EL417 94899



APPLICATION FOR PREMISES LICENCE / PROVISIONAL PREMISES LICENCE*

LICENSING (SCOTLAND) ACT 2005, SECTION 20

*Delete as appropriate

3c

Ques	stion 1 - Name, address and postcode of premises to be licensed
	ASDA EXPRESS PFS HADDINGTON
	HADDINGTON RETAIL PARK, HADDINGTON EH41 3FW
Ques	stion 2 - Particulars of applicant
2(a)	Where applicant is an individual, provide full name, date & place of birth, home address including postcode, telephone number & email address.
2(b)	Where applicant is a partnership, please provide full name, and postal address of partnership.

2(c)	Where applicant is a company, please provide name, registered office and company registration number.
	ASDA EXPRESS LTD
-	ASDA HOUSE SOUTHBANK GREAT WILSON STREET LEEDS LS 11 5AD
	COMPANY NO; 04246195
2(d)	Where the applicant is a club or other body, please provide full name, and postal address of club or other body.
2(e)	Where applicant is a partnership, company, club or other body, please provide the names, dates and places of birth, and home addresses of connected persons.*
	PLEASE SEE ATTACHED
	onnected person is defined in section 147(3) of the Licensing (Scotland) at 2005.

Question 3 - Previous applications
Has the applicant been refused a premises licence under section 23 of the Licensing (Scotland) Act 2005 in respect of the same premises?
If YES – provide full details
Question 4 - Previous convictions
Has the applicant or any connected person ever YES NO NO been convicted of a relevant or foreign offence (1)
If YES – provide full details. For the purpose of this Act, a conviction for a relevant offence or foreign offence is to be disregarded if it is spent for the purpose of the Rehabilitation of Offenders Act 1974.
NAME DATE COURT OFFENCE SENTENCE

DATE	COURT	OFFENCE	SENTENCE
			9
	DATE	DATE COURT	DATE COURT OFFENCE

(1) In addition to any convictions held by the applicant at the time of application, applicants should also familiarise themselves with the contents of section 24(1) of the Licensing (Scotland) Act 2005 in respect of any convictions for relevant or foreign offences which they may receive during the period beginning with the making of the premises licence application and ending with determination of the application.

DESCRIPTION OF PREMISES Licensing (Scotland) Act 2005, section 20(2)(a)

Question 5 - Description of premises

(where application is submitted by a members' club, please question 6)	e also complete
Question 6 - To be completed by members' clubs only	¥
Do the club's constitution and rules conform to the requirements of regulation 2 of the Licensing (Clubs)	YES NO

DECLARATION BY APPLICANT OR AGENT ON BEHALF OF APPLICANT

The	contents of this Application are true to the best of my knowledge and belief.
Sigr	* (see note below)
Date	5TH MARCH 2025
\$CKX	ध्राष्ट्रभाष्ट्रम्भ AGENT (delete as appropriate)
Tele	phone number and email address of signatory01482 324252
	janet_braithwaite@gosschalks.co.uk
	ve enclosed the relevant documents with this application – please tick the vant boxes
X	Operating plan
X	Layout plan (highlighting the area where alcohol is sold/consumed)
Х	Planning certificate
	Building standards certificate
	Food hygiene certificate
* Da	ata Protection Act 2018

The information on this form may be held on an electronic public register which may be available to members of the public on request.

Operating plan

Licensing (Scotland) Act 2005, section 20(2)(b)(i)

Question 1

Statement regarding alo	cohol being sold on premises/off pre	emises or both		
1(a) Will alcohol be sold for consumption solely ON the premises?				
1(b) Will alcohol be solo	Yes x No			
()			V., H, L	
1(c) Will alcohol be sold	d for consumption both ON and OFf	F the premises?	Yes No x	
Question 2				
Statement of core times	s when alcohol will be sold for cons	umption on premi	ses	
Day		Consumption		
	Opening time	T	erminal hour	
Monday	N/A	N/A		
Tuesday	N/A	N/A		
Wednesday	N/A	N/A		
Thursday	N/A	N/A		
		N/A		
Friday	N/A	1 477		
Friday Saturday	N/A N/A	N/A		
Saturday Sunday Question 3 Statement of core times	N/A N/A s when alcohol will be sold for cons	N/A N/A	ises	
Saturday Sunday Question 3	N/A N/A s when alcohol will be sold for cons	N/A N/A sumption off premi		
Saturday Sunday Question 3 Statement of core times	N/A N/A s when alcohol will be sold for cons	N/A N/A sumption off premi	ises erminal hour	
Saturday Sunday Question 3 Statement of core times Day	N/A N/A s when alcohol will be sold for cons Of Opening time	N/A N/A sumption off premited from the consumption of the consumption		
Saturday Sunday Question 3 Statement of core times Day Monday	N/A N/A s when alcohol will be sold for cons Of Opening time 10.00	N/A N/A sumption off premite f Consumption T 22.00		
Saturday Sunday Question 3 Statement of core times Day Monday Tuesday	N/A N/A s when alcohol will be sold for cons Of Opening time 10.00 10.00	N/A N/A sumption off premi f Consumption T 22.00 22.00		
Saturday Sunday Question 3 Statement of core times Day Monday Tuesday Wednesday	N/A N/A s when alcohol will be sold for cons Of Opening time 10.00 10.00 10.00	N/A N/A sumption off premite f Consumption T 22.00 22.00 22.00		
Saturday Sunday Question 3 Statement of core times Day Monday Tuesday Wednesday Thursday	N/A N/A s when alcohol will be sold for cons Of Opening time 10.00 10.00 10.00 10.00	N/A N/A sumption off premite f Consumption T 22.00 22.00 22.00 22.00		
Saturday Sunday Question 3 Statement of core times Day Monday Tuesday Wednesday Thursday Friday	N/A N/A s when alcohol will be sold for cons Of Opening time 10.00 10.00 10.00 10.00 10.00 10.00	N/A N/A sumption off premited from the sumption off premited from the sumption of the sumption		

Question 5

Please indicate the other activities or services that will be provided on the premises in addition to supply of alcohol.

Col. 1 5(a) Activity	Col. 2 Please confirm yes/no	Col. 3 To be provided during core licensed hours – please confirm yes/no	Col. 4 Where activities are also to be provided outwith core licensed hours please confirm yes/no
Accommodation	NO	N/A	N/A
Conference facilities	NO	NO	NO
Restaurant facilities	YES	YES	YES
Bar meals	NO	NO	NO
5(b) Activity Social functions including:	Please confirm yes/no	To be provided during core licensed hours – please confirm yes/no	Where activities are also to be provided outwith core licensed hours please confirm yes/no
Receptions including weddings, funerals, birthdays, retirements etc.	NO	NO	NO
Club or other group meetings etc.	NO	NO	NO
5(c) Activity Entertainment including:	Please confirm yes/no	To be provided during core licensed hours – please confirm yes/no	Where activities are also to be provided outwith core licensed hours please confirm yes/no
Recorded music – see 5(g)	YES	YES	YES
Live performances – see 5(g)	NO	NO	NO
Dance facilities	NO	NO	NO
Theatre	NO	NO	NO
Films	YES	YES	YES
Gaming	NO		NO
Indoor/outdoor sports	NO	NO	NO
Televised sport	NO	NO	NO
5(d) Activity	Please confirm yes/no	To be provided during core licensed hours – please confirm yes/no	Where activities are also to be provided outwith core licensed hours please confirm yes/no
Outdoor drinking facilities	NO	NO	NO
5(e) Activity	Please confirm yes/no	To be provided during core licensed hours – please confirm yes/no	
Adult entertainment	NO	NO	NO

Where you have answered **yes** in respect of any entry in column 4 above, please provide further details below.

