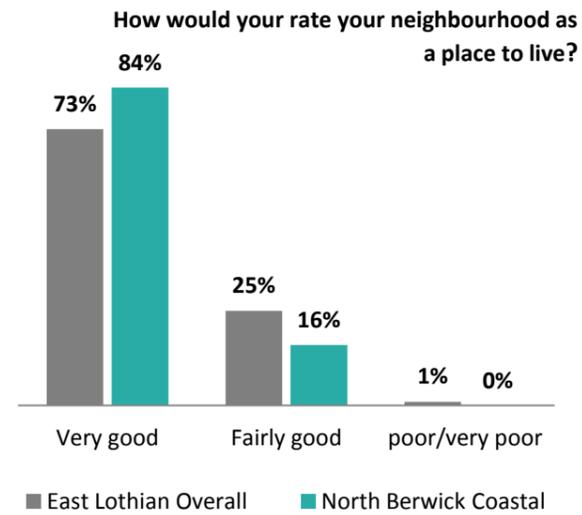


Neighbourhood and Place

- The East Lothian Residents Survey 2011 showed residents were very positive about their local area - 87% of residents stated however that their neighbourhood had 'remained the same' over the last 5 years, with only 7% reporting it had improved (compared to 11% East Lothian wide).
- 68% across the North Berwick Coastal ward reported that they were very satisfied with the way East Lothian Council was running their area (compared to 57% county wide).
- Overall residents in the North Berwick Coastal ward expressed higher levels of satisfaction with their local services than those across East Lothian as a whole.
- Over 90% reported satisfaction with libraries, swimming pools, sports centres, arts/cultural events, museum/heritage events and parks, gardens and open spaces. Across the ward there is also an above average reported use these facilities, confirmed by visitor figures which show, for example, that numbers using libraries in the ward are up by 19% since 2010/11.
- North Berwick has one of the busiest High Streets in East Lothian, recording an average weekly footfall of 4290 in 2011/12. Business vacancy rates in the area are also notably below East Lothian averages and falling.
- 22% of residents in the ward reported that they felt they could influence decisions in their local area, 8% above the East Lothian average.



Travel and Transport

- North Berwick Coastal residents were generally likely to say it was easy to access a range of services and facilities using their normal means of transport - however they were notably less likely to report it was easy to access cultural and recreational facilities, sport or leisure centres or a Council Office.
- 9 of the ward's 16 datazones are among the 50% most access deprived datazones in East Lothian, a measure that captures the issues of cost, time and inconvenience of travelling to access services.
- 4 of these datazones are also among the 20% most access deprived datazones across Scotland.
- 57% of working residents use a vehicle for their commute to work, below average across East Lothian, however residents across the ward also appear more likely to use a car to travel to a range of local services than others across East Lothian as a whole.
- Results from the East Lothian Residents Survey (2011) showed that people in the North Berwick Coastal ward were generally less satisfied with public transport than people across East Lothian as a whole, with only 47% agreeing that public transport in East Lothian could take them where they want to go.

This Snapshot (V2-02/14) is designed to give a quick statistical overview of one of the East Lothian Council ward areas and support the work of East Lothian Partnership.

It is one of six Snapshots that have been produced to compliment the [East Lothian Profile](#), and the accompanying [Ward Profiles](#); documents which are helping to establish the evidence and main issues to be taken on board by the East Lothian Partnership through [The East Lothian Plan](#).

Each ward profile expands on the information provided here and provides references and source information for all of the data presented. They are all live documents which will be kept up to date with new national and local data as it becomes available. To download the full ward profile, or for information on other areas go to:

www.eastlothian.gov.uk/TheEastLothianPlan

If you are unable to access these documents on-line please call East Lothian Council on 01620 827 827.

