

- East Lothian had a lower number of accidental and non accidental fires when compared to Scotland.
- The North Berwick Coastal ward had the lowest number of non accidental fires in East Lothian.

Figure 38 – Incidences requiring Fire Service Attendance per 10,000 pop by ward



statistics.gov.scot

Transport and Travel

HEADLINES – Transport and Travel

- 42% of people in this ward work from home.
- 17.5% of commuters in this ward travelled between 20km to 40 km to their place of work or study, higher than the East Lothian figure of 8.8%.
- Driving a car/van was the most common mode of transport (38%), but lower than the East Lothian average of 44.5%. More people in this ward commuted by train, and less by bus when compared to East Lothian as a whole.
- 5 data zones in the NBC ward are within the 20% most access deprived in East Lothian, 6 are within the 20% most access deprived in Scotland.

The East Lothian Residents Survey 2021 showed that 93% of respondents in the ward had a car/light van in the household, compared to 90% across East Lothian.

Figure 39 – Do you have a car/light van in the household (East Lothian Residents Survey 2021)

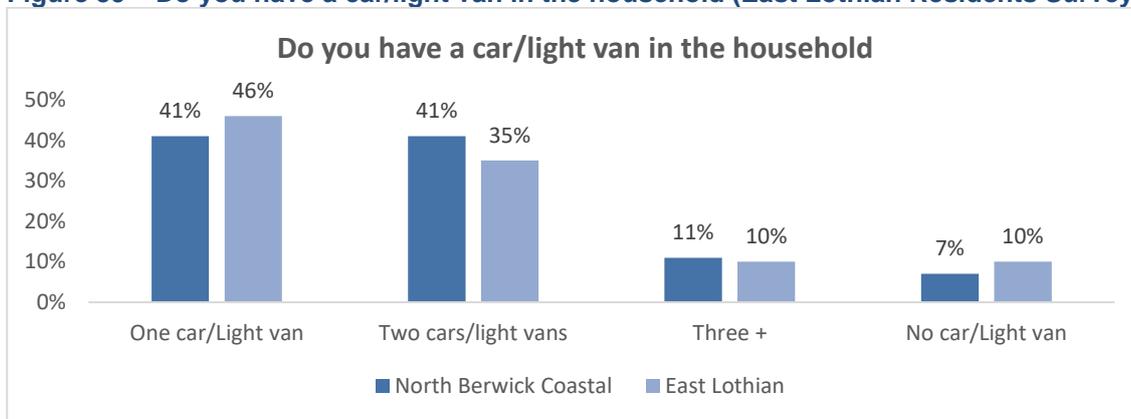
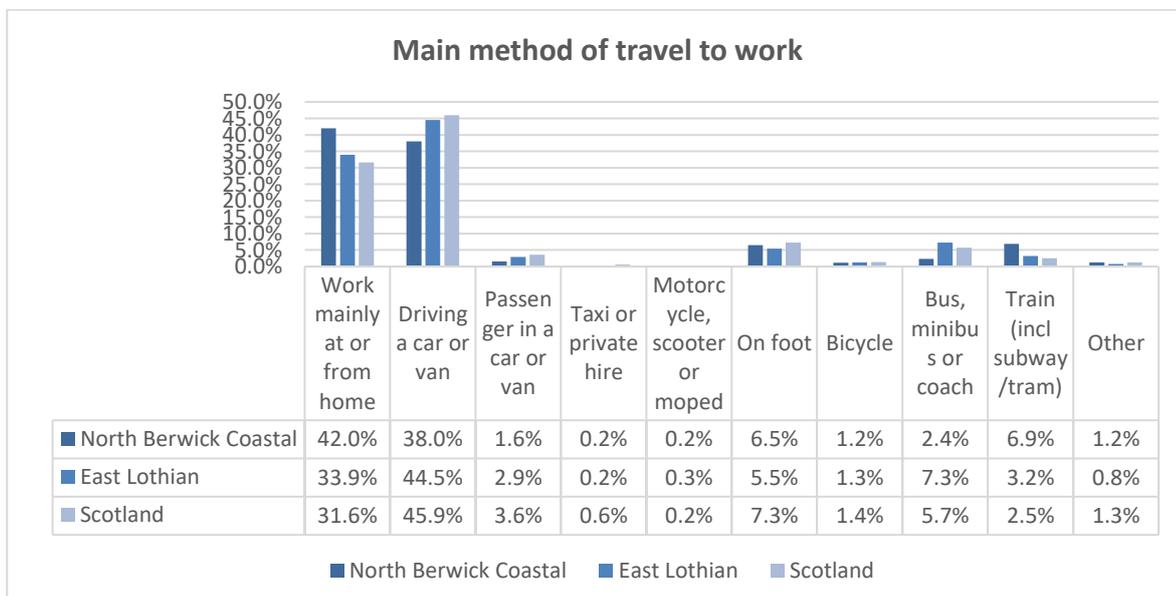