RECORDED BACKGROUND MUSIC MAY BE PLAYED WITHIN THE STORE. SCREENS WITHIN THE PREMISES MAY DISPLAY MOVING IMAGES. THE STORE WILL OPERATE WITH CAFÉ FACILITIES.

5(f) Any other activities If you propose to provide any activities other than those listed in 5(a) – (e) please provide details or further information in the box below.
THE PREMISES IS A CONVENIENCE STORE FORMING PART OF A PETROL FILLING STATION WITH CUSTOMER CAFÉ FACILITIES. IT WILL SELL A RANGE OF HOUSEHOLD GOODS, GROCERIES, MOTORING ACCESSORIES AND FUEL.
ALCOHOL DELIVERIES MAY BE FULFILLED EITHER BY THE PREMISES LICENCE HOLDER'S EMPLOYEES OR A THIRD PARTY TO FULFILL ORDERS PLACED ONLINE
5(g) Late night premises opening after 1.00am
Where you have confirmed that you are providing live or recorded music, Yes No will the decibel level exceed 85dB?
When fully occupied, are there likely to be more customers standing than Yes No seated?
Question 6 (On-sales only)
Children and young persons 6(a) When alcohol is being sold for consumption on the premises will children or young persons be allowed entry
6(b) Where the answer to 6(a) is yes provide statement of the terms under which they will be allowed entry
N/A
6(c) Provide statement regarding the ages of children or young persons to be allowed entry N/A
6(d) Provide statement regarding the times during which children and young persons will be allowed entry
N/A
6(e) Provide statement regarding the parts of the premises to which children and young persons
will be allowed entry N/A
Question 7
Capacity of premises What is the proposed capacity of the premises to which this application relates?
CAPACITY – ALCOHOL DISPLAY FRONTAGE 19.05m ²

Question 8

	ses manager (note: not requ nal details	iired where appl	ication is for g	grant of provisional premis	ses licence)
8(a)	Name		*		
8(b)	Date of birth				
8(c)	Contact address				
8(d)	Email address			u -	
	ersonal licence				
Date	of issue	Name of Lice issuing	nsing Board	Reference no. of perso	nal licence
				8	
lf sign	ration by applicant or agent ing on behalf of the applica ontents of this operating pla	nt please state i	n what capac		
Sign		* (see note)	, soci or my k	nomeage and pener.	
Date			5 th MARCH		
Capa	acity (delete as appropriate)		Applic	cant Ag	ent
Tele	phone number and ema atory	il address of		52 waite@gosschalks.co.uk	
Goss	e, address and telephone nu schalks Solicitors ens Gardens 3DZ	ımber of agent (if applicable)		

* Data Protection Act 1998
The information on this form may be held on an electronic public register which may be available to members of the public on request.

DISABLED ACCESS AND FACILITIES STATEMENT

Licensing (Scotland) Act 2005, section 20(2)(b)(iia)

Question 1

Disabled access and facilities

1(b) Do you have facilities for those with a disability	
	NO*
1(c) Do you have any other provisions available to aid the use of the premises by disabled people	NO*

If you have answered Yes to any of the questions above please complete, as appropriate, the following sections.

Question 2

Disabled access to, from and within the premises

Please provide clear and detailed description of how accessible the premises are for disabled people. e.g. ramps, accessible floors, signage.

Question 3

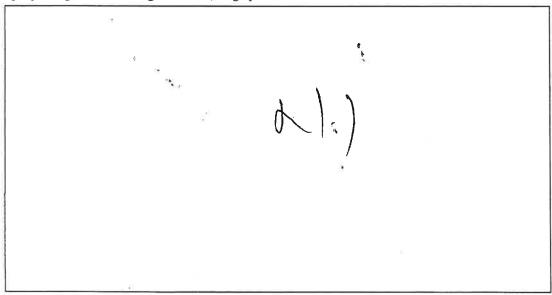
Facilities available

Please describe in detail the facilities provided for disabled people. e.g. disabled toilets, lifts, accessible tables.

Question 4

Other provisions

Please provide details of any other provisions made to aid the use of the premises by disabled people. e.g. assistance dogs welcome, large print menus.



DECLARATION BY APPLICANT OR AGENT ON BEHALF OF APPLICANT

If signing on behalf of the applicant please state in what capacity.

The contents of and belief.	f this disabled acces	s and facilities	statement :	are true to t	he best of my	knowledge
Signature		*******	* (see no	ote below)	÷	
Date D9	-109/29		 /			
Capacity	***************************************		APPLICA	ANT/AGEN	IT ,	
Telephone nur	mber and email add	ess of signator	у	.,,,,,,,,,,,		

* Data Protection Act 1998

The information on this form may be held on an electronic public register which may be available to members of the public on request."



