

REPORT TO: Community Planning Implementation Group

MEETING DATE: 13 November 2006

BY: Chief Executive

SUBJECT: Establishing an Internet Presence

1 PURPOSE

- 1.1 To seek CPIG's agreement to commission the development of a stand-alone East Lothian Community Planning website.

2 RECOMMENDATIONS

- 2.1 That CPIG agrees the principle of establishing such a website.
- 2.2 That CPIG further agrees to establish a small project group to oversee this work.
- 2.3 That CPIG agrees a budget ceiling of £20,000 for this project.

3 BACKGROUND

- 3.1 Central to the reforms which have been made to Community Planning (flowing from the Health Check and subsequent discussions) has been the principle that too much business had been focussed on the Joint Officers Group (JOG).
- 3.2 The new structures are based on the principle that much of the overall Community Planning activity will take place outwith CPIG, in Affiliated Groups, Tasks Groups, and (in the future) Localised Community Planning Fora.
- 3.3 An effective structure of communications is vital to this process.
- 3.4 Whilst it is recognised that merely creating a web presence is not a panacea which will solve all communication blockages, it is an essential element in disseminating timely and relevant information, both to staff in partner agencies, and to the wider community.
- 3.5 It is proposed to establish a small project group to manage this project, made up of appropriate staff from various partner agencies. Tasks will

include agreeing likely content; producing a tender specification:
awarding the contract: overseeing progress.

4 POLICY IMPLICATIONS

- 4.1 As outlined above, more effective communications are central to more effective Community Planning, both with staff in partner agencies, and the East Lothian community.

5 RESOURCE IMPLICATIONS

- 5.1 Financial - The project will be tendered competitively, with a budget ceiling of **£20,000**. This expenditure can be met from existing funds.
- 5.2 Personnel - None.
- 5.3 Other - None.

6 BACKGROUND PAPERS

- 6.1 None

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