Musselburgh Draft Area Plan, January 2016 Strategic Objective 1 Sustainable Economy

Musselburgh Area Partnership

MUSSELBURGH AREA PARTNERSHIP AREA PLAN 2015-2025

This plan sets 7 priorities for making this ward a better place in which to live, work and be - alongside information on how this can be achieved. The priorities are supported by an Action Plan which details how the Area Partnership will work with public services, voluntary sector agencies, communities and local people to achieve each priority's outcomes. This plan is organised around the 3 Strategic Objectives for East Lothian that are established in the East Lothian Plan. Our plan however is focussed on providing realistic solutions to local issues and identifies what can be done in this area to have the most impact on achieving the outcomes established in the East Lothian Plan.

Strategic Objective 1: Sustainable Economy

Our 3 priorities for action are:

1. Increasing investment in local infrastructure and facilities in a way that meets the needs of locals, enhances the area's unique features and brings more people to the area

Related Goals:

- 1.1. Town centre regeneration in Musselburgh through the implementation of the Musselburgh Town Centre Strategy (MTCS) and wider initiatives
- 1.2. Fisherrow Harbour and waterfront area is restored and enhanced as a local asset and opportunity for economic development
- 1.3. The Musselburgh Town Hall is preserved and well used by the local community
- 1.4. A new Community Centre built in Whitecraig that effectively meets the needs of the local community
- 2. Reducing traffic congestion in Musselburgh to ensure it is easily accessed by locals and visitors alike and overall a more pleasant and enjoyable place to live, work, and be

Related Goals:

- 1.1. Improve Air Quality in Musselburgh High St
- 1.2. Increased use of active modes of travel (ie walking and cycling) for trips within the Musselburgh area
- 1.3. Train and bus services provide people with effective travel options, within and beyond the Musselburgh area, that enable them to get where they want to go

3. The distinct needs and identities of villages and localities within the wards is recognised and their environments are enhanced

Related Goals:

- 1.1. Green spaces within and between communities are protected and enhanced for community recreation
- 1.2. That residents are more able to directly influence spending in their area in ways that will enhance their local neighbourhoods

Strategic Objective 2: Resilient People

Our 2 priorities for action are:

4. Building an achieving culture across the ward that will improve attainment and aspiration levels for people of all ages

Related Goals:

- 4.1. Improving school attendance and ensuring it is seen as a community-wide issue
- 4.2. Establishing a community-wide 'Musselburgh Achieves' programme with implementation focused around building a culture of aspiration
- 4.3. Children living in the Musselburgh area get the best start in life
- 5. Ensuring the Musselburgh community has the knowledge, opportunity and tools at-hand to make healthy lifestyle choices and have more control over their health outcomes

Related Goals:

- 5.1. Free and fun fitness opportunities are available and existing green spaces (parks and the natural landscape) are accessible and used by families and people of all ages
- 5.2. People are eating more healthily and accessing local grown food including producing their own
- 5.3. Encouraging lifestyle changes through targeted, local interventions that actively support people to become more resilient and develop positive strategies for well-being

Strategic Objective 3: Safe and Vibrant Communities

Our 2 priorities for action are:

6. Making the Musselburgh Area a safe place to live, work and travel within

Related Goals:

6.1. Local Communities, police and other public agencies work effectively together to ensure Musselburgh is safe and feels safe

7. Ensuring individuals and the Musselburgh community collectively have the confidence, capacity and resources to be supportive, inclusive and resilient

Related Goals:

- 7.1. Local residents are well informed about opportunities and developments in their area and how they can get involved
- 7.2. Young people have the opportunity to play an active role in shaping the future of this community and develop into confident citizens
- 7.3. Communities across the area have effective plans in place to support and protect vulnerable residents in the event of severe weather or emergencies
- 7.4. That local community / voluntary sector groups are able to grow, flourish and develop

Musselburgh Area Partnership allocated funding for Short Term Priorities indentified in August/October 2015 - highlighted in GREEN

Musselburgh Area Partnership Actions completed - highlighted in BLUE

Sustainable Economy across the Musselburgh wards

1. PRIORITY 1 - Increasing investment in local infrastructure and facilities in a way that meets the needs of local people, enhances the area's unique features and heritage and brings more people to the area

The difference we want to make	Why is this important in this area?
We want to protect, enhance and maintain the unique	
heritage within the Musselburgh ward to affirm its	
identity in the local community and receive return on	
investment from tourism.	
Related Outcome in the East Lothian Plan	(1) We have a growing sustainable economy

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies Involved	Resources Required	Project Status
Town centre	Monitor and review progress in implementing the actions	Annually	Lead - MAP	MAP process action	
regeneration in	identified in the MTCS 2014-19	from Sept			
Musselburgh	(http://www.eastlothian.gov.uk/download/meetings/id/15817/	2015	Others – Area		
through the implementation of	<u>musselburgh_town_centre_strategy</u>) Beginning in 2015/16 by focusing on the short term actions		Manager, relevant ELC services		
the Musselburgh Town Centre	extracted and included in the Area Plan.				
Strategy (MTCS) and wider initiatives	2017/18 Prioritise and secure significant capital funding to deliver Stage 2 (mid to long term) townscape improvements as identified in the MTCS (MTCS Actions 16-19)				