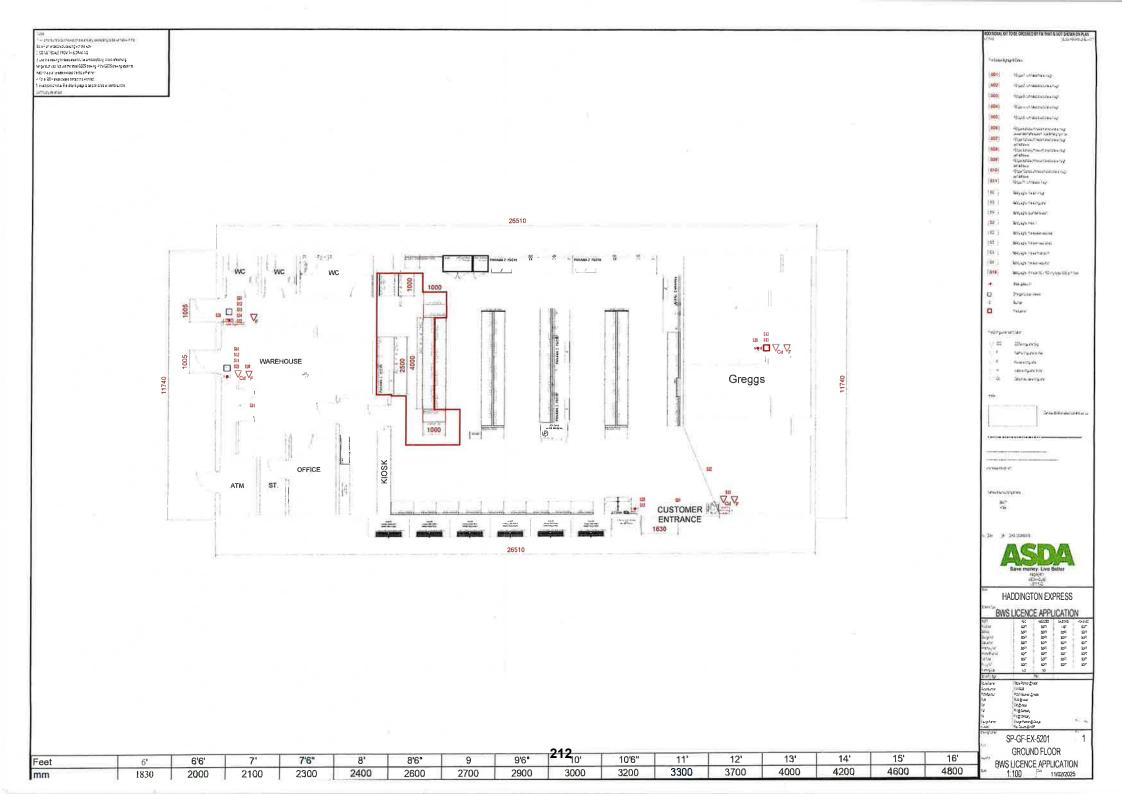
East Lothian Council

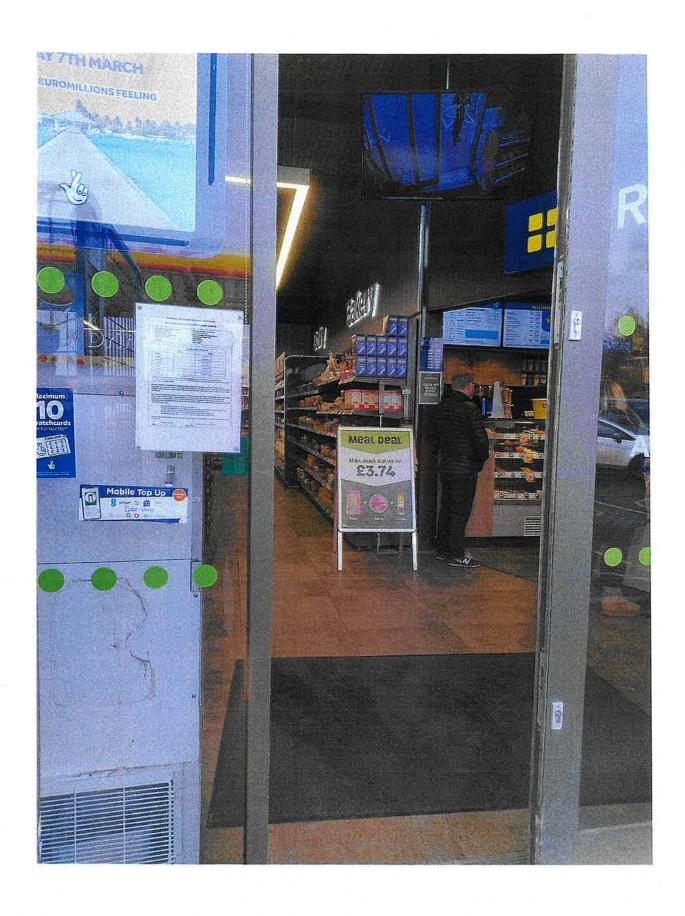
LICENSING (SCOTLAND) ACT 2005

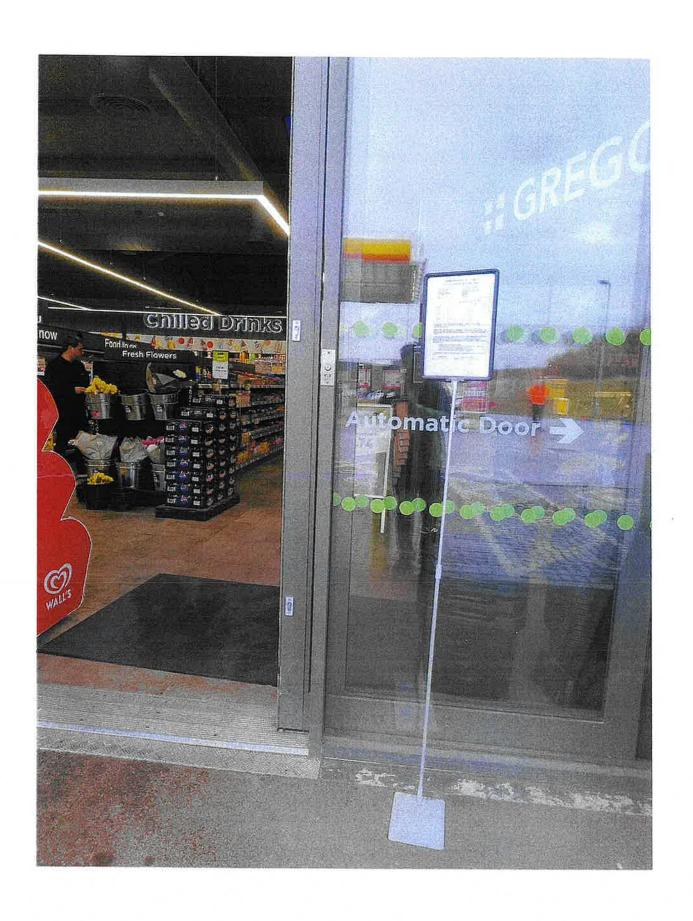
	For Office Use Only				
	Ref No:				
	Date Received:				
	Fee:	£129.10			
	Certificate Issued:				

APPLICATION FOR A **SECTION 50** PLANNING CERTIFICATE

	SDA EXPRESS LIMITED SDA HOUSE OUTHBANK REAT WILSON STREET LEEDS		Tel No:	01482 324252	
SOU			Mobile:		
	5AD	OTREET EE		Email:	LJB@GOSSCHALKS.CO.UK
2) NAME AND ADI	RESS OF	AGENT (i	f applicable	e)	
N. T. Charles	SSCHALKS			Tel No:	01482324252
Address: GOSSCHALKS LLP QUEENS GARDENS			Mobile:		
Postcode: HU1				Email:	LJB@GOSSCHALKS.CO.UI
ASDA EXPRESS HAD HADDINGTON RETAIL	PARK HAD	DDINGTON	SIONAL	PREMISE LICEN	Postcode: EH41 3FW CE? (check appropriate):
HADDINGTON RETAI	PARK HAD	DDINGTON	SIONAL	PREMISE LICEN	
HADDINGTON RETAI	N ISSUED	A PROVIS		PREMISE LICEN	
HADDINGTON RETAI	N ISSUED	A PROVI	opriate):	PREMISE LICEN s Licence: X	
4) HAVE YOU BEE Yes 5) ARE YOU APPYI Premises Licence:	N ISSUED No	A PROVIS X check appro Provision	ppriate): nal Premise	s Licence: X	
4) HAVE YOU BEE Yes 5) ARE YOU APPYI Premises Licence: 6) PROVIDE THE I Date and Planning	N ISSUED No	A PROVIS X Check appro Provision	opriate): nal Premise RMATIO	s Licence: X	CE? (check appropriate):
4) HAVE YOU BEE Yes 5) ARE YOU APPYI Premises Licence: 6) PROVIDE THE I Date and Planning Reference Number of	N ISSUED No NG FOR (c	A PROVISION Provision NG INFO	opriate): nal Premise RMATIO	s Licence: X	CE? (check appropriate): Number of
4) HAVE YOU BEE Yes 5) ARE YOU APPYI Premises Licence: 6) PROVIDE THE I Date and Planning	N ISSUED No NG FOR (c	A PROVISION Provision NG INFO	opriate): nal Premise RMATIO	s Licence: X N: Planning Reference	CE? (check appropriate): Number of
4) HAVE YOU BEE Yes 5) ARE YOU APPYI Premises Licence: 6) PROVIDE THE I Date and Planning Reference Number of Planning Permission	N ISSUED No NG FOR (c) FOLLOWIT 19/003	A PROVISION Check appro Provision NG INFOI /2019	opriate): nal Premise RMATIO	s Licence: X N: Planning Reference	CE? (check appropriate): Number of
4) HAVE YOU BEE Yes 5) ARE YOU APPYI Premises Licence: 6) PROVIDE THE I Date and Planning Reference Number of Planning Permission 7) APPLICATION O	N ISSUED No NG FOR (c) O2/07/ 19/003 HECKLIS' at the operate	A PROVISION Check appro Provision NG INFO //2019 352/P	priate): nal Premise RMATIO Date and Certifica cout plan(s)	N: Planning Reference te of Lawful Use or l	CE? (check appropriate): Number of









Haddington Filling Station Haddington Retail Park, Haddington, EH41 3FW Customer Profiling Research Report November 2024

Research & Reporting by

Taylor McKenzie Research

Executive Summary Page

Haddington Filling Station

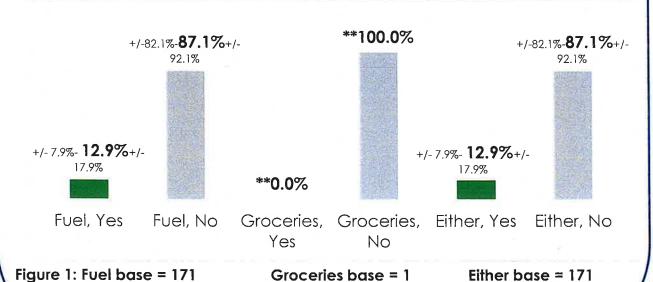
Introduction

The following report outlines the findings from a customer research interviewing program carried out between Saturday 2nd November and Friday 8th November at Haddington Filling Station, Haddington Retail Park, Haddington, EH41 3FW. The research explored the buying behaviours of persons' resident in the locality of the site. Customers were asked to provide information on; their place of residence in relation to the premises, their means of travel to the premises and their purchasing behaviour in relation to fuel and groceries.

