Reducing harm caused by alcohol

eFocus April 2014

Research

Association between stricter alcohol advertising regulations and lower hazardous drinking across European countries

International Alcohol
Control
Study: Pricing data
and hours of
purchase predict
heavier drinking

Events

National Licensing Conference 7 October 2014, Edinburgh Justice Secretary Kenny MacAskill, Dr James Nicholls and Sir Crispin Agnew QC confirmed as speakers.

Training

More info

PLH and Refresher training

Extra dates for refresher courses have been added to cope with demand.

More info

Alcohol Policy in Practice

22-25 September, Edinburgh Postgraduate CPD course for practitioners provided by the UK Centre for Tobacco and Alcohol Studies. **More info**

Resources

AFS on You Tube Have a look at the videos on our new You Tube channel

You, your child and alcohol

We have a stock of these booklets aimed at parents and carers. For free copies (P&P will **News & Policy**

Minimum pricing referred to Europe

The implementation of minimum unit pricing in Scotland will be further delayed after judges at the Court of Session referred the case to the Court of Justice in Europe. Dr Evelyn Gillan, Alcohol Focus Scotland Chief Executive, said: "If the appeal judges feel that clarification is needed, we can only hope that this process does not drag on. Everyweek that minimum pricing is delayed, another twenty Scots lose their lives because of alcohol. It is frustrating to see a policy that has been agreed through the democratic process being held up by big business who care more about protecting

profits than the health and wellbeing of the people of Scotland.

<u>Watch this video</u> of Glasgow GP Dr Richard Watson talk about the impact of alcohol on his patients and the need for minimum pricing.

Beckham urged to rethink whisky deal

Alcohol campaigners have expressed disappointment that David Beckham has signed up to promote a new Diageo whisky. Given his other roles promoting sport and a healthy lifestyle to children, we believe this will send a confusing message to them about the dangers of alcohol and its impact on a healthy lifestyle, and we call on him to rethink his association with this product.

Cost of alcohol credited for drop in serious violence in England and Wales

Violent crime is continuing a long term fall in England and Wales according to annual figures from NHS hospitals. There was a 12% fall in injuries from violent incidents in 2013, according to data from almost a third of emergency departments examined by Cardiff University. Professor Jonathan Shepherd, the report's lead author, said: "After decades in which alcohol has become more affordable, since 2008 it has become less affordable. For people most prone to involvement in violence, those aged 18-30, falls in disposable income are probably an important factor."

Alcohol industry complaints over TV advert cancer link thrown out

Alcohol industry complaints that a

advert linking drinking with an increased risk of cancer was misleading have been thrown out. The Advertising Standards Authority rejected the claim after being presented with evidence about alcohol and cancer risk. The British Beer and Pub Association and



Campaign for Real Ale were among seven groups that alleged the advert by Balance NE breached the UK's code on broadcast advertising. Read more

Responsibility deal pledge to remove 1 billion units 'on track'

The Department of Health have published a <u>report</u> detailing interim findings on the Public Health Responsibility Deal Alcohol Network pledge to remove 1 billion units of alcohol from the market by the end of 2015. The report suggests that producers and retailers have removed 253 million units of alcohol from the UK market between 2011 and 2012, mainly from small ABV reductions in beer. An announcement is due from the Portman Group about progress towards the pledge that 80% of alcoholic drink labels contain health information.

6b

apply) please contact us

Alcohol Focus Scotland, 166 Buchanan St, Glasgow G1 2LW Tel: 0141 572 6700
Email: enquiries@alcohol-focus-scotland.org.uk www.alcohol-focus-scotland.org.uk
Twitter @alcoholfocus

Change your subscription details