North Berwick Coastal Ward by Numbers-Snapshot 2013

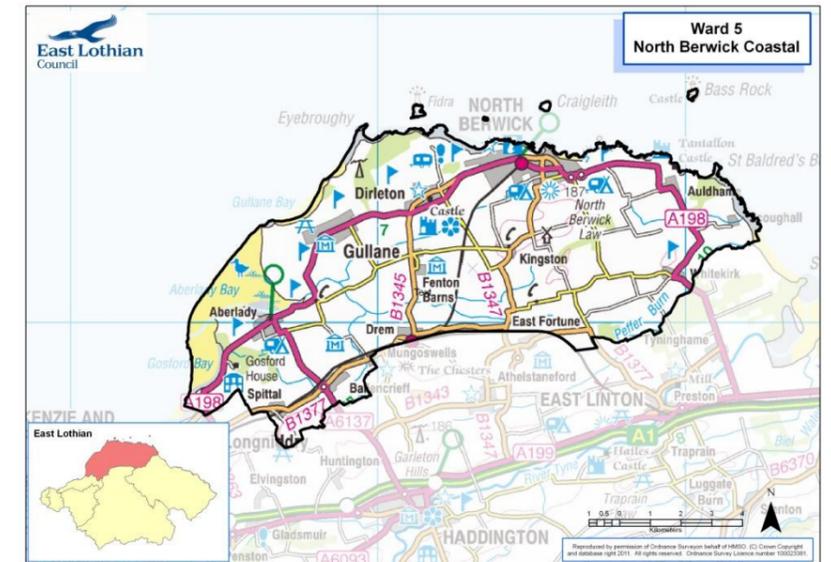
The North Berwick Coastal ward lies in the north east of East Lothian.

- 12,515*** people live in the North Berwick Coastal ward.
- 13% of the population of East Lothian live in North Berwick Coastal, making it one of the smallest wards.**

Across the ward approximately:

- 53% (6605 people) live in North Berwick
- 7% (818 people) in Dirleton and the surrounding locality
- 21% (2568 people) live in Gullane;
- 9% (1166 people) in Aberlady
- The remaining 11% are spread throughout the rural south east of the ward.

*Scotland's Census 2011



Population

- Across East Lothian the population is growing and the rate of growth in the North Berwick Coastal ward, at 10.3% since 2001, is slightly lower than across East Lothian as a whole (10.7%).
- The population in the North Berwick Coastal ward is generally older than across the rest of East Lothian and the proportion of the population of pensionable age is 7% higher than for East Lothian overall.
- 25% of all households in the ward contain at least one dependent child, similar to the rate across East Lothian as a whole.
- In this ward 77.3% of people identify themselves as White Scottish – significantly below the rate of 85.6% across East Lothian - and 1.6% of the population identify as being from a minority ethnic groups.

National Records of Scotland 2011 Population Estimates	NB Coastal	East Lothian	Scotland
% of the population that are children and young people	18%	19%	17%
% of the population that are working age (16-64 years)	57%	64%	66%
% of the population that are pensionable age	25%	18%	17%

Housing

- There are 6,119 dwellings in the North Berwick Coastal ward. 88% of housing stock is in private ownership and 3/4 of these are owner occupied, the highest rate of owner occupation across East Lothian's wards.
- Only 12% of households are in the social rental sector (compared to 23% across East Lothian).
- Waiting List Pressure for houses in the North Berwick area (based on how many applicants might be competing for each available property) is particularly high at 10.6 compared to 8.1 across East Lothian.
- Across the ward house sizes are larger than average and overcrowding rates low.
- 42% of dwellings receive a Single Adult Council tax discount (compared to 35% across the county). This is the highest rate across East Lothian.
- In 2012 the median sale price in the North Berwick Coastal ward (i.e. the price the middle value house sold for across the ward) was £270,000 – 60% higher than the median East Lothian price of £167,000.

Deprivation in the ward

The Scottish Index of Multiple Deprivation (SIMD) 2012 identifies concentrations of deprivation in East Lothian in Fa'side, Preston Seton Gosford, and Musselburgh East.