Key Research Objective

[Section 123(5) seeks to determine, as interpreted in the Opinion of the Inner House of the Court of Session in BP Oil UK Limited v City of Glasgow Licensing Board and City of Edinburgh Licensing Board (5th April 2011) whether a recognisable number of persons in the locality see and treat the said premises as the principal source from which they, in ordinary course, purchase groceries or fuel and who would properly consider themselves materially disadvantaged or inconvenienced were these retail facilities to no longer be provided from said premises.

Materially Disadvantaged or Inconvenienced



Conclusion

The results show that a statistically significant* proportion of persons (12.9% (+/-5.02%) in the locality) see and treat this service station at Haddington Retail Park, Haddington, as the principal source from which they, in ordinary course, purchase groceries or fuel and would properly consider themselves materially disadvantaged or inconvenienced were these retail facilities to no longer be provided from said premises.

*Statistically significant - In statistics, a result is called **statistically significant** if it is unlikely to have occurred by chance. The likelihood that a result or relationship is caused by something other than mere random chance.

** Groceries base size too small to apply significance testing



Contents Page

Executive Summary Page	Page 2
Introduction	Page 2
Key Research Objective	Page 2
Conclusion	Page 3
Contents Page	Page 4
Research Methodology	Page 5
Sample Size	Page 5
Population of Interest	Page 5
Defining the Population of interest	Page 6
Research Findings – Locality	Page 7
Locality to Premises	Page 7
Research Findings – Geo-mapping	Page 8
Research Findings – Demographics	Page 9
Research Findings – Premises Usage	Page 10
Research Findings – Inconvenienced	Page 11
Research Findings – Fully Inconvenienced	Page 13
Research Findings – ASDA Express	Page 15
Research Findings – Alcohol Purchase	Page 16
About TMcK	Page 18
About Market Research Society (MRS)	Page 18
Appendix 1 – Research Background	Page 19
Appendix 2 – Research Questionnaire	Page 21
Appendix 3 – Open Ended Responses	Page 25
Appendix 4 – Postcodes	Page 26

Research Methodology

Haddington Filling Station

A quantitative research study was carried out between Saturday 2nd November and Friday 8th November at Haddington Filling Station, Haddington Retail Park, Haddington, EH41 3FW with 837 customers (or 'participants'), all of whom were selected as they were exiting the store. Fieldwork was stratified to cover the core hours of off sale of alcohol on the premises 10am until 10pm.

The structured questionnaire (please see Appendix 2 for full questionnaire) was executed via Computer Assisted Personal Interviewing (CAPI) with the use of an iPad. The screen was shared with participants so that they could view all images and questions. All participants were asked to give their full postcode in order to help map travel time and distance to location.

Sample Size

All intercepts (interviews) were conducted as participants were exiting via the main front entrance/exit; participants were selected at random to ensure sampling confidence. Upon completion of each survey, interviewers were under strict instruction to approach the second customer that passed them. By completing 837 interviews with current service station users, we can be sure that the data and attitudes collected will be statistically representative of the customer base. Importantly this large number of 'base' participants allowed for statistical comparison of sub-groups.

An important sub-group within this research that will form the 'population of interest' are participants who live within the locality of the premises AND use the garage as their principal source for purchasing Fuel or Groceries [Base – 171]. This figure represents 20.4% of the entire customer population.

Population of Interest

This sub-group of 171 participants will be used to answer the key objective of the research. Whether a recognisable number of persons in the locality see and treat the said premises as the principal source from which they, in ordinary course, purchase groceries or fuel and who would properly consider themselves materially disadvantaged or inconvenienced were these retail facilities to no longer be provided from said premises.

Defining the Population of Interest

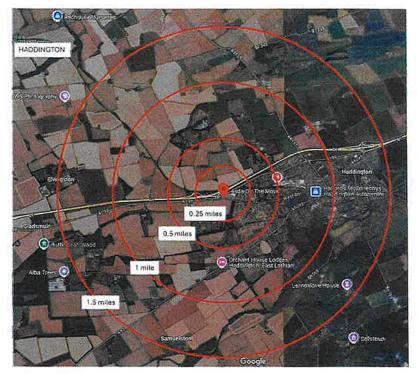
Haddington Filling Station

Q2 – How far from this Station do you live? (Map 1)

Within 1 mile = continue 1 mile + = record postal code & close

Q7 – In the ordinary course of your purchasing habits, do you treat these premises as the principal source of: a) Petrol or DERV (Fuel)? b) Groceries?

Yes to a) or b) = Continue
No to a) and b) = Close



Map 1

Research Findings – Locality

Haddington Filling Station

Locality to Premises

Q2 – How far away from this service station do you live?

If codes 1-3 were selected (under 1 mile) then respondent was categorised as **living** within the locality.

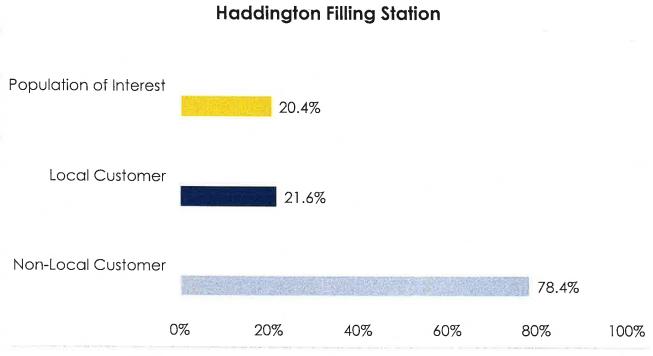
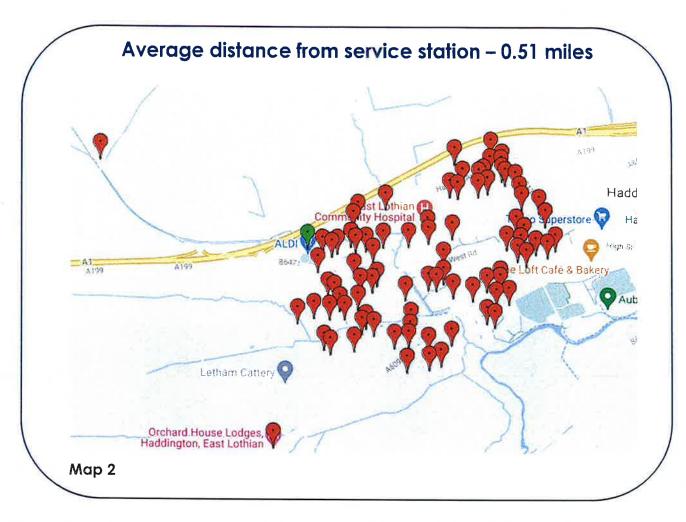


Figure 2: base = 837

Research Findings-Geo-mapping

Haddington Filling Station

All participants were asked to provide their postcode in order to allow for them to be geo-tagged on a map. Out of the 171 participants who fell into **the population of interest**, 171 provided a full and complete postcode. They are represented below as red icons; in some cases, the same postcode has been given and will be represented by only 1 icon.



Analysis of the postcode data has shown that the participants from the 'population of interest' live within a locality of 0.51 miles from the service station (green icon) on average.