Figure 40 shows that a higher percentage of people in this ward worked from home than across East Lothian. Driving a car/van was the most common mode of transport (38%), but lower than the East Lothian average of 44.5%. More people in this ward commuted by train, and less by bus when compared to East Lothian as a whole.

Figure 40 – Main method of commuting to work (Scotland's Census 2022)

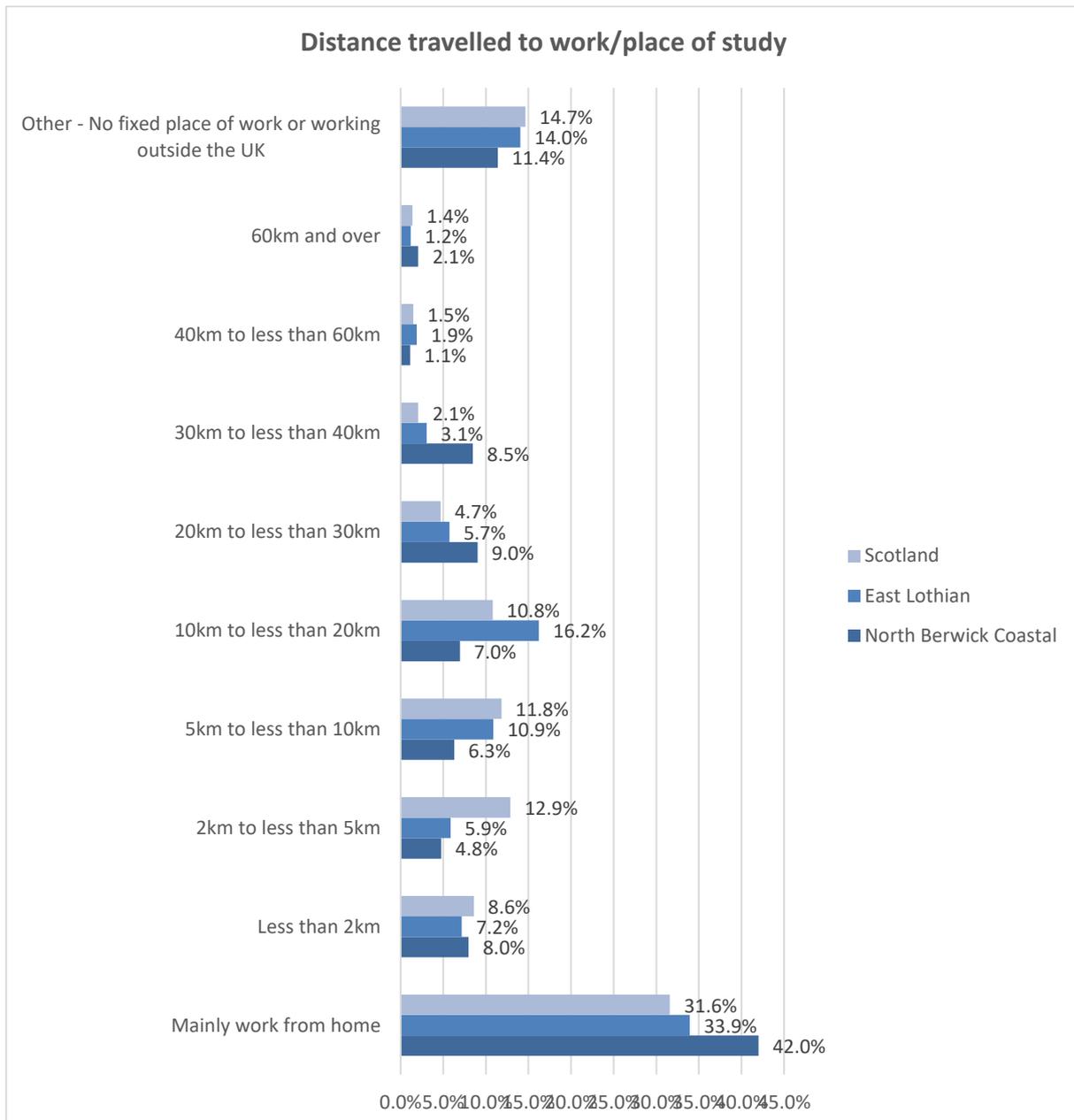


[Search | Scotland's Census - Search by location \(scotlandscensus.gov.uk\)](https://www.scotlandscensus.gov.uk)

Figure 41 shows that:-

- 17.5% of commuters in this ward travelled between 20km to 40 km to their place of work or study, higher than the East Lothian figure of 8.8%, suggesting that these commuters travel to Edinburgh.
- 42% of people worked from home higher than the East Lothian figure of 33.9%.
- 11.4% of people had no fixed workplace or worked out with the UK lower than 14% across East Lothian 14.7% across Scotland.

Figure 41 – Distance travelled to work/place of study (Scotland’s Census 2022)



[Search | Scotland's Census - Search by location \(scotlandscensus.gov.uk\)](https://www.scotlandscensus.gov.uk)

Access Deprivation

SIMD Geographic Access Domain

This domain is intended to capture the issues of financial cost, time and inconvenience of having to travel to access basic services, and is based on travel time to 6 key services.

It consists of two sub-domains, one for public transport journeys and one for journeys made by private car. This accounts for the fact that not everyone will have access to a car and therefore may be dependent on public transport.

- 5 data zones in the NBC ward are within the 20% most access deprived in East Lothian, 6 are within the 20% most access deprived in Scotland.