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies Involved	Resources Required	Project Status
	Undertake an annual walk around survey by East Lothian Council officials and local community representatives to identify and rectify small scale improvements required to improve the appearance of the town centre. (MTCS Action 21)	Annually from June 2015	Lead - Area Manager, ELC Others – MAP representatives, ELC Amenity Service and Transportation	MAP process action	Delivered June 2015 and actions incorporated into the Area Plan
***	Creation of a new public area on the High St (next to the CAB) using the unused green space to create a seating / waiting area near the bus stop but off the main walkway	2015/16	Lead - Area Manager Others - ELC Transportation / Amenity Services	Agreed and resources allocated (est. £12,500)	Agreed in principle with ELC Estates – project plan being developed.
***	Install directional and name signage in Musselburgh Town Centre Car parks (MTCS Action 13)	2015/16	Lead - Area Manager Others - ELC Transportation	Agreed and resources allocated - est. £1000	Within ELC program of work
***	Renewal of Shorthope St car park – Resurfacing relining tidying bin area	2015/16	Lead - Area Manager Others - ELC Transportation	Agreed and resources allocated (est. £12,000)	Within ELC program of work
***	Resurfacing and repairs to riverside landscaping by the walking bridge / Shorthope St	2015/16	Lead - Area Manager Others - ELC Amenity Services	Agreed and resources allocated (est. £6000)	Within ELC program of work
***	Improvements to the Esk Path from Shorthope St to make it wheelchair accessible	2015/16	Lead - Area Manager Others - ELC Transportation / Amenity Services	Agreed and resources allocated (est. £25,000)	Within ELC program of work

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies Involved	Resources Required	Project Status
***	Delivery of Tesco funded Musselburgh Public Art Project	2015/16	Lead - ELC Arts Service Others – community representatives	Funding held by ELC for delivery	Active project
***	Regeneration of Musselburgh Business Association	2015/16	Lead - Area Manager Others – Business Community, ELC Economic Development.		Active project
**	Promotion of the potential of the redeveloped Town Hall Square to attract more events etc in Musselburgh town centre (MTCS Action 9)	2016/17	Lead - Area Manager Others – Business Community, ELC Economic Development, Musselburgh and Inveresk Community Council, Musselburgh Festival, Riding of the Marches		Active project
**	Address need for effective bin storage on the Newbigging corner of the High St	2015/16	Lead - Area Manager Others - ELC Amenity Services	Potential to allocate AP Devolved funds Est. £1000	Active project
**	Repairs to Gracefield Car Park	2015/16	Lead - Area Manager Others - ELC Transportation	Potential to allocate AP Devolved funds <i>Est. £3,000</i>	Not included in 2015/2016 but temporary repairs carried out

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies Involved	Resources Required	Project Status
**	Stonework repairs to the War memorial - There is a potential to seek additional / matched funding for this work	2015/16	Lead - Area Manager Others - Area Partnership, ELC Amenity Services	Potential to allocate AP Devolved funds <i>Est. £4,200 to £8,500</i>	Active Project working on ar Application to War Memoria Trust for funding
**	Stonework and railing repairs to Macbeth Moir statue	2015/16	Lead - Area Manager Others - Area Partnership, ELC Amenity Services	Potential to allocate AP Devolved funds <i>Est. £2,800</i>	Active Project
***	Review Musselburgh town centre car park operations to introduce short stay to increase turnover and parking availability at some car parks. (MTCS Action 13 stage 2)	Year 2-3	Lead - ELC Transportation		East Lothian Parking Strategy 2016 draft received
*	Encourage the re-use of vacant upper floor floor space above commercial premises contact property owners through direct contact with owners and advice given regarding grants etc that may become available (MTCS Action 4)	Year 2-3	Lead - ELC Empty Homes officer Others – private owners	Identification of funding programmes as available	
***	Encourage better marketing of Musselburgh and develop a distinctive branding for the town (MTCS Action 6)	Year 2-3	Lead - to be determined Others – MAP Business Community ELC Economic Development		

Musselburgh Draft Area Plan, January 2016 Strategic Objective 1 Sustainable Economy

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies Involved	Resources Required	Project Status
**	Review existing heritage and promotional information available in Musselburgh town centre. Consider developing additional town trails or heritage information sites (MTCS Action 7)	Year 2-3	Lead - to be determined Others – Community Groups, MAP, ELC Economic Development, Culture and Community Development; Policy		Possible tie in to Musselburgh Public Arts Project
***	Undertake a Conservation Area Character Appraisal for Musselburgh Conservation Area, include a review of its boundaries. (MTCS Action 22)	Year 2-3	and Projects Lead - ELC Policy and Projects		
**		V	Others – Musselburgh Conservation Society		
**	Prepare and publicise shop front and advertisement design guidance for commercial properties in the town centre to improve the overall look of the High St.	Year 2-3	Lead - ELC Policy and Projects		
	(MTCS Action 23)		Others – Business Community, ELC		
			Economic Development.		
	A positive future confirmed for empty and gap sites within the town centre - Specifically the old Tesco site in the first instance	Year 3-5	Lead - To be determined		
			Others – Business Community, ELC Economic		
			Development, ELC Policy and Projects		