Research Findings – Demographics

Haddington Filling Station

Local Respondent (Under 1 mile) Gender

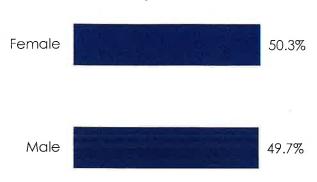


Figure 3: base = 181

Average visits per week (local users)

Grocery Shopping Base – 180	2.41 visits per week
Fuel Purchase	1.51 visits per
Base - 181	week

Table 1: Base Varied

Local Respondent (under 1 miles) Age

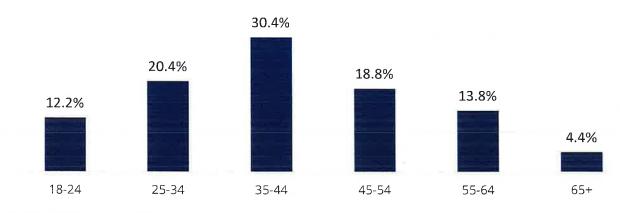


Figure 4: base = 181

Local Respondent Travel Method to Filling Station

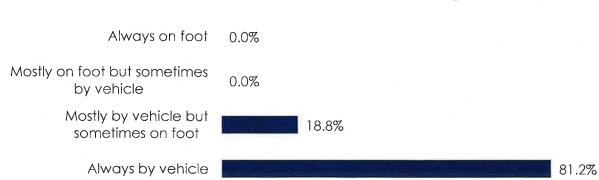


Figure 5: base = 181



Research Findings – Premises Usage

Haddington Filling Station

How Haddington Filling Station is being used

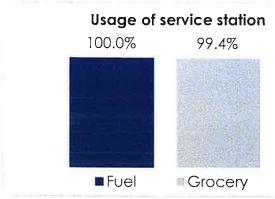


Figure 6: base = 181

180 participants (99.4%)

Use service station as a source of **Groceries**

181 participants (100.0%)

Use service station as a source of **Petrol/DERV (Fuel)**

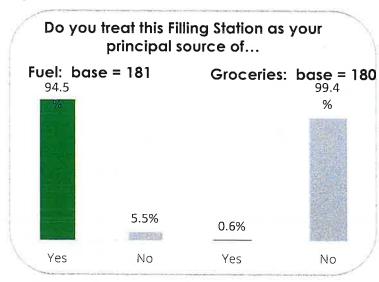


Figure 7: Base Varied

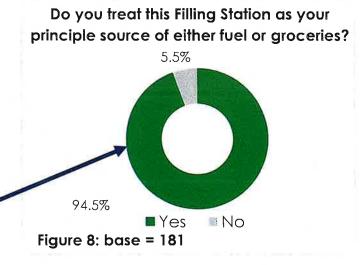
Participants, who live within the locality (within 1 mile) of the service station [181], were asked how they currently use the Service Station – **Figure 6**.

They were then asked if, in the ordinary course of their purchasing habits, they treated this Service Station as their principal source of Petrol/DERV or Groceries – **Figure 7**.

Defining the population of interest

171 (94.5%) local customers (participants) answered 'yes' to treating the service station as their principal source of either groceries or fuel. This forms the population of interest as outlined in the introduction – **Figure 8**.

Population of interest 171 participants



Research Findings – Inconvenienced

Haddington Filling Station

Once the population of interest had been defined (Base 171), these participants were asked:

Would you consider yourself materially disadvantaged or inconvenienced were this premises to be unable to provide you with: a) Petrol or DERV (Fuel)? b) Groceries?

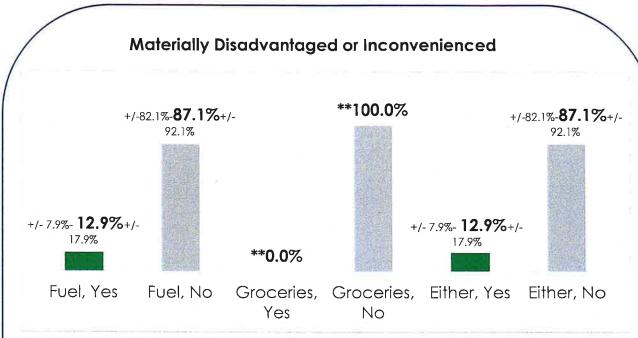


Figure 9: Fuel base = 171 Groceries base = 1 Either base = 171

The results show that a statistically significant proportion of persons in the locality (12.9%) see and treat the premises as the principal source from which they, in ordinary course, purchase groceries or fuel and that they would properly consider themselves materially disadvantaged or inconvenienced were any of these retail facilities to no longer be provided from said premises.

Bases Explained

Fuel: Overall, 171 participants from the locality stated that they used the station as their principal source of fuel, of these participants 12.9% (22) stated that they would be materially disadvantaged if the premises could no longer provide them with fuel.

Groceries: Overall, 1 participants from the locality stated that they used the station as their principal source of groceries, of these participants 0% (0) stated that they would be materially disadvantaged if the premises could no longer provide them with groceries. Base too low to apply significance testing.

Either: The combined base and response for fuel and groceries.

Research Findings – Inconvenienced

Haddington Filling Station

FUEL: In order to qualify the result all participants who coded yes to being materially disadvantaged if the service station could no longer provide fuel were asked 'Would you have an alternative fuel source you could use?' Base 22

Yes – 100% (22) No – 0% (0)

Those who answered 'Yes' to having an alternative fuel source – 100% (22) were then asked: Is this alternative fuel source available to you without causing you to be disadvantaged or inconvenienced in any way? Base 22

Yes - 0.0% (0) No - 100% (22)

Results show that the alternative fuel sources available to 100% of participants would cause 100% of this group to be inconvenienced.

100% (22) of those materially disadvantaged (base 22) confirmed this was still the case after considering alternatives.



Research Findings - Fully Inconvenienced

Haddington Filling Station

The graph below highlights participants who live locally and use the garage as their principal source of either fuel or groceries and who, after considering local alternatives, still feel they would be materially disadvantaged or inconvenienced if the premises could no longer provide them with either.

Fully materially disadvantaged or inconvenienced?

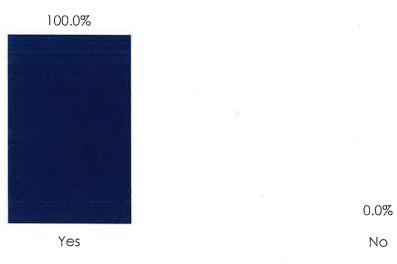


Figure 10: base = 22

The geo-map below shows where all participants (22) who coded 'yes' live; on average 0.47 miles from the station, in some cases the same postcode has been given and will be represented by only 1 icon.

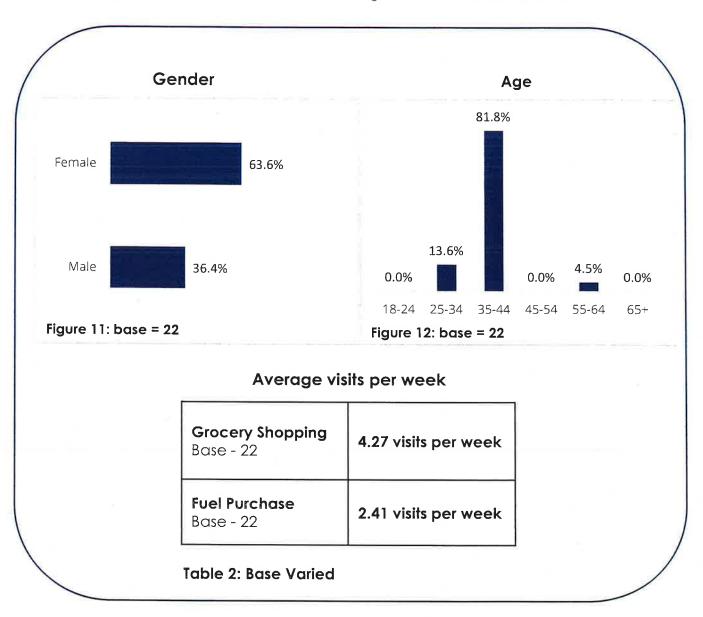


Taylor M227zie Research

Research Findings - Fully Inconvenienced

Haddington Filling Station

The graphs below highlight the demographic of those who are materially disadvantaged or inconvenienced after having considered local alternatives.