- 4 data zones in the NBC ward are within the 10% most access deprived in East Lothian 2 of which are within the most access deprived in Scotland.
- 3 data zones in the NBC ward are within the 20% least access deprived in East Lothian, all of which are within the 20% least access deprived in Scotland.

Table 29: Access Deprivation North Berwick Coastal Data zones (SIMD)

Data zone	Data zone Name	SIMD2020 Access_Domain Rank	SIMD Access domain 2016 rank	East Lothian Access Rank 2020
S01008277	Tantallon / Whitekirk / Belhaven Bay	332	387	6
S01008267	Direlton / Fenton Barns / Archerfield	504	609	8
S01008243	Aberlady South / Gosford / Luffness	700	671	10
S01008272	North Berwick Law / Kingston	820	1095	13
S01008244	Aberlady North / Kilspindie / Craighielaw	1257	1471	21
S01008263	West Fenton / Drem	1371	2477	27
S01008264	Gullane Village South	1513	2465	35
S01008266	Gullane Village West	1740	2926	42
S01008268	West Links / Dirleton Av	1893	2662	45
S01008269	Williamstone Ct / May Terr	1929	2715	47
S01008265	Gullane Village East	2087	3864	51
S01008276	Tantallon Rd / Lime Gr	2094	2529	52
S01008275	Marine Parade / Recreation Pk / Glen Golf Course	3965	4077	89
S01008270	Westgate / Station Rd / Glenochry Rd	3997	5047	90
S01008274	Brodie Av / Craighleith Av	5585	5257	113
S01008273	Lodge Park / Law Rd / Clifford Rd	6114	6010	120
S01008271	Harbour / High St / West Sands	6822	6656	131

[Scottish Index of Multiple Deprivation 2020 - gov.scot](https://www.gov.scot/Topics/Statistics/Deprivation/2020)

Environment

HEADLINES – Environment

- 70% of respondents in the ward (East Lothian 77%) reported that they understood what action they should take to help tackle climate control.
- 64% of respondents in the ward (East Lothian 61%) reported that cheaper bus or train fares would definitely encourage them to address their impact on climate change.