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies Involved	Resources Required	Project Status
Fisherrow Harbour and waterfront area is restored and enhanced as a local asset and opportunity for economic development.	 Deliver a series of small capital projects designed to improve the appeal, accessibility and amenity of Fisherrow Harbour area, beach and Promenade including: Showers at the toilet block Directional and parking signage Bollards to prevent vehicles driving onto the promenade 4 interpretation boards Installing power infrastructure for Christmas tree Repairs to drainage pipe crossing the back sands 	2015/16	Lead - Area Manager together with Fisherrow Waterfront Group Others –ELC Sport Countryside and Leisure, Economic Development, Amenity Services, Rangers Service, Musselburgh and Inveresk Community Council	Funding drawn from 2014/15 ELC Capital Budget	Within ELC program of work
	Reinstatement of Dinghy rings along the promenade to allow for increased dinghy storage and facilitate greater recreational use of Fisherrow Beaches	2015/16	Lead - Fisherrow Yacht Club Others – ELC Transportation and Amenity services, Musselburgh Community Sports Hub Fisherrow Waterfront Group	ELC and community resourced project	Complete

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies Involved	Resources Required	Project Status
**	Refresh planting and landscape design on the promenade at the bottom of Beach Lane	2016/17	Lead - Amenity Services Others – Area Manager, Musselburgh and		
***	Develop a 5 year maintenance strategy for Fisherrow Harbour,	2015/16	Inveresk Community Council, ELC Amenity services Lead - ELC Sport		Within ELC
	backed up by a strategic management and development plan for Fisherrow Harbour	1010,10	Countryside and Leisure		program of work
		5	Others – Fisherrow Waterfront Group, Harbour Users Group		
**	Undertake a feasibility study looking at the potential of improved berthing options, harbour access, parking and public realm improvements to increase visits to the area and stimulate economic development.	2015/16 & 2016/17	Lead – Area Manager together with Fisherrow Waterfront Group		Active Project
			Others –ELC Sport Countryside and Leisure, Musselburgh and Inveresk Community Council		
**	Secure finding to undertake significant capital works at the harbour designed to improve access and amenity for local and visiting users and promote economic development in the area.	Year 3-5	Lead - ELC Sport Countryside and Leisure and Fisherrow Waterfront Group,	Significant capital funding to be secured	
			Others –		

	Action needed to achieve this	Timescales	Lead Group / Agencies Involved	Resources Required	Project Status
Town Hall is preserved and well	Options Appraisal (Including focus on Disabled access) Leading to Community Open Day – consultation on options and Information gathered to support a business plan	2015/16	Lead - Musselburgh Museum and heritage group Others – MAP. ELC LCP	Grant funding secured	Active project
*** F	Funding Secured to implement recommendations	2021 onward	officers Lead - Musselburgh Museum and heritage group Others – ELC, MAP	Significant capital funding to be secured	
Centre built in P Whitecraig that 2	Plans for the building (that respond to the design brief prepared after extensive community consultation throughout 2012 and 2013) are prepared and agreed by the local community	2015/16 & 2016/17	Lead - ELC Property Projects and ELC CLD services Others – Whitecraig Community Facility Group Sports Development, Whitecraig Community Council, Whitecraig Bowling club, local community	ELC resourced project	Within ELC program of work
	Whitecraig Community Centre is built and provides a programme of activity that meets local needs	Year 2-3	Lead - ELC Property Projects	Funding is allocated in the ELC capital plan although additional funds may be required.	

PRIORITY 2 - Reducing traffic congestion the Musselburgh area to ensure it is easily accessed by locals and visitors alike and overall a more pleasant and enjoyable place to live, work, and be

The difference we want to make		Why is this important in this area?
We want to reduce congestion within the Musse public transport options, increasing the safety ar routes and pre-mitigating congestion implication scale developments through impact-assessment overall air quality and ensuring Musselburgh is a live and/or visit.	nd availability of active transport ns from potential future large- - ultimately looking to improve	
Related Outcome in the East Lothian Plan	(3) We are able to adapt to clima	ite change and reduced finite natural resources

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
Improve Air Quality in	Modelling of Traffic flow and management , (including the	2015/16 &	Lead - ELC	ELC resourced project	Active project
Musselburgh High St	location of High St bus stops) to be undertaken as part of Air	2016/17	Transportation and		
	Quality Improvement Plan and remedial actions identified		Environmental		
	(MTCS Actions 11 and 12)		Protection		
	Monitor the development of the Local Development Plan to	2015/16	Lead – MAP, Area	MAP to monitor	Active project
	ensure transport and roads measures are in place that mitigate	&2016/17	Manager	progress	
	against directing even more local traffic through Musselburgh				
	High St		Others – ELC Policy		
	 And which don't just move the problem to somewhere 		and Projects and		
	else ie Wallyford		Transportation		

