North Berwick- What are the key themes and how are we moving forward?

Opportunities for young people

Key issues Identified	Progress	What is still to be looked at?	What actions are being put forward so far?	Next Steps....
This can be broken into 4 key areas: a) Social media/mental health b) Limited training and employment opportunities c) Loss of Space d) Travel between villages, North Berwick and beyond	24/6 – meeting identified challenges for young people/ youth services August – Pupil Council prioritised key issues 9/9 – Opportunities for young people identified as a priority theme – small group[discussion identifying key issues Ongoing consultation with Pupil Council	- Investigating links between mental health statistics and cyber bullying prevalence in North Berwick - How can we ensure social media is being used appropriately? - Looking at the discrepancy between current training and employment opportunities and what is intended to be provided- the barriers to this becoming reality. - Considering future implications of loss of SPACE= potential new options for dedicated youth spaces, considering future possible travel and transport options - Specific transport needs for young people	• Surveying young people re the extent of the cyber bullying issue in the area • Cyber bullying campaign within school aligned with positive social media use promotion- consider creative options such as a phone application • Corporate responsibility from local employers- are incentive payments required? • Working with East Lothian Works to develop opportunities in the East of the county • SQA qualifications conducted by youth project workers • Provision and/or encouragement towards apprenticeship schemes	The Ideas put forward need to be consolidated into specific, achievable actions: • Continue to work with the Pupil Council to identify key issues and engage with the wider school population • Work with the NB Area Youth Network to identify key barriers to delivering local accredited training

Travel and transport

Key issues Identified	Progress	What is still to be looked at / looked at in more detail?	What actions have been put forward so far?	Next Steps....
a) *Integration of public transport* - lack of synchronisation between buses and trains b) *Active transport*- more cycle paths and walkways c) Need for a co-ordinated and creative response to *community transport*	24/6 – meeting identified travel and transport as a key issue 9/9 – initial small group discussions identifying the scope of the issue Sept. / Oct. – Staff making links with the Community Rail Partnership to map the proposals in the draft action plan against issues identified – staff liaising with core path officers - Staff mapping community transport provision across East Lothian	• Difficulties highlighted for safe travel for wheelchair users (into Edinburgh) or those who are partially sighted • Specific core path requirements across the area – including dual use pavements • Parking and congestion issues in North Berwick Town - and whether there is a need for internal town bus links and/or park and ride/stride locations • Hospital travel – for patients and visitors (Haddington and Edinburgh) • Barriers to cycling to school • Road safety issues – particularly on rural roads • Increasing capacity of trains at North Berwick and Drem	- Improvement in weekend services eg. Sunday travel to Haddington - Town route painted on pavement Eg. dedicated footpaths for children - More cycle paths and walkways- to school and to Drem - Drem station= urgent improvements needed here- significant barriers for those in a wheelchair and elderly people. - Community Shopping bus service – to Haddington and/or North Berwick - Need for public toilets at North Berwick Station - North Berwick town bus service, no service for new homes which may cause new congestion. - The extension of the North Berwick Rail station to accommodate longer trains - More policing for traffic- bringing back the traffic wardens - The need for public toilets at the railway station - The need for a personable ticket office as opposed to solely automated ticket machines and online ticket purchases	- Rationalise the range of potential actions to identify and prioritise realistic short / medium and long term actions - Consider Area Partnership representative on the Community Rail Partnership - Work with core path and cycle path officers at ELC to get a ward wide update on planned / stalled and proposed core paths (including maintenance needs) - Seek input to the Partnership on the Local Transport Strategy before it is published for consultation - Consider establishing a Community Transport working group – with links across the Area Partnerships

Sustainable Local Economies

Key issues Identified	Progress	What is still to be looked at / looked at in more detail?	What actions have been put forward so far?	Next Steps....
*The goal to improve the potential for local employment and reduce the need to commute outside the area *Tourist information required *Business Association not active enough *The impact of future major developments in East Lothian *Aberlady shop and restaurants *Some areas- peripheral; Lochbridge for example are not thriving and well maintained *Dirleton- having difficulty sustaining a shop	24/6- meeting identified sustainable local economies as a key issue 9/9- AP prioritised sustainable local economies 3rd out of 8 28/10- AP took part in brainstorming task, recording what the key issues are and what areas are potentially yet to be investigated. Significant cross-over with this theme and MIR- will have high relevance to public consultation event for NB scheduled 4/12/2014.	• A vision for High Street is required; local people, visitors- or balance. • Exactly what opportunities exist for social enterprises and businesses to connect and can we encourage more? • Exactly what commercial space is available/existing and what costs? • How to encourage 'micro' Businesses, small start-up's and low impact businesses that can offer meaningful employment for all • What financial incentives exist for landlords etc to maintain commercial/business properties	• Encourage social enterprise and innovation • Affordable rents/rate for shops and businesses, affordable office space • Provision of town centre office space for SMBs • Need accessible and affordable start-up funds for small businesses to develop properly • Training and employment opportunities for young people • A tourist office to promote tourism • Improved night transport options • Help people work in East Lothian (not Edinburgh)- Broadband- increasing speed and reliability • Creative EDU thinking for innovative enterprise, for example, East Links Country park, Why Not	• Consider potential implications (both positive and negative) of MIR- opportunity to feed back issues in consultation process as well as tie in with local Area Plan • Work with the other Area Partnerships coving rural / broadband 'not spots' to demonstrate the demand for services in the area with the intent of working with Community broadband Scotland towards and aggregated solution. • Identify and prioritise realistic short / medium and long term actions.