Research Findings – ASDA Express

Haddington Filling Station

Those in the population of interest (base: 171) were asked how the change of ownership from Euro Garage to ASDA has affected their usage of the filling station.

100% of those surveyed stated that the change of ownership has either increased their usage or had no change to their usage. No respondents stated that the change in ownership had led to a reduction in the usage of the filling station.

Has the change to ASDA Express impacted your usage of this filling station?

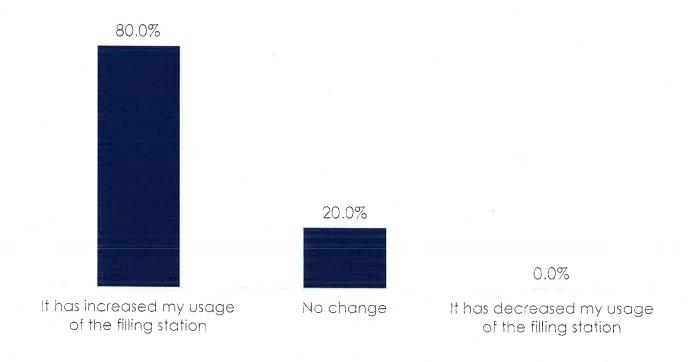


Figure 13: base = 171



Research Findings – Alcohol Purchase

Haddington Filling Station

Those in the population of interest (base: 171) were asked about their future usage of the facility in relation to alcohol purchase.

How often do you personally purchase alcohol in a supermarket, shop or off licence nowadays?

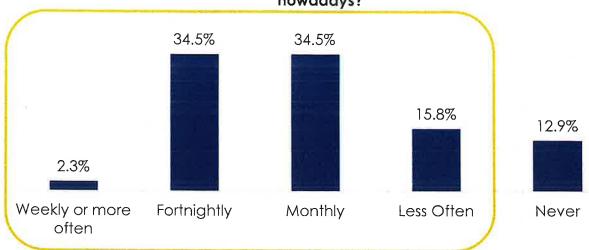


Figure 15: base = 171

Those who said they currently purchase alcohol were then asked how likely they would be to purchase alcohol from the service station.

If suitable alcohol products were available to purchase at this premises, how likely or unlikely do you think you would be to purchase alcohol here?

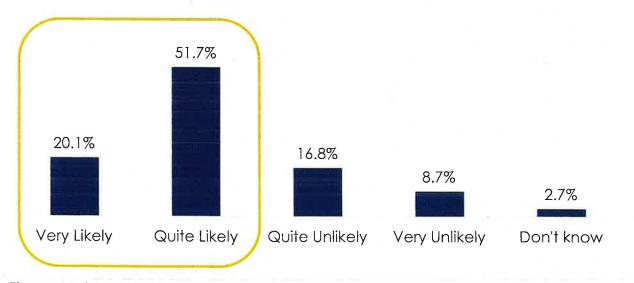


Figure 16: base = 149

71.8% of participants who currently purchase alcohol, stated that they would be at least somewhat likely to purchase alcohol from the premises if it was available.



Those who coded as being either 'Very likely' or 'quite likely' to purchase alcohol from the premises were then asked how it would influence their current buying habits. 82.2% stated that this alcohol purchase would be in addition to a purchase from elsewhere, and 13.1% stated this alcohol purchase would replace a purchase from elsewhere.

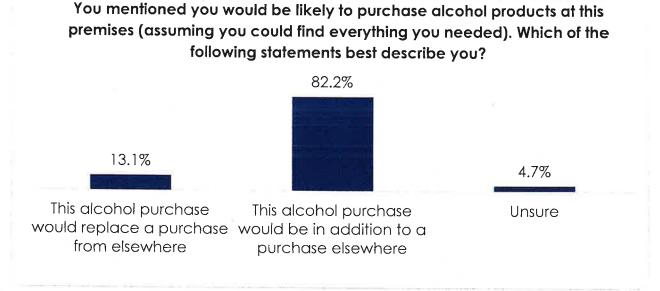


Figure 17: base = 107

The reasons for them purchasing alcohol from the service station are highlighted below. With 97.2% stating it would be "convenient" and 43.0% of respondents stating they would purchase alcohol at the filling station because it is closer to where they live.

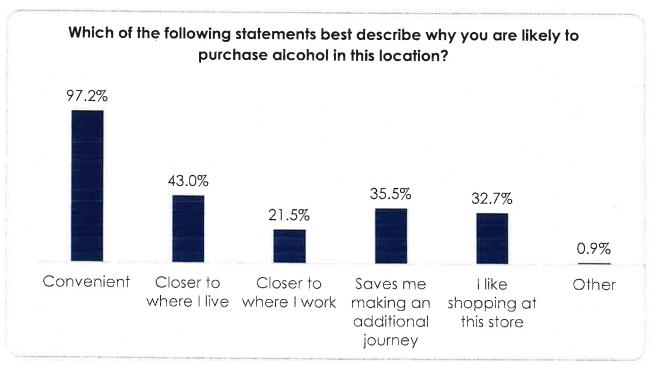


Figure 18: base = 107



About TMcK

Taylor McKenzie Research has been delivering high-quality market research services since 2001. We work closely with our clients and research participants across the UK and beyond, providing the services needed to inform decision-making and drive positive change. A proud family business, our focus is on building trusted partnerships and consistently delivering excellence.

At Taylor McKenzie Research, our mission is to provide our clients with the high-quality data they need to make informed decisions. Our highly skilled and approachable team serves as an extension of your own, delving into your research brief in the pursuit of answers. Since 2001, we have been blending innovative ideas with proven research techniques, resulting in a diverse portfolio of services to meet varied client needs.

About Market Research Society (MRS)

In the competitive world of market research, one name assures you of instant recognition and respect - that of MRS.

MRS is the 'voice of your profession'. Their role is to represent and communicate good practice in research to the business community, government and the public; to award accreditation and to provide support for our members.

Professional standards

All members of the Society must comply with the <u>MRS Code of Conduct</u> which is enforced through a disciplinary process. This is the primary means by which market research remains a self-regulated profession. A range of guidelines and advisory services provide support to members in practical implementation of the Code.

The Code of Conduct embodies the principles of confidentiality and transparency. It provides protection to research users, participants and to researchers themselves. The Code has the confidence of the business community, government and regulators. It embraces the principles of data protection legislation. Membership of MRS is your way of showing that you subscribe to these ethical and legislative principles.



Appendix 1 – Research Background

The Licensing (Scotland) Act 2005 defines premises that operate in whole or in part as a garage for the sale of petrol or derv as "excluded premises". Subject to the provisions of section 123(5) of the Act, garage premises are "excluded premises". Where premises are "excluded premises", sale of alcohol is not permitted. The Client wishes to explore the motivations and buying behaviours of the consumers who visit affected forecourt premises with the purpose of ascertaining whether or not their forecourt premises fall to be determined as "excluded premises" or within the exception contain under section 123(5). Section 123(5) seeks to determine, as interpreted in the Opinion of the Inner House of the Court of Session in BP Oil UK Limited v City of Glasgow Licensing Board and City of Edinburgh Licensing Board (5th April 2011) whether a recognisable number of persons in the locality¹ see and treat the said premises as the principal source² from which they, in ordinary course³, purchase groceries⁴ or fuel and who would properly consider themselves materially disadvantaged or inconvenienced⁵ were these retail facilities to no longer be provided from said premises.