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
***	Actions from the Air Quality Improvement Plan are implemented	Year 2-3	Lead – Environmental Protection Others – Roads, Planning, Bus Operators		
Increased use of active modes of travel (ie walking and cycling) for trips within the Musselburgh area	Clearly identify local priorities for upgrading, improving and introducing cycle and walking routes across the Musselburgh Area - East Lothian on the Move consultation and Acton Planning process	2015/16 and 2016/17	Lead - project Steering Group (with MAP representation) Others – ELC Sustainable Transport Officers Group, Area Manager	Smarter Choices Smarter Places funding secured	Long list issued to Area Partnerships December 2015, to prioritise Short, Medium and Long term priorities these will then be included in Active Travel Improvement Plan / Local Transport Strategy
***	Promote the River Esk Path as a safe and scenic active travel route between Musselburgh Station and the Town centre - Signage, leaflets, path repairs	2015/16	Lead - Area Manager Others – ELC Transportation and Countryside teams	Smarter Choices Smarter Places funding - £8000 committed	Active project
***	Implement Seed projects from the Long List developed during East Lothian on the Move Initiative	2015/16	Lead – MAP, Area Manager Others – dependent on priorities identified	£5000 allocation from devolved funds matched with Smarter Choices Smarter Places funding	Long list issued Dec. 2015

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
	Improve cycle links from Whitecraig to Musselburgh Town Centre – including links to Musselburgh Grammar	2015/16	Lead - Roads Others –MAP and ELC Amenity Services	Potential to allocate from AP devolved funds in association with Active Travel Improvement Plan	
	Ensure there are safe walking / cycling routes to all schools – and if there is any additional incentives required to encourage use - Address gaps	Year 2-3	Lead - Roads Others – Area Manager, School communities , ELC Amenity Services	Potential to allocate from AP devolved funds in association with Active Travel Improvement Plan	
	Improve the safety, quality and knowledge of prioritised existing cycle and walking paths across the area	Year 2-3	Lead – MAP, Area Manager Others – dependent on priorities identified	Potential to allocate from AP devolved funds in association with Active Travel Improvement Plan	
provide people with effective travel options, within and beyond theintroducing cycle and walking route AreaOptions, within and beyond the Musselburgh area, that enable them to get where they want to go East Lothian on the Move ca Planning processIntroduction of the New / changed a http://www.eastlothian.gov.uk/info	- East Lothian on the Move consultation and Acton	June – Dec 2015	Lead - project Steering Group (with MAP representation) Others – ELC Sustainable Transport Officers Group, Area Manager	Smarter Choices Smarter Places funding secured	Active project Action Plans expected Dec. 2015
	Introduction of the New / changed supported bus routes <u>http://www.eastlothian.gov.uk/info/1526/public_and_commun_ity_transport/1633/public_transport_and_private_hire_inform_ation</u>	May 2015	Lead - ELC Transportation Others – Area Manager, MAP		Now introduced MAP to monitor impact and input into next tender

Musselburgh Draft Area Plan, January 2016 Strategic Objective 1 Sustainable Economy

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***	Work with commercial bus providers to seek a solution to	2015/16	Lead - Area Manager	The Bus Companies	
	excess demand on the public bus service by Musselburgh			are Commercial	
	Grammar Pupils at the end of the school day – reducing the		Others – Bus	Operators and the	
	impact on other users and ensuring pupils are able to access		Companies,	MAP can only seek to	
	transport home.		Musselburgh	influence their	
			Grammar School	commercial decisions	

PRIORITY 3 - The distinct needs and identities of villages and localities within the wards is recognised and their environments are enhanced

The difference we want to make		Why is this important in this area?
We want to retain the sense of a 'village-identity Whitecraig, Wallyford and Inveresk and develop Musselburgh is made up of a variety of local neig distinct needs and identities. Ensuring the prote between and within these localities is central to recreational role for children and families and co	the understanding that ghbourhoods- each with their ction of open, green spaces this as they play an important	 Local Development Plan protects greenspaces corridors between existing communities, where possible, to prevent coalescence.
Related Outcome in the East Lothian Plan	(1) We have a growing sustai	nable economy.

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
Green spaces	Lewisvale Park water park	Year 2-3	Lead - MAP	Potential to	Project
within and	 Develop, deliver and fund (potentially a £100,000 - 			allocate from AP	development
between	£120,000 project)		Others – ELC Amenity	Devolved funds to	stage
communities are			Services	assist on	
protected and				delivering	
enhanced for				initiatives	
community					
recreation					