Localising services

Key issues Identified	Progress	What is still to be looked at / looked at in more detail?	What actions have been put forward so far?	Next Steps....
*The need to move services , particularly those in relation to health and mental health, closer to the people they are designed to benefit.	24/6- meeting identified localising services as a key issue 9/9- AP prioritised local services 4th of out 8 Potential significant cross-over with both MIR and Health and Social Care Integration= incorporation of both in moving critical in moving forward	• Identify existing specific services that require decentralisation, as well as gaps that present opportunities for the establishment of new services • Identify the specific role that community transport could play in addressing this key area • How could improved public transport assist? • How could the Strategic Plan of the new Health and Social Care Integration be enhanced to provide more closer, more accessible, seamless healthcare, social care and mental health support?		• NB Health and Social Care Integration consultation on 25th November- AP to provide feedback and contribute areas of need for consideration for inclusion in Strategic Plan if not already addressed. • NBC MIR public consultation event 4th December- consider cross-over and/or potential conflict with issues raised in MIR • Identify and prioritise realistic short / medium and long term actions.

Increasing Older Population

Key issues Identified	Progress	What is still to be looked at?	What actions are being put forward so far?	Next Steps....
The number of aged people in the area presents challenges and opportunities	24/6 – meeting identified that the higher proportion of older people in the community meant there were specific local issues here 9/9 – initial small group discussions began looking at the range of issues this brought up	• Map and test service provision – existing and expected- investigate where pressures may be • Explore opportunities for social enterprises in the social care field, opportunities that, in turn, can create suitable local employment • Discrepancies in funding and arrangements between Day Centres in the ward • Is this an issue that should be looked at under the broader theme of health inequalities • Impact of changing provisions and the uncertainty regarding the future of the Edington	• Develop community strategies= Dementia Initiative • Increase number of, and scope of volunteer roles	Ideas need to be put into specific action plans- short-term and long-term and feasibility assessed

Greenspace and the environment

Key issues Identified	Progress	What is still to be looked at?	What actions are being put forward so far?	Next Steps….
*Beach accessibility for the elderly and disabled *Coastal and Beach Erosion *Maintaining extensive parks and green spaces *Dog fouling issues	24/6- Greenspace and the environment identified as a 'unique selling point' of this ward, the quality of the natural environment highly valued by this community- hence, the protection, maintenance and enhancement identified as critical issue particularly in balancing with potential pressures for new developments. 28/10- Current issues/areas of concern brainstormed by the AP, and areas have been identified for further investigation or clarification. 4/12- NB MIR Public Consultation event- opportunity here to gain more understanding of proposed developments and to provide feedback	• What are potential environmental impacts of proposed Cockenzie development? • How to plan for adequate green space with consideration of new housing developments- achieving this balance. • What willingness is there in the community to adopt a more ''green'' approach?	• Beach and 'all-terrain' wheelchairs	• 4/12- NB MIR Public Consultation event- opportunity here to gain more understanding of proposed developments and resulting implication on greenspace and environment as well as chance to feedback on these. • Specific areas of concern must be identified and prioritised, and ideas moving forward need to be consolidated into short-term and long-term action plans to ultimately be tied into the Area Plan.

Access to affordable housing

Key issues Identified	Progress	What is still to be looked at?	What actions are being put forward so far?	Next Steps....
*Very limited number of local affordable houses- developments appear to be consistently in high price-range *Local, affordable housing should be made available for current residents or those presently working in area *Concern that developers do not have allowances for affordable housing *Allow local connection for social support *Remembering to build a community, not just houses (a tendency for 'homogenous ghettos')	24/6- Access to affordable housing identified as a key issue. 28/10- AP took part in brainstorming task to identify specific issues or areas of concern and gaps in knowledge which require further investigation 4/12- NB MIR Public Consultation event- significant opportunity here to be briefed on proposed housing developments and understand rationale behind housing plans, but also to feedback concerns or potential new ideas.	• How can the demand for more housing be balanced with pressures on services and the desire to maintain the character of the town and villages in the area? • What can be done to ensure existing housing stock (social, owner occupied, and rented) remains accessible to local families? • How much sway do the residents themselves have in setting the prices of an affordable house? • If we build/develop affordable housing: will the transport links exist? • Consider type of housing required; one, two, three bedrooms	• An establishment of a local housing association	• 4/12- NB MIR Public Consultation event- significant opportunity here to be briefed on proposed housing developments and understand rationale behind housing plans, but also to feedback concerns or potential new ideas. • Identify and prioritise realistic short / medium and long term actions.

Poverty and Inequality

Key issues Identified	Progress	What is still to be looked at?	What actions are being put forward so far?	Next Steps....
*Concerning figures such as 1 in 5 children are living in poverty in some areas, and ¼ of private households living in fuel poverty	24/6- meeting acknowledged that despite relative affluence of ward, there are still remains examples of real deprivation and poverty 9/9- Theme prioritised 8th out of 9		*Crisis and support services must be made available locally for those in need	• Investigating possible reasons behind these figures, and any specific gaps in services or opportunities for new provisions to reduce these inequalities • Weighing up the prevalence of this issue, and if resources are available to develop actions for short-term, medium-term?

Community Safety

Key issues Identified	Progress	What is still to be looked at?	What actions are being put forward so far?	Next Steps....
*Despite figures showing ward is one of the 'safest places' to live in East Lothian, there is a need to reduce perception that it is not a safe place *Consideration of balancing reporting of crime rates and general awareness of crimes with implications for creating unease, or worried individuals.	24/6- agreement that focus here is on perception of community safety in the ward 9/9- Theme prioritised 9th out of 9		• Higher number of community interventions, for example, Neighbourhood watch schemes • Greater impact perhaps with promotion of the good news stories	• Reflecting back on this theme if AP still considers to be area of investigation • Considering effective media forms effectively communicate positive community news stories- potentially investigating potential links to with local newspaper, radio and tv programs.