

REPORT TO: Policy and Performance Review Committee

MEETING DATE: 8 March 2017

BY: Depute Chief Executive (Partnership and Services for Communities)

SUBJECT: Update on Parking Charges at Coastal Car Parks

1 PURPOSE

- 1.1 The purpose of this report is to update the Policy and Performance Review Committee on the income generated and performance of the 10 Coastal car park sites in East Lothian.

2 RECOMMENDATIONS

- 2.1 To note the income generated in financial year 2015/16 and 2016/17 to date.
- 2.2 To note the improvements made to the coastal car parks to date and that a further £450,000 is budgeted over the next 3 years to upgrade coastal car parks and toilets along the coast.
- 2.3 To note the number of penalty charge notices (PCN) issued by Parking Attendants in coastal car parks from the start of the service on 23 January 2017.

3 BACKGROUND

- 3.1 On 18 December 2012 Council approved the introduction of car parking charges at 10 coastal parks within East Lothian. Charging commenced initially at Gullane Bents and Yellowcraigs in July 2015 with charging at sites in Longniddry Bents. 1, 2 and 3; Tynninghame Links; John Muir Country Park – Linkfield; Shore road; White Sands and Barns Ness commencing charging in August 2015.

A charge of £2.00 is levied to park at any of the coastal car parks throughout East Lothian on the same day and an annual season pass costs £40.00. As of 23 February 2017, 1387 season passes had been issued, an increase of 287 since the Update on the introduction of Decriminalised Parking Enforcement and on the Introduction of Parking Charges at Coastal Car Parks report to Council on 25 October 2016.

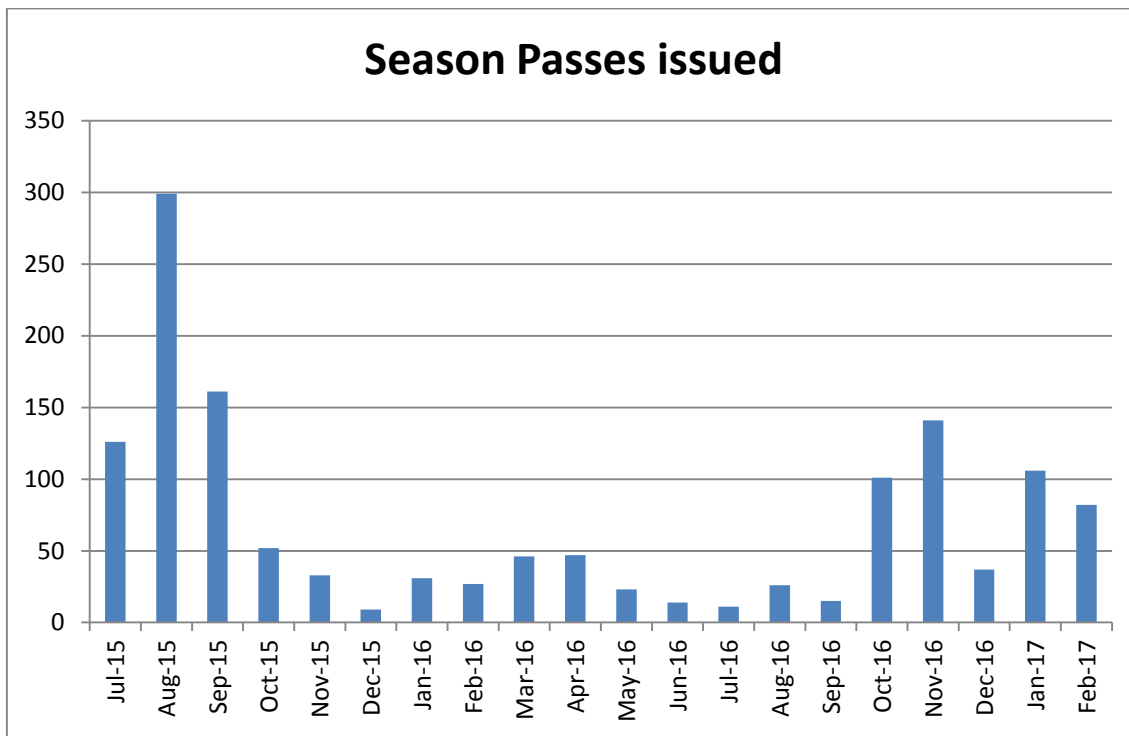


Table 1 – Season tickets issued by Month

- 3.2 An analysis of income collected from the Ticket Issuing Machines (TIM's) on a monthly basis is provided in **Appendix A**. An analysis of income received from individual sites from July 2015 until February 2017 is contained in **Appendix B**
- 3.3 In agreement with Council policy and the approved business case £899,347 has been invested in the upgrade and improvements of coastal car park facilities.
- 3.4 As a consequence of the removal of the traffic warden service in 2014 the financial targets projected in the original business case have not been achieved in financial year 2015/16 and are unlikely to meet the target for 2016/17. However, following the introduction of DPE, which took considerably longer than anticipated, there has been a significant rise in the number of season tickets sold (comparing month on month) and income generated.
- 3.5 To date the total number of PCN's issued for non compliance of the coastal parking regulations is 184.