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
***	 Stage 2 development of Whitecraig Play Park Including installing exercise / outdoor gym equipment—suitable for all / different age groups Intended that a contribution to this will be made through Planning Gain 	Year 2-3	Lead - ELC Amenity Services Others – Whitecraig Community Council, MAP	Potential to allocate from AP Devolved funds to assist on delivering initiatives	
**	 Town centre green space along the River Esk Improve amenity and appearance (South side) – making more of the links between town and river (as per MTCS) 	Year 2-3	Lead - MAP Others – ELC Amenity Services	Potential to allocate from AP Devolved funds to assist on delivering initiatives	
**	Develop a 'Friend of Wallyford Bing' group using the ELC path warden's model	Year 2-3	Lead - Area Manager Others – ELC Core Paths Team	Potential to allocate from AP Devolved funds to kick-start work in the area	
**	Develop a 'Friend of Whitecraig Railway Walk' group using the ELC path warden's model	Year 2-3	Lead - Area Manager Others – ELC Core Paths Team	Potential to allocate from AP Devolved funds to kick-start work in the area	
That residents are more able to directly influence spending in their area in ways that will enhance their local neighbourhoods	Tenants and Residents Associations (TRAs) are supported to identify local improvements that will have a positive impact on the lives of local people and have a mechanism to feed these in to Area Plans as priorities for delivery	Ongoing	Lead - ELTRP Others –Area Manager, MAP, Tenants Information Service, ELC Housing, Local Community Planning		

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
	Local communities without formal TRA structures, particularly those in more deprived areas of the wards, are supported to identify local improvements that will have a positive impact on the lives of local people and have a mechanism to feed these in to Area Plans as priorities for delivery - Possibly using an estate inspection model	Ongoing	Lead - Area Manager Others – Strive AP worker, MAP, Tenants Information Service, ELC Housing, Community Learning and Development,		Active project – focussed on Wimpey initially
	Streetscape Audit of Whitecraig village centre and Main St – focusing on the public realm	2015	Lead - Area Manager, ELC Others – Musselburgh and Inveresk CC, Wallyford CC, Whitecraig CC, Old Craighall RTA and local residents		Delivered June 2015 and actions incorporated into the Area Plan
	Community bulb planting in central green and wild flower borders at entrance at roundabout	2015/16	Lead - Area Manager Others - ELC Amenity Services	Agreed and resources allocated (est. £500)	Within ELC program of work
	Remove trees from Roundabout and add wildflowers in conjunction with Community sculpture (Excluding Sculpture)	2015/16	Lead - Area Manager Others - ELC Amenity Services	Agreed and resources allocated (est. £3000)	Complete
	 Village regeneration plan prepared for Whitecraig Timescales taking into account Local Development Plan outcomes 	Year 2-3	Lead - Area Manager, ELC Others – Whitecraig CC and local residents	MAP process action	
	Streetscape Audit of Wallyford village centre and Main St – focusing on the public realm – leading to Actions to be integrated into the Area Plan	2015	Lead - Area Manager, ELC Others – Wallyford CC and local residents	MAP process action	Delivered July 2015 and actions incorporated into the Area Plan

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
	 Public Footway at the Wallyford shops car park - Repairs to path and installation of a barrier to separate the pedestrian footway from the parked cars Widen the narrow footway in Wallyford to the south of the shops - remove the existing fence and replace with a new guardrail at the roadside, and improve the grassy slope towards the trees. 	2015/16	Lead - Area Manager Others - ELC Roads and Amenity services, car park owner	Agreed and resources allocated (est.£15,000)	In project planning stage
	Wallyford School entrance from the main road - Address the unsightly area around the path and entrance to the school – as this gap site is privately owned maybe screening fence is the best option	To be programmed	Lead - Area Manager Others - ELC Amenity Services, property owner	Potential to allocate from AP Devolved funds	
	Provide 'real time' information at Wallyford bus stops	Still under consideration	Lead - Area Manager Others - Bus companies		Currently not enough Real- Time equipment to achieve
	Provide a Speed Reactive sign at the A1 entrance to Wallyford which can be shared in rotation with Whitecraig	2015/16	Lead - Area Manager Others - ELC Roads Service	Potential to allocate from AP Devolved funds (est. £5,000)	Sign Ordered
	Village regeneration plan prepared for Wallyford - Timescales taking into account Local Development Plan outcomes	Year 3-5	Lead - Area Manager, ELC Others – Wallyford CC and local residents	MAP to process, allocate resources and action	
	Inspection Audit of Wimpy – focusing on the public realm and local improvements – leading to Actions to be integrated into the Area Plan Need to involve more of the local community in identifying and prioritising actions	2015 onward	Lead - Area Manager, ELC, Strive Others – local community reps	MAP to process, allocate resources and action	Streetscape audit started July 2015

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
	Environmental improvements to small green spaces in the Windsor Park and Wimpy areas – providing colour	2015/16	Lead - ELC Amenity Services Others – TRA groups	Funds allocated £3,000	
	Traffic calming measures introduced in Pinkie / Windsor park	To be determined	Lead - ELC Roads Service		
	Provide a Speed Reactive sign for Old Craighall	2015/16	Lead - Area Manager Others – ELC Roads Service	Funds allocated £5,000	Sign Ordered
	That consideration is given to developing a Participatory Budgeting project to allocate a proportion of the funds devolved	Year 2-3	Lead - MAP	Ring-fenced allocation from	
	to MAP to increase involvement in and the transparency of decision making.		Others –Area Manager, ELC Local Community Planning	MAP's 2016/17 devolved funding.	

Resilient People across the Musselburgh Wards

Priority 4 - Building an achieving culture across the ward that will improve attainment and aspiration levels for people of all ages

The difference we want to make		Why is this important in this area?		
We want to improve young people's attainment at school (particularly for those living in the East of Musselburgh) and raise aspiration and qualification levels across the community particularly through a focus on strengthening 'readiness' to learn and grow.				
Related Outcome in the East Lothian Plan	(4) East Lothian's young people are successful learners, confident individuals, effective contributors and			
	responsible citizens.			