Should the research prove that a substantial % of a **representative sample**⁶ local residents who use the outlet as their principal source of groceries and would be materially disadvantaged or inconvenienced if the outlet stopped selling groceries then it would help to form a case to include the outlet as being 'not excluded' from the changing legislation.

¹ **Locality** will be defined on a premises by premises basis. This will be determined via respondent answering what will be Q1 (How far away from this station do you live?) and will be confirmed with geo-mapping postcode software. Those living within the chosen distance will be deemed suitable to represent persons living in the locality and they will be further questioned on purchasing habits. Those living out with the chosen distance will be asked for their postcode and interview will be terminated.

^{2"3} **Principal source / Ordinary course**; these points must be answered by asking each respondent a question that will be interpreted consistently and fully understood.

Generally speaking, do you treat this premises as your principal source for a) Petrol or DERV (a full description of DERV will be provided in Showcard to help understanding) b) Groceries. A simple yes or no answer will be collected. This will provide the research with its population of interest.



- ⁴ Groceries; will be defined as being food or other things used within the home.
- ⁵ Materially disadvantaged or inconvenienced; the term materially disadvantaged is perhaps not in the general diction of the average respondent, and we would not expect it to be used by a respondent if asked to describe how they felt about a retail outlet closing. However, when it is combined with the word inconvenienced in the Q. "Would you consider yourself materially disadvantaged or inconvenienced were this premises to be unable to provide you with a) petrol (DERV) b) Groceries?") we would expect a good understanding. An open question asking why participants would feel materially disadvantaged or inconvenienced will be asked if 'yes' is coded at either a) petrol (DERV) or b) groceries.
- ⁶ Representative sample; in quantitative market research studies which are to be conclusive it is very important that the data collected and the findings and recommendations made from the data are representative of the given population. In real terms this means that should the study be repeated at any given time then the results will be similar 95 times out of 100 and within an acceptable margin of error (+/-) %.

In order to achieve this, data collection should be stratified in terms of opening hours and weekend / weekday footfall and respondent selection should be entirely random.

Statistical Representation

In order for the findings to be conclusive it is very important that the data collected, the findings and recommendations made from the data are representative of the given population. In real terms this means that should the study be repeated at any given time then the results will be similar 95 times out of 100 and within an acceptable margin of error (+/-) %.

In order to achieve this, data collection was stratified in terms of opening hours and weekend / weekday footfall and respondent selection was entirely random. The table below indicates achieved error thresholds for the overall base of

participants and for the population of interest base. Error bars are present throughout each table to represent statistical relevance of each figure.

<u>Population</u>	%GIVING PARTICULAR ANSWER				
	10%/90%	30%/70%	50%		
Total Base 837	± 2.03	<u>+</u> 3.10	± 3.39		
Local Base 181	± 4.37	<u>+</u> 6.68	<u>+</u> 7.28		
Pop of interest Base 171	± 4.50	<u>+</u> 6.87	<u>+</u> 7.49		
Inconvenienced Base 22	<u>+</u> 12.54	<u>+</u> 19.15	<u>+</u> 20.89		



Appendix 2 - Research Questionnaire

Ltd, an inc	ning/afternoon my name dependent Scottish resec	arch agency.	. We are here	today to bett	er understand	d how th	nis filling
station is b that we co	eing used by its custome an ensure a representativ	ers. We only h e view of all c	ave a few que customers. It sho	stions to ask o ould only take	and it is import 2 minutes.	ant you	help so
VA							
04							
Q4	Including today, in the p Showcard s4 Interviewer - Read out	odst 6 months	have you used	this station a	s a source of .		
	Petrol or DERV (fuel)		☐ Go	o to Q5			

Interviewer note - if respondent queries what qualifies as 'groceries' please give the following description - Groceries - 'food or other things used within the home'

Groceries

Both for Petrol or DERV (fuel) and Groceries

Go to Q6

Go to Q5



Q14	You mentioned you would be likely to purchase alcohol products at this premises Assuming you could find everything you needed
	Which of the following statements best describes you
	This alcohol purchase would replace a purchase from elsewhere
	This alcohol purchase would be in addition to a purchase elsewhere
	Unsure
Q15	Which of the following statements best describe why you are likely to purchase alcohol location
	Select ALL that apply
	Convenient
	Closer to where I live
	Closer to where I work
	Saves me making an additional journey
	l like shopping at this store
	Other: Please write in
Q16	Record Gender Male Female
Q17	Which of these age groups do you fall into? Showcard s8
	18-24
	25-34
	35-44
	45-54
	55-64
	65+
Interviev of store	ver Say: Could you please tell me your home postcode, this is so we can get a better unde e catchment. This data will never be used for contacting you and will never be passed on personal information. Interviewer please enter with a space, as follows e.g. G2 4EZ
Postcode	



Appendix 3 – Open Ended Responses

Q9b - Would you consider yourself materially disadvantaged or inconvenienced were this premises to be unable to provide you with Fuel? If yes: Why is this?

"Have taxi service and petrol prices are good, opening hrs good, staff polite and greggs on site with hot food at 6 am is perfect"

"Closest station with quality fuel at decent price for my luxury car taxi service"

"This is my main petrol station and I need vpower fuel for my car and also fill up work vans here and get points"

"Love this station, work at local hospital so always have petrol after late shift and can buy groceries"

"Late opening and close to my workplace so very convenient site and prices not too high"

"Favourite garage to refuel for my taxi, always fast and helpful staff and very articulate and intelligent too"

"Nearest station to home, OK prices and always open"

"This is my closest garage and sells vpower fuel at good price"

"Live very close to site and se it frequently for groceries and fuel, staff extremely efficient and prices reasonable"

"Nice and close to home, as its open 24/7 I can fill up any time when is quiet, really convenient"

"Local garage for fuel and good service really efficient and price OK"

"Local store with good fuel and lovely staff"

"Great place nice staff feel safe here at all hrs day and night"

"Use this store when I come off shift at hospital, warm and nice clean environment and petrol price acceptable"

"Only use this station now, opening hrs suit my work schedule and can pick up basic groceries when other shops close"

"Lovely place near where I live so easy access for fuel and open 24 hrs so can get groceries when needed very handy all round"

"Use this site a lot for petrol, sandwiches and food"

"Local place I love, really fast service and great coffee,"

"Use site for fuel and meal deal great coffee, staff and always clean and well stocked"

"Garage closest to home that has quality petrol for my car and get shell points and groceries at 11.30 pm"

"Shell fuel recommended for the car so perfectly placed close to home"

"Would need to travel miles to get shell fuel, best for my car engine"