4 POLICY IMPLICATIONS

- 4.1 The introduction of Decriminalised Parking Management will contribute towards providing a Safer Environment - a key priority for East Lothian Council.
- 4.2 The introduction of Decriminalised Parking Management will also contribute towards East Lothian's Single Outcome Agreement Outcome 9 – *East Lothian's homes and roads are safer.*

5 INTEGRATED IMPACT ASSESSMENT

- 5.1 The subject of this report does not affect the wellbeing of the community or have a significant impact on equality, the environment or economy.

6 RESOURCE IMPLICATIONS

- 6.1 Financial - Not applicable
- 6.2 Personnel - Not applicable
- 6.3 Other - None

7 BACKGROUND PAPERS

- 7.1 Report to Council on 25 October 2016 entitled Update on the Introduction of Decriminalised Parking Enforcement and on the Introduction of Parking Charges at Coastal Car Parks

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Appendix A – Income Collected Monthly (July 2015 – February 2017)

	Transaction Count Vouchers	Revenue Voucher(Gross)	Revenue Voucher(Net)	Season Tickets (Gross)	Season Tickets (Net)	Total (Net)	Expenditure
July 2015 (ELC) collection		£1,746.70	£1,397.36			£1,397.36	
Jul-15	2151	£4,311.10	£3,448.88	£5,040.00	£4,032.00	£7,480.88	
Aug-15	7592	£15,220.05	£12,176.04	£11,960.00	£9,568.00	£21,744.04	
Sep-15	5930	£11,886.30	£9,509.04	£6,440.00	£5,152.00	£14,661.04	
Oct-15	3486	£6,988.75	£5,591.00	£2,080.00	£1,664.00	£7,255.00	
Nov-15	1643	£3,292.00	£2,633.60	£1,320.00	£1,056.00	£3,689.60	
Dec-15	2461	£4,934.25	£3,947.40	£360.00	£288.00	£4,235.40	
CY Total	23328	£48,379.15	£38,703.32	£27,200.00	£21,760.00	£60,463.32	
Jan-16	2802	£5,626.20	£4,500.96	£1,240.00	£992.00	£5,492.96	
Feb-16	3144	£6,302.80	£5,042.24	£1,080.00	£864.00	£5,906.24	
Mar-16	3823	£7,666.85	£6,133.48	£1,840.00	£1,472.00	£7,605.48	
FY Total	33032	£67,975.00	£54,380.00			£79,468.00	
Income recorded against ledger						£80,920.81	£4,977.11
Apr-16	5257	£10,540.20	£8,432.16	£1,880.00	£1,504.00	£9,936.16	
May-16	6790	£13,609.70	£10,887.76	£920.00	£736.00	£11,623.76	
Jun-16	4844	£9,712.10	£7,769.68	£560.00	£448.00	£8,217.68	£852.65
Jul-16	9152	£18,363.90	£14,691.12	£440.00	£352.00	£15,043.12	£2,173.38
Aug-16	8862	£17,759.00	£14,207.20	£1,040.00	£832.00	£15,039.20	
Sep-16	5675	£11,370.70	£9,096.56	£4,040.00	£480.00	£9,576.56	
Oct-16	4793	£9,621.95	£7,697.56	£5,640.00	£4,512.00	£10,152.00	
Nov-16	2265	£4539.35	£3631.48	£1,480.00	£1,184.00	£2,664.00	
Dec-16	3124	£6264.95	£5011.96	£4,240.00	£3,392.00	£7,632.00	
Jan-17	4730	£9478.05	£7582.44	£3,280.00	£2,624.00	£5,904.00	
Renewals-2016							
Total to date		£179,234.90	£143,387.92	£54,880.00	£41,152.00	£184,539.92	£8,003.14

CY – calendar Year, FY – Financial year

Appendix B - – Income Collected Per Site (July 2015 – Feb 2017)

Tariffs	2015-17	
Machines		
	Tickets	Cash (Gross)
ELCPD1 - Gullane Bents 1	7889	£19,863.30
ELCPD2 - Yellowcraigs 2	24180	£49,719.05
ELPD03 - Longniddry Bents no.1 (E)	1132	£2,891.55
ELPD04 - Longniddry Bents no.1 (W)	2685	£5,419.20
ELPD05 - Longniddry Bents no.2	753	£1,855.75
ELPD06 - Longniddry Bents no.3 (S)	1870	£3,799.30
ELPD07 - Longniddry Bents no.3	3882	£7,848.95
ELPD08 - Longniddry Bents no.3 (N)	11446	£23,680.45
ELPD09 - Tynninghame Links	11441	£22,974.90
ELPD10 - John Muir Country Park	12747	£25,957.65
ELPD11 - Shore Road	4280	£8,692.30
ELPD12 - Whitesands	1771	£3,597.30
ELPD13 - Barn Ness	1214	£2,447.65
Total	85290	£178,747.35