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
Improving school attendance and ensuring it is seen as a community- wide issue.	Implement attendance matters challenge- a pilot project over 1 term that challenges Primary schools to increase their overall attendance rate by 1% from the same times in the previous year through a community-wide campaign focussed on attendance.	August 2015	Lead - MAP Others – Musselburgh Primary Schools, Parent Councils	Agreed and resources allocated (est. £1000)	Active project
***	Develop the Attendance Matters Campaign focus on transition to High School	2015/16	Lead - MAP Others – Musselburgh Primary Schools, Musselburgh Grammar, Parent Councils	Agreed and resources allocated (est. £1000)	Group needed to develop project

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
**	 Develop and pilot a voluntary school drop-off scheme offering practical support to families experiencing short term difficulties in getting a child to school due to illness in the family, birth of a new baby or some other crisis. Consider targeted schools/nurseries with a Tests Of Change approach with consultation with parents Would need to include a process for PVG checking and managing volunteers 	To be determined	Lead - To be determined Others – Musselburgh Primary Schools and Nursery Schools		
***	Seek the appointment of an attendance officer in the Musselburgh Cluster	2015/16	Lead - Musselburgh Learning Community Group Others – ELC Education		Ongoing
Establishing a community-wide 'Musselburgh Achieves' programme with implementation focused around building a culture of aspiration	Increasing the opportunities for young people to achieve accredited awards outside of the school curriculum – a targeted approach through the Sports Hub to see 50 existing youth volunteers receive Youth Achievement Awards. Funding for a short term development worker to provide training and support to clubs, and cover registration and materials costs for identified young people	2015/16	Lead - ELC Community Learning and Development Others – Strive, Bridges Project, Musselburgh Community Sports Hub, Schools	Funds allocated £3,500	Ongoing
	Reading is Braw - Community wide campaign focussed on promoting reading for people of all ages	2015/16	Lead - Musselburgh Learning Community Group Others – community	Funds allocated £6,000	Work ongoing towards Launch on 1 March 2016

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
	Musselburgh Achieves Campaign – highlighting the achievements of Musselburgh residents and former Musselburgh School pupils (not only career achievements) - ? poster campaign - ?tied into MGS My merit programme - Part of Mussselburgh.info - Part of MGS TV / link to QMU - Citizen of the Year Award	2016/17	Lead - MAP Others – MGS, Musselburgh Community Sports Hub, local community groups, Museum and History Society	Potential to allocate from AP devolved funds	Possible project fo development next year
**	The Musselburgh Grammar 'My Merit' programme encourages young people to record and celebrate their achievements both in and outwith school - Potential to expand awareness	2016/17	Lead - Musselburgh Grammar Others – Musselburgh Primary Schools, Musselburgh Community Sports Hub and youth activities		
c a F	 Musselburgh Skills for Work Programme, local training in fields of employment demand that provide opportunities for attaining qualifications. Also running New Opportunities personal development / employability and ICT skills for work course. 	2015/16 and ongoing	Lead - East Lothian Works Others – ELC Community Learning and Development, Edinburgh College, First Step	2015/16 is funded. Potential to allocate from AP devolved funds in future years	
	Roll-out Children's University Project to make it available to all children in the Musselburgh Area	To be scheduled after 2016	Lead - Queen Margaret University Others – Musselburgh Learning Community Group		

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
***	Primary Schools careers fairs etc – earlier approach to building career ambitions - Out of the box - Hidden Talent - With parents and staff	Year 2-3	Lead - MAP Others – Primary Schools, Parent Councils, Business Association, clubs and societies , Skills Development Scotland		
Children living in the Musselburgh area get the best start in life	Extend Support from the Start's capacity to deliver 2 proven programmes: PEEP and Bookbug at Home specifically in Whitecraig, Wallyford and Musselburgh East Funding to cover a short term post and materials	2015/16	Lead - Support from the Start Others – ELC CLDS, First Step, NHS Lothian, Homestart	£8,000 allocated for delivery	Live project
	Identify successful initiatives tested through the Learning Community 3 Horizons test for change and explore potential for these to rolled out wider	To be scheduled after 2016	Lead - Musselburgh Learning Community Group Others –		
	Respond to initiative developed through Musselburgh Total Place – East Lothian Partnership Initiative looking at ways to improve lives for families in Musselburgh.	To be scheduled after 2016	Lead - MTP Project Board and Project Teams Others –		Ongoing - Recommendations to the Project Board from the Project Team early in 2016
			<u> </u>	<u> </u>	

Priority 5 - Ensuring the Musselburgh community has the knowledge, opportunity and tools at-hand to make healthy lifestyle choices and have more control over their health outcomes

The difference we want to make		Why is this important in this area?	
We want to educate, build awareness and overa community agenda. We want to focus on preve integrated into daily life to improve health outco inequalities in this ward.			
Related Outcome in the East Lothian Plan	(5) In East Lothian we live healthier, more active and independent lives.		