Climate Change

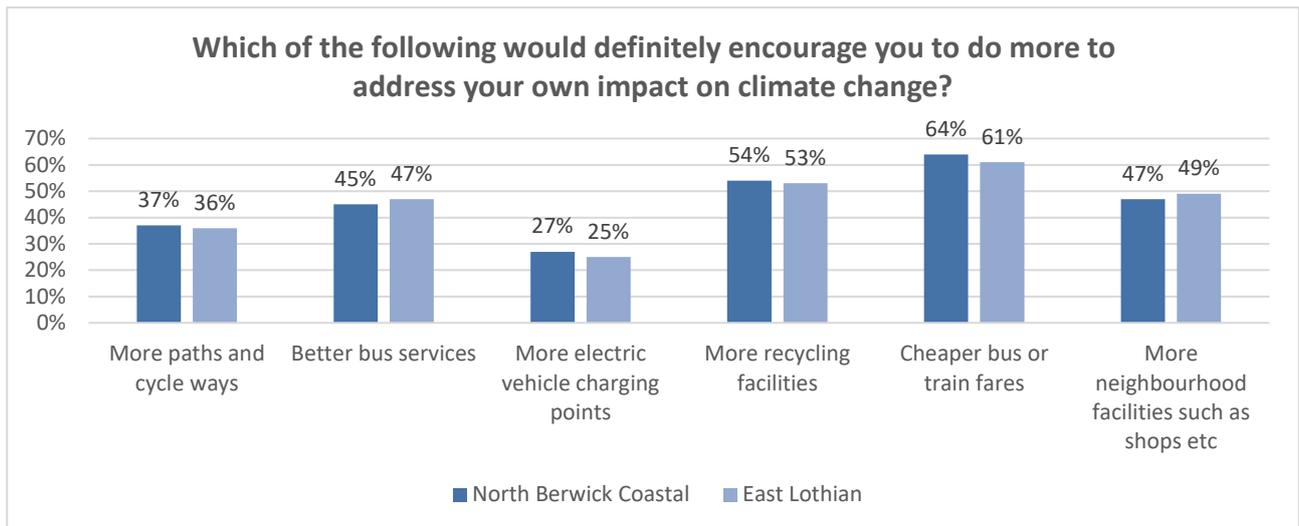
Table 30 shows that 70% of respondents in the ward reported that they understood what action they should take to help tackle climate control, lower than the 77% for East Lothian as a whole.

Table 30 – Perceptions of climate change (East Lothian Residents Survey 2024)

To what extent do you agree/disagree with the following statements?	Agree/Disagree	North Berwick Coastal	East Lothian
It's not worth me doing things to help the environment if others don't do the same	% agree	18%	22%
	% disagree	75%	67%
I don't believe my behaviour and everyday lifestyle contribute to climate change	% agree	21%	25%
	% disagree	63%	58%
Climate change will only have an impact on other countries, there is no need for me to worry	% agree	4%	5%
	% disagree	91%	87%
I understand what actions people like myself should take to help tackle climate control	% agree	70%	77%
	% disagree	18%	12%

Figure 42 shows that 64% of respondents in the ward (East Lothian 61%) reported that cheaper bus or train fares would definitely encourage them to address their impact on climate change, the highest of all options. On the other hand only 27% in the ward (East Lothian 25%) said that more electric charging points would definitely encourage them to address their own impact on climate change.

Figure 42 – Impact on climate change (East Lothian Residents Survey 2024)