Appendix 4 – Postcodes of Population of Interest

Eh41 3BE Eh41 3tj Eh41 3bw Eh41 3se EH41 3AX EH41 4EN EH41 3TJ Eh41 3fz Eh41 3de Eh41 3fH Eh41 3tj Eh41 3BQ Eh41 3AZ Eh41 3AZ Eh41 3AZ Eh41 3AR EH41 3AR EH41 3AN EH41 3SD EH41 3SD EH41 3Fy Eh41 4fd Eh41 3Fy Eh41 4RT EH41 4RS EH41 4RU	Eh41 3fb Eh41 3fr EH41 4DH Eh41 3fb Eh41 4fd Eh41 3fb Eh41 3fh Eh41 3se Eh41 3fs Eh41 3Fs Eh41 3Fs Eh41 4el EH41 3BP Eh41 4rt Eh41 3ba EH41 4EG Eh41 3de Eh41 3AJ EH41 3TF EH41 3TF EH41 3TF Eh41 3TG Eh41 4DQ Eh41 3Tg	Eh41 3bs Eh41 4nt Eh41 4rp Eh41 3eb Eh41 3fd Eh41 3bd Eh41 3RP Eh41 4el Eh41 3dy Eh41 4eb Eh41 3eh Eh41 3ff Eh41 3ff Eh41 3RR EH41 3RR EH41 3BE EH41 3DF EH41 3DF EH41 3DF EH41 3DF EH41 3df Eh41 3fl Eh41 3fl Eh41 3fl Eh41 3fl Eh41 3SZ Eh41 4hb EH41 3BF	EH41 4FA Eh41 3dj Eh41 3fh EH41 3FQ EH41 3DW EH41 3EB Eh41 3fj Eh41 4fd Eh41 3dj Eh41 3dj Eh41 3df Eh41 3DE Eh41 3DE Eh41 3rl Eh41 3rl Eh41 3rl Eh41 3sd Eh41 3sd Eh41 3ss
Eh41 3fn Eh41 3Ga Eh41 4RR EH41 3TG EH41 3BN Eh41 3Fq Eh41 3hy Eh41 37x Eh41 3Px Eh41 3Px Eh41 3Px Eh41 3Px Eh41 3Px Eh41 3TB EH41 3TB EH41 4EH Eh41 4EQ Eh41 3fz Eh41 3dq	En41 3rr Eh41 3se Eh41 3dg Eh41 3be Eh41 3df Eh41 3df Eh41 4EA EH41 3fs Eh41 3ry Eh41 3ry Eh41 3ry Eh41 3rg Eh41 3dg Eh41 3dg Eh41 3dg Eh41 3dg Eh41 3dg Eh41 3sd Eh41 3sd Eh41 3sd Eh41 3sd Eh41 3sd Eh41 3bl Eh41 3fh Eh41 3eg Eh41 4hy	En41 3BF Eh41 4ep EH41 3DY Eh41 4eg EH41 3FS Eh41 3dy Eh41 3FH Eh41 3FH Eh41 3BE Eh41 3BE Eh41 3BF Eh41 3DG Eh41 3DG EH41 4FB EH41 3DQ Eh41 3DQ Eh41 3fh Eh41 3dq Eh41 3fh Eh41 3dy Eh41 3fh Eh41 3dy Eh41 3fh Eh41 3dy Eh41 3fh Eh41 3bj	EH41 4EZ

EAST LOTHIAN COUNCIL

Licensing Standards

From: Licensing Standards Officer To: C. Grilli

Clerk to the Licensing Board

Date: 18th March 2025

Subject: LICENSING (SCOTLAND) ACT 2005

PROVISIONAL PREMISES LICENCE APPLICATION

ASDA EXPRESS PFS, HADDINGTON RETAIL PARK, HADDINGTONEAST LOTHIAN EH41

3FW

I refer to the above subject and can confirm that the applicant's agent has liaised with the LSO in relation to this application. The site notice was correctly displayed.

Section 45 (1) Licensing (Scotland) Act 2005 - A premises licence application may be made in relation to any premises despite the fact that, at the time the application is made, the premises are yet to be, or are in the course of being, constructed or converted for use as licensed premises.

On my visit the premises was constructed and is currently already in operation. It consists of a fuel station with forecourt, an Asda Express and Greggs Bakery within.

As the Licensing Board will be aware the licensing (Scotland) Act 2005, defines premises that are used as a garage as "excluded premises". I am certain that full legal guidance on the subject of "excluded premises" will be provided by the Clerk to the Licensing Board.

To assist the Licensing Board, I have taken steps to ascertain whether or not this application relates to premises that are exempt from the definition of "excluded Premises by virtue of Section 123(5), of the 2005 Act. Section 123(5) states that premises are not "excluded premises" if persons resident in the locality in which the premises are situated are, or are likely to become, reliant to a significant extent on the premises as the principal source of road fuels or groceries.

I have been provided with a survey by the applicant's agent prepared by Taylor McKenzie Research. The survey conducted research at the location in November 2024 — copy provided to Board Members. The research concluded that a statistically significant proportion of persons in the locality see and treat this premises as the principal source from which they purchase groceries or fuel. Persons were reliant on fuel and not groceries.

Having reviewed the full study that was carried out I believe that the premises should not be considered to be "excluded Premises" by virtue of the Licensing (Scotland) Act, 2005, section 123(5).

The off sales capacity applied for is 19.05 m². Within an 800m radius there are 3 other premises as follows:

Aldi, Haddington Retail Park – Off sales only Home Bargains, Haddington Retail Park – Off sales only Iceland, Haddington Retail Park – Off sales only

I have established that currently deliveries are not conducted from this premises however, it has been added to future proof the premises licence in line with Board policy should it be commenced. Deliveries are completed within Asda's online platform, and anything can be ordered from the range. I recommend the following condition be considered in relation to deliveries of alcohol:

1) Should a service of delivery of alcohol to customers be conducted, the terms of the Licensing (Scotland) Act 2005 Section 119 and those of the Board's statement of licensing policy on deliveries of alcohol, should be complied with.

If successful in obtaining the provisional premises licence, the premises will be subject to a licensing inspection on the confirmation of the licence.

Licensing Standards Officer

Licensing

From: lain Anderson < lain. Anderson 3@scotland.police.uk >

Sent: 10 March 2025 09:19

To: Licensing

Subject: EL417 - PROVISONAL PREMISES LICENCE APPLICATION - ASDA EXPRESS,

HADDINGTON RETAIL PARK, HADDINGTON - EH41 3FW

Attachments: LIC06 PREMISES - NO CONVICTIONS ASDA EXPRESS, HADDINGTON.RTF

CAUTION: This email originated from outside of the organisation. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Hi all, No Police objection Our ref - 904556

Regards Iain

Licensing

From:

Robertson, Scott

Sent:

07 March 2025 09:49

To:

Licensing

Subject:

RE: Asda Express PFS, Haddington

Attachments:

ASDA Express, Gateside.pdf

Hello,

I have no objections to this application but I have noticed the applicant has submitted the section 50 application form rather than the certificate. I have attached this in case the applicant has lost their copy.

Kind Regards

Scott

Scott Robertson | Assistant Planner – Planning Delivery | East Lothian Council | John Muir House | Haddington EH41 3HA

T. 01620 827585 E.srobertson2@eastlothian.gov.uk Visit our website at www.eastlothian.gov.uk

From: Licensing < licensing@eastlothian.gov.uk>

Sent: 06 March 2025 12:46

To: 'Lothian & borders Police (lothianscotborderslicensingeastmid@scotland.pnn.police.uk)' <lothianscotborderslicensingeastmid@scotland.pnn.police.uk>; Licensing Standards Officer <lso@eastlothian.gov.uk>; Environment Reception <environment@eastlothian.gov.uk>; Environmental Health/Trading Standards <ehts@eastlothian.gov.uk>; 'torquil.cramer@firescotland.gov.uk' <torquil.cramer@firescotland.gov.uk>; 'kat.burke@nhs.scot' <kat.burke@nhs.scot>; all@haddingtoncc.org.uk

Subject: Asda Express PFS, Haddington

Hi All

Please find attached Provisional application for Asda Express PFS, Haddington for report/representation by 28th March 2025.

Kind regards Gillian

Gillian Herkes
Licensing Officer
Democratic & Licensing Services
John Muir House
Haddington
East Lothian Council
01620 820114
gherkes@eastlothian.gov.uk



Accredited paralegal liquor licensing

Licensing

From:

Macdonald, Holly

Sent:

06 March 2025 14:34

To:

Licensing

Subject:

Provisional Licences Graze and Asda Express

Sensitivity:

Confidential

Hello,

The department does not have any comments for the provisional licences for Asda Express at Haddington and Graze at Dunbar.

When the Section 50 requests come in we will be commenting.

Thanks so much

Best Wishes

Holly Macdonald (She/Her)

Environmental Health Officer

Business Compliance

Protectice Services

East Lothian Council

Phone: 07713326029

Email: hmacdonald@eastlothian.gov.uk

Website: www.eastlothian.gov.uk