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
Free and fun fitness opportunities are available and existing green spaces (parks and the natural landscape) are accessible and used by families and people of all ages	Develop and promote free and accessible walking activity trails for families eg trails with things to do and find – using what already exists whilst developing new interactive routes and linking with active transport initiatives: - funding to cover development of maps, interpretation / info boards, promotion materials and on-line materials / promotion	2015/16	Lead - MAP Others – ELC Rangers service, Newhailes Rangers, Musselburgh Community Sports Hub, local community groups, Museum and History Society, active transport working group	Funds allocated (£6000-£8000)	
***	Installing exercise / outdoor gym equipment appropriate for all / different age groups at Fisherrow Links	To be determined	Lead - MAP Others – ELC Amenity Service		Further assessment work to be carried out

V8 – January 2016 Page | 25

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
	Installing Permanent Table tennis tables in Fisherrow Links - Could be managed alongside the putting	To be determined	Lead - MAP Others – ELC Amenity Service		
	Develop a bike loan programme - Consider link with Changes which has bikes in Lewisvale Park, affordable helmets, coordination across services	To be determined	Lead - MAP Others – ELC cycling officer, Changes, Musselburgh ACE bikes		
	Develop a pilot to extend free holiday swimming to parents with Leisure Pass Plus cards – possibly just up to the age of it being compulsory that they are in the pool with their child.	To be determined	Lead - MAP Others – Enjoy Leisure		
People are eating more healthily and accessing local grown food including producing their own	 Map the availability / prevalence of Gardening projects in all schools and nurseries and other community food initiatives in the area – eg. Rennie Bridge, allotments, Stepping out garden, cooking classes etc Research needed to assess current levels of activity and barriers to expansion and successful examples ie Cockenzie Primary 	2015/16 & 2016/17	Lead - Area Manager Others – Roots and Fruits, Support from the Start, Stepping Out, Social Enterprise East Lothian (food group), Incredibly Edible Musselburgh, QMU, Bridges Project	Research process	
	 Encouraging local community facilities to provide healthy food, locally grown where possible eg Musselburgh Sports Centre, Musselburgh East Community Learning Centre, Wallyford Community Centre, Whitecraig Community Centre, (others?) 	2015/16 & 2016/17	Lead - Area Manager Others – Enjoy Leisure, FES, local producers, Roots and Fruits, Social Enterprise East Lothian, community Centre Management Committees		

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
***	 Pupil driven competition / rewards / star system for take away shops / cafes who offer healthy eating and / or locally sourced options Build on initiatives such as the MGS Health and Wellbeing Day 27 May Tesco community champions Partner with Preston Lodge Grammar(successful experience) 	To be scheduled after 2016	Lead - Area Manager Others – MGS, local businesses, Tesco community champion staff, Preston Lodge Grammar School		
	Equip all secondary schools to cater for all pupils at lunchtime for both school dinners and their own food – currently insufficient capacity - check availability of non healthy options in schools	5-10 years	Lead – To be determined Others – To be determined		
Encouraging lifestyle changes through targeted, local interventions that actively support people to become more resilient and develop positive strategies for well- being	Review the sustainability of the P7 transition programme to secondary and consider introducing a mental wellbeing aspect (see Midlothian model)	2016/17 transition	Lead - Musselburgh Learning Community Group Others – to be determined		
***	Support all schools to do more to deliver programmes promoting good mental health for young people - Crossreach Counselling service outreach project at Musselburgh Grammar	2015/16	Lead - Crossreach Others – Musselburgh Grammar School	Funding Allocated £2000.	Live project

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
	 Deliver peer mentoring initiatives such as Decipher Assist to stop smoking – within MGS Programme has been delivered in two other EL High Schools by CLDS staff, who may be able to assist 	To be scheduled after 2016	Lead – ELC CLDS Other – MGS, Pupil councils, Youth groups		
***	Creating a more supportive environment for people with Dementia and their families and carers in Musselburgh Town Centre	To be scheduled after 2016	Lead - Dementia Friendly Musselburgh Partnership group Others –		
***	 Working with ELC Housing and Planning Services to ensure that new-build housing – particularly social housing - is conducive to adopting a healthy lifestyle and influence the design Eg do all homes have room for a dining table? Are kitchens adequate for cooking and storage? Is there space to store outdoor clothing, footwear and equipment? Do they have outdoor space and which encourages physical activity? Are there community facilities and spaces for meetings? 	Year 3-5	Lead - Area Manager to investigate Others – ELC Housing and Planning services, TRAs.		