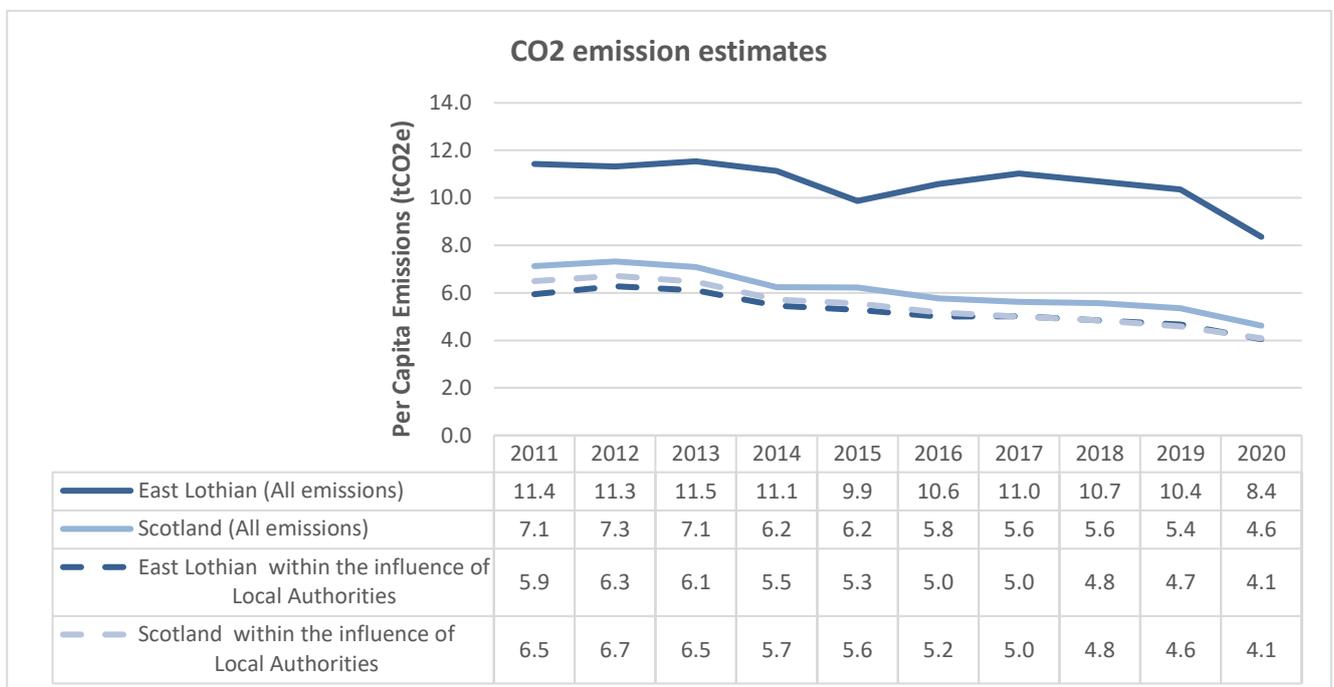


CO2 Emissions

Figure 43 shows that, in East Lothian between 2013 and 2022 there was a 23% decrease in the overall CO2 emissions, compared to a Scottish decrease of 31%. The East Lothian figure is consistently higher than the Scottish rate for areas that do not fall under the influence of East Lothian Council.

For areas that are within the influence of the Council, East Lothian has a similar level to that of Scotland. The East Lothian rate fell by 29% between 2013 and 2022, compared to 33% across Scotland as a whole.

Figure 43 – CO2 Emission estimates per capita (tonnes per capita) in East Lothian and Scotland (UK Govt).



[UK local authority and regional greenhouse gas emissions statistics - GOV.UK](https://www.gov.uk/government/statistics/uk-local-authority-and-regional-greenhouse-gas-emissions-statistics)

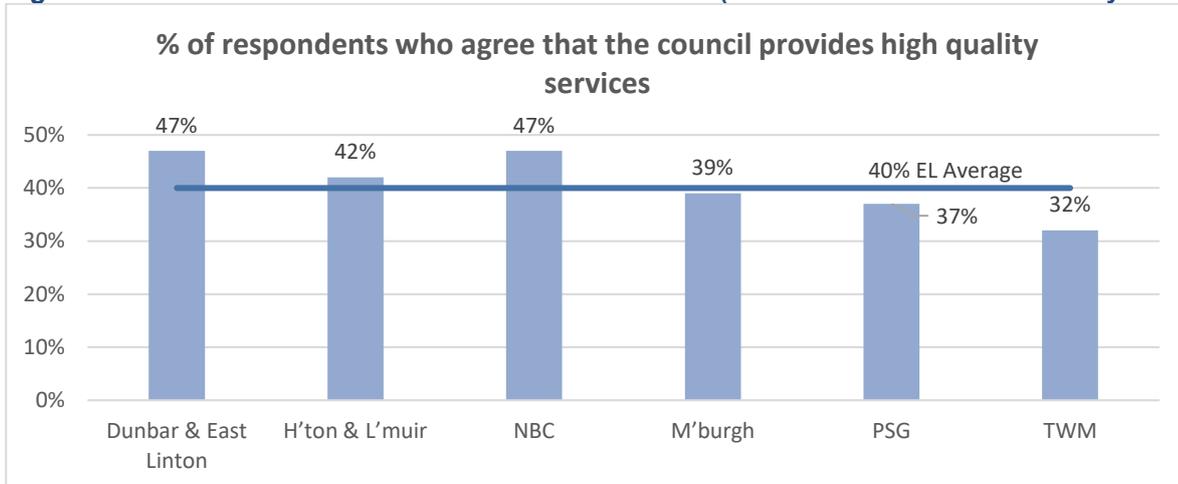
Perceptions of East Lothian Council & Satisfaction with Services