- 2 of the 16 datazones in the North Berwick Coastal ward are within the 50% most deprived across East Lothian.
- The lowest ranked datazone in the ward (S01001669 – Harbour, High Street, Kirk Ports) is ranked 52nd out of the 120 datazones in East Lothian.
- 8 datazones in the North Berwick Coastal ward are ranked within the 20% least deprived in Scotland.

The Scottish Index of Multiple Deprivation (SIMD)

The SIMD is a tool used by the Scottish Government to identify concentrations of deprivation across Scotland in a consistent manner. It does this by dividing the country into 6505 datazones (each averaging around 750 people).

These datazones are then ranked (with the lowest number indicating the most deprived area) against key measures of deprivation – income, education, crime, health, employment, geographic access and housing – as well as by overall deprivation.

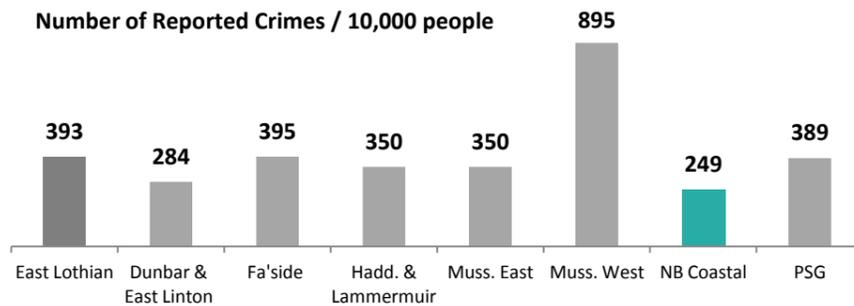
It is important to note that the SIMD only identifies concentrations of deprivation. Therefore not all people who are deprived live in a datazone highlighted by the SIMD, and not all people living within an identified datazone are deprived.

There are 120 datazones in East Lothian and 16 datazones in the North Berwick Coastal ward.

Income and Employment

East Lothian is generally considered to be an area of high employment and general affluence, although there is considerable variation in economic activity, unemployment and the financial position of households between and within East Lothian's wards.

- The working age population across the North Berwick ward is, on average, older than across East Lothian as a whole – with just 15% being aged 16-24 years (compared to 18% East Lothian wide) and 40% aged 50+ (higher than the 34% over 50 across the county).
- 6.2% of the working age population in the North Berwick Coastal ward is considered to be employment deprived – lower than the 10% for East Lothian or 13% across Scotland.
- 6% of the population of the North Berwick Coastal ward are classed as income deprived – again lower than for East Lothian (11%) or Scotland (13%).
- 63% of the datazones in the ward have median household incomes above the East Lothian average – although there is a difference of almost £270 between the most affluent and least affluent areas.
- 13.7% of children across East Lothian are classed as living in poverty. Across the North Berwick Coastal ward there is 1 datazone where the percentage of children living in poverty exceeds this average (rising to 18.8%). At the same time 6 of the 20 datazones across East Lothian with the lowest levels of child poverty are in this ward.