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Safe and Vibrant Communities across the Musselburgh ward

Priority 6 - Local Communities, police and other public agencies work effectively together to ensure Musselburgh is safe and feels safe

The difference we want to make		Why is this important in this area?
We want to play a greater role in reducing antisocial behaviour in our areas and contribute to meeting the objectives identified in the Police Scotland's Multi-Member Ward Plans.		
Related Outcome in the East Lothian Plan	(7) Musselburgh is an even safer place to live	

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
Local Communities, police and other public agencies work effectively together to ensure Musselburgh is safe and feels safe.	Widen local engagement in CAPP meetings to ensure they are effectively identifying community wide priorities	2015/2016	Lead - Musselburgh East CAPP and Musselburgh West CAPP Others – MAP		
	Encourage Police to review CAPP structures possibly better integration with Musselburgh Area Partnership	2015/2016	Lead - Police, CAPP Chairs, Area Manager Others – MAP		
	Integrate Police Scotland's Multi-member ward Plans into the Musselburgh Area Plan and monitor progress on addressing priorities	2015/2016	Lead - MAP, Police Others – Area Manager, CAPP Chairs		

V8 – January 2016 Page | 29

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
	Wider promotion and use of the ASB helpline, including the fact that reports can be made anonymously	To be scheduled after 2016	Lead - To be determined Others – To be determined		
	Wider promotion of the Remote reporting locations that exist across the area, including the fact that reports can be made anonymously	To be scheduled after 2016	Lead - To be determined Others – To be determined		
	20's plenty campaign in identified residential areas - Where?	More research needed	Lead - To be determined Others – To be determined		
	Support Pubwatch	To be scheduled after 2016	Lead - To be determined Others – landlords, MAP, and the local radio		

Priority 7 - Ensuring individuals and the Musselburgh community collectively have the confidence, capacity and resources to supportive, inclusive and resilient

The difference we want to make	The difference we want to make	
We want to empower individuals to allow them to feel they have more control over their lives and strengthen community cohesion and involvement to ultimately build resilience across the ward.		
Related Outcome in the East Lothian Plan (10) We have stronger, more resilient, supportive		influential and inclusive communities.

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
Local residents	MAP Annual Public Meeting – to engage local groups and	August 2015	Lead - MAP		Meeting
are well informed	residents with local issues and seek their input into identifying	then annually			delivered
about	priorities		Others – To be determined		August 2015
opportunities and developments in their area and how they can get involved.					
***	Scheduling a 'Musselburgh Communities Day' - Bringing together groups and organisations from town	2015/16 & 2016/17	Lead - MAP working group	Agreed and Resources	Working group to be
	and surrounding villages in a large venueVolunteering and networking opportunities		Others – local groups	allocated (est. £2,000 - £3,000)	established

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
***	A refresh and re-launch of the Musselburgh.info website. - Including looking at by who / how this is managed – may be the need for a new local group to drive it	2015/16	Lead - To be determined Others – MAP, others?	Agreed and resources allocated (est. £5,000 - £6,000)	Project brief to be developed
**	Combined 'Get into Sport' leaflet produced by the Musselburgh Community Sports Hub for distribution as part of school induction packs	2015/16	Lead - Musselburgh Community Sports Hub Others – Musselburgh schools	Agreed and resources allocated (est. £1000)	Live Project
	Support the Disabled Go website to feature more Musselburgh venues and facilities – providing access and amenity information for people with disabilities across the area	2015/16		Agreed and resources allocated (£1000)	Live Project
*	 A 'What's what' guide to the Musselburgh Area produced as a poster(?) and distributed to all local households Including key contacts for ELC services, local groups, and businesses – and designed to be displayed on fridges / backs of doors for easy reference Might be able to attract local business sponsorship 	Year 2-3	Lead - MAP Others – local businesses, ELC Customer services, Community Groups		
*	 New residents info-pack For distribution to new ELC and private tenants / homebuyer Might be able to attract local business sponsorship s 	Year 2-3	Lead - MAP Others – local businesses, ELC Housing, ELTRP, Real Estate agencies		

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
Young people have the opportunity to play an active role in shaping the future of this community and develop into confident citizens	Young people are supported to be able to contribute to MAP and establishing local priorities	2015/16	Lead - MAP Others – MGS, ELC CLD, Education, Children's services, St David's High School		
	Ensure Musselburgh's young people are well represented on the East Lothian Youth e-panel	2015/16 & 2016/17	Lead - To be determined Others – MAP, ELC CLD, MGS, St David's High School, Youth Services network		
	Youth Philanthropic Initiatives	To be scheduled after 2016	Lead - MGS Others – MAP		
	Youth Friendly awards - Involving young people in rating the spaces in the community they want to use	To be scheduled after 2016	Lead - Youth Council Members Others – MAP, ELC CLDs		
***	Establishment of a youth cafe / youth facility in the area to support young people's development May need to be driven by the creation of a new voluntary sector organisation	3-10 years	Lead – To be determined Others –	Significant capital and operational funding needed	

Goal	Action needed to achieve this	Timescales	Lead Group / Agencies involved	Resources required	Project Status
Communities across the area have effective plans in place to support and protect vulnerable residents in the event of severe weather or emergencies	 Development of Community Resilience Plans in various communities across the Musselburgh Wards. Wallyford? Whitecraig? All of Musselburgh? Parts of Musselburgh? 	Years 2-3	Lead - To be determined eg Community councils, TRA's Others – ELC Emergency Planning		
That local community / voluntary sector groups are able to grow, flourish and develop	Improvements to the Hollies Garden at their dementia support space	2015/16	Lead - The Hollies Others – Area Manager	Agreed and resources allocated (£300)	Funding transferred January 2016. Complete