

Good News Story



BAM Inspires Over 200 Young People in East Lothian

This week, our Social Sustainability team spent three days at Wallyford Learning Campus delivering careers sessions to more than **200 students** from Rosehill School and Edinburgh College. The programme introduced learners to the range of opportunities across construction, FM and infrastructure giving them a practical insight into how their skills and interests can support future careers.

The feedback has been extremely positive. **Around 75%** of students rated their experience as good, and **85%** said they found the sessions engaging. **Around 80%** left with a stronger understanding of construction and facilities management and the variety of routes available.

Confidence building was another clear outcome. **Around 70%** said they now feel more prepared to consider further education or careers in facilities management and construction. Crucially, the sessions translated into real interest in joining BAM:



- **Around 55–60%** said they would consider doing work experience with us
- **Around 40%** said they would consider a BAM apprenticeship

This shows a significant pipeline of young people already identifying BAM as a potential future employer.

The interactive elements stood out across all groups. The quiz, videos, apprenticeship information and open discussion around salaries and career pathways were repeatedly highlighted as the most enjoyable parts of the sessions.

The enthusiasm across all three days shows the impact we can make by spending time face to face with young people and showing them how broad and rewarding a career in our industry can be. This work continues to support BAM's commitment to developing local skills pipelines and encouraging the next generation into sustainable construction and facilities management careers.



Foundational Economy



Social Inclusion



Social Mobility

“Learning more about the different things I could potentially do in the future made me feel more confident about working in construction and facilities management.”

-Student at Rosehill School

Making Possible