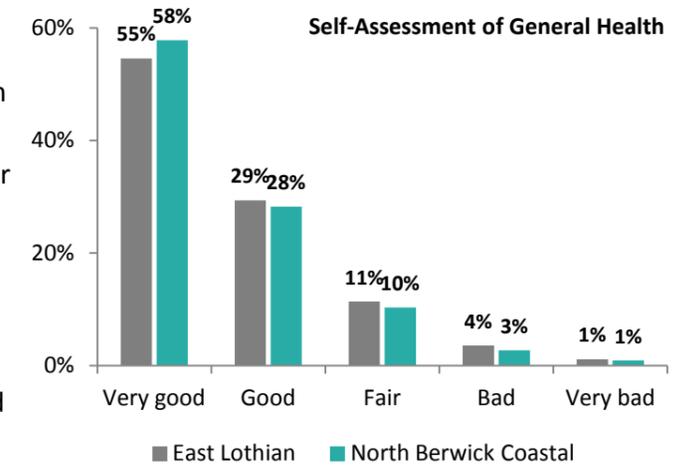
Crime and Safety

- In 2011, people in the North Berwick Coastal ward were more likely to think that crime has gone up across East Lothian, although less likely to think it had gone up in their own neighbourhoods.
- Police figures for 2011/12 show a 2% increase in the number of reported crimes in the ward from the previous year. Despite this the rate of reported crime per person in the North Berwick Coastal ward is 37% lower than the rate East Lothian wide.
- 86% across the ward said they felt safe walking alone in their neighbourhoods during the day and 56% felt very safe walking alone after dark (compared to 47% East Lothian wide).
- Throughout 2012 there were 7285 anti-social behaviour incidences recorded in East Lothian - 491 of these (or 7%) were in the North Berwick Coastal ward. Less than 1/3 of these were youth related.

Health and Social Care

Across East Lothian male and female life expectancies are significantly better than the Scottish average, and have been rising steadily over time, leading to a growing older population in the area.

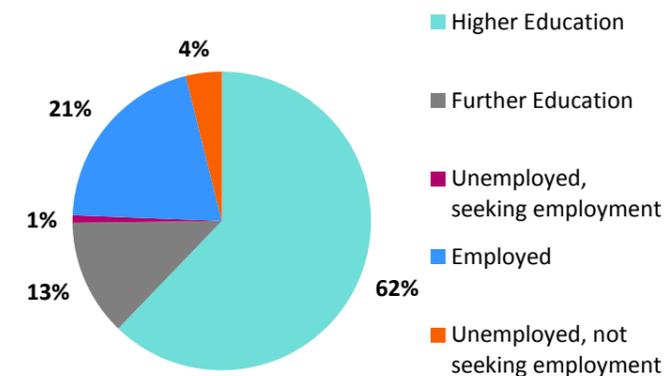
- Across the North Berwick Coastal ward average life expectancy for both men and women is above the Scottish average of 74.5 years for men and 79.5 years for women.
- The SIMD Health Domain highlights areas of poor health outcomes - 3 of the 16 datazones in the North Berwick Coastal ward are within the lowest 50% of datazones across East Lothian.
- In this ward indicators of child and maternal health, including smoking during pregnancy, rates of breastfeeding, immunisation uptake and child dental health are generally positive compared to East Lothian as a whole.
- The North Berwick Coastal ward has a higher rate of emergency hospital admissions per capita (at 1,277 / 10,000) than East Lothian overall (814 / 10,000).
- There are an estimated 3115 people aged 65 years and over living in the North Berwick Coastal ward, and approximately 6% of them receive home care services to help them live independently. Over the next 20 years the number of people aged 65 and over is predicted to rise to over 5000 people (32% of the projected population of the ward).



Education and Training

- The SIMD Education Domain includes indicators that measure both outcomes of education deprivation, such as lack of qualifications in children and adults, and causes of education deprivation, such as absenteeism and lack of progression to further and higher education. 1 datazone in the ward falls within the 50% most deprived in East Lothian in relation to education, skills and training.
- 43% of the working age population in the North Berwick Coastal ward have a degree or professional qualification compared to 27% across the county as a whole.
- In 2011/12 P1 pupils from the ward consistently scored above the East Lothian average in relation to their readiness to learn and foundation skills in nationally standardised tests.
- School attendance rates at both Primary and Secondary school exceed East Lothian rates.
- Across the ward exam results for pupils at the end of S4, S5 and S6 are generally higher than both the East Lothian and Scottish average.

School Leaver destinations (9 months after leaving school)



- In 2012 78% of school leavers from the ward went straight into higher or further education (significantly above the East Lothian average of 62%). Notably 65% went into Higher Education – 28% above the East Lothian average. The majority sustained their place until the nine month review with enrolments dropping to just 62% compared to 33% across East Lothian.
- 95% of school leavers from the ward were assessed as having achieved a 'positive destination' 9 months after leaving school – compared to 89% across East Lothian.