HEADLINES – Perceptions of East Lothian Council & Satisfaction with Services

- 47% of respondents in the North Berwick Coastal ward felt that the council provided a high quality service (East Lothian 40%).
- Residents in this ward expressed higher levels of satisfaction for pharmacies and parks, gardens & open spaces, and lower levels of satisfaction for hospital A&E services and council house repairs.

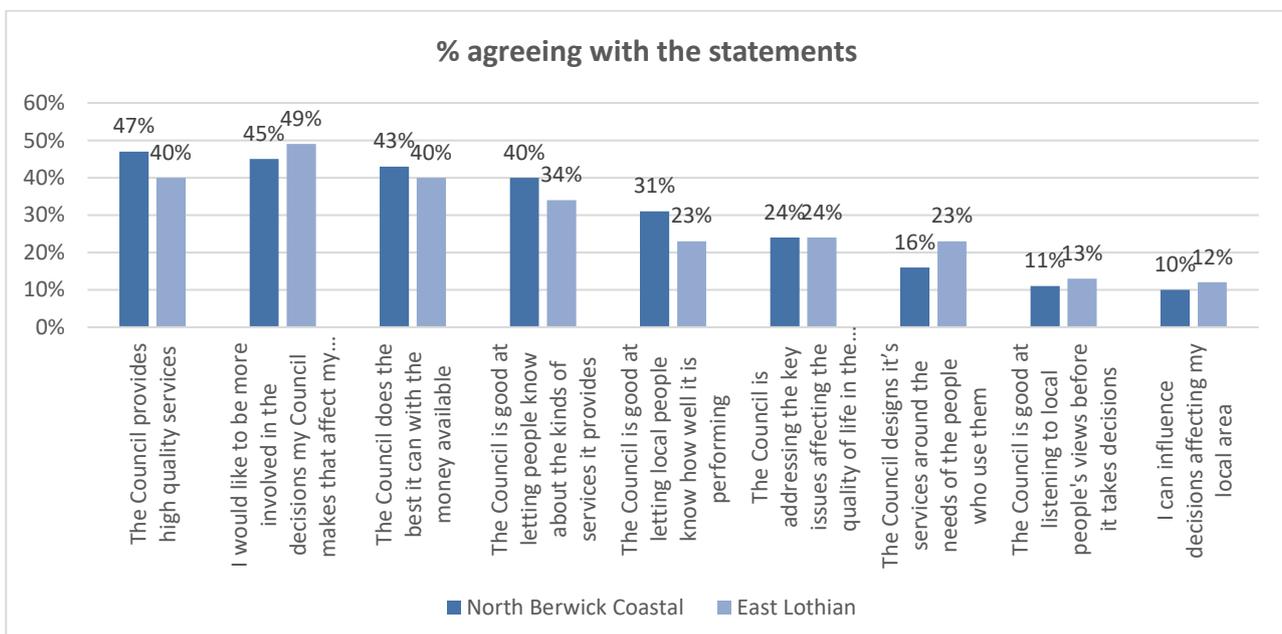
The East Lothian Residents Survey (2024) showed that 47% of respondents in the NBC ward felt that the council provided a high quality service, compared with the overall East Lothian average of 40%.

Figure 44 - Overall satisfaction with ELC's Performance (East Lothian Residents Survey 2024)



Respondents were also asked whether they agreed with a range of statements about the Council. North Berwick Coastal residents were most likely to agree that the council provides high quality services and least likely to feel they could influence decisions affecting their local area (as shown in Figure 45).

Figure 45 - Level of Agreement with statements about ELC (East Lothian Residents Survey 2024)



The survey also asked people about their level of satisfaction with the East Lothian Council Services they used. Residents in this ward expressed higher levels of satisfaction for pharmacies and parks, gardens & open spaces, and lower levels of satisfaction for hospital A&E services and council house repairs.

Figure 46 - Satisfaction with Council Services (East Lothian Residents Survey 